VOGUE

New design for our double-duty lives

Your Activities
Your House
Your Clothes

V O
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"Lipstick and rouge matched in the All Clear Red Make-up Set"

A matched twosome in the new Dorothy Gray *All Clear Red* . . . Lipstick and Compact Rouge in clear plastic containers, gaily packaged in an all-clear box. Like all Dorothy Gray lipsticks, *All Clear Red* is creamy-smooth . . . softening to dry lips and indelible as can be. Lends your lips the sheen of satin, pulse-stirring with clear rich color. Dorothy Gray *All Clear Red Make-up Set,* (illustrated) $1.50.

"Extra Rich Skin Cream is a super-emollient plus"

For very dry skin inclined to lines . . . for thin, aging throats! Wonderfully lubricating, Dorothy Gray Extra Rich Skin Cream helps soften up that dry, tight-skin feeling, smooth flaky-dry areas on cheek-bones. Helps give your skin a smoother and more supple look! Jar, $1.00.

At Important Department and Drug Stores

DOROTHY GRAY

683 FIFTH AVENUE, NEW YORK

American design of Beauty

Bonwit Teller

Louise Barnes Gallagher

Tufted sofa, The Mayhew Shop

There's all the femininity in the world here . . from pretty pleated frills at throat and belt to insinuating curve of waist. New Original by Louise Barnes Gallagher, that past master in the art of creating wearable clothes. In chartreuse wool or navy or black silk, 110.00 SIXTH FLOOR

White piqué sailor by Jeanne Tête, 15.50

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RAWLINGS

PHOTOGRAPHED AT CHAPULTEPEC CASTLE, MEXICO CITY

This label identifies
Enka Rayon in Antonia Modes

Antonia *modes*
FASHION APPROVED ENKA RAYON

MODA MEXICANA

Distinctive modern print interpreting a primitive Mexican design . . . skillfully executed by Gabry on a rich crepe of Enka Rayon. Deft arrangement of the pattern bands keeps your silhouette fashionably slim. about 55.00 Marshall Field, Chicago • Neiman-Marcus, Dallas • Bullock's-Wilshire, Los Angeles

ENKA RAYON • 206 MADISON AVENUE, NEW YORK

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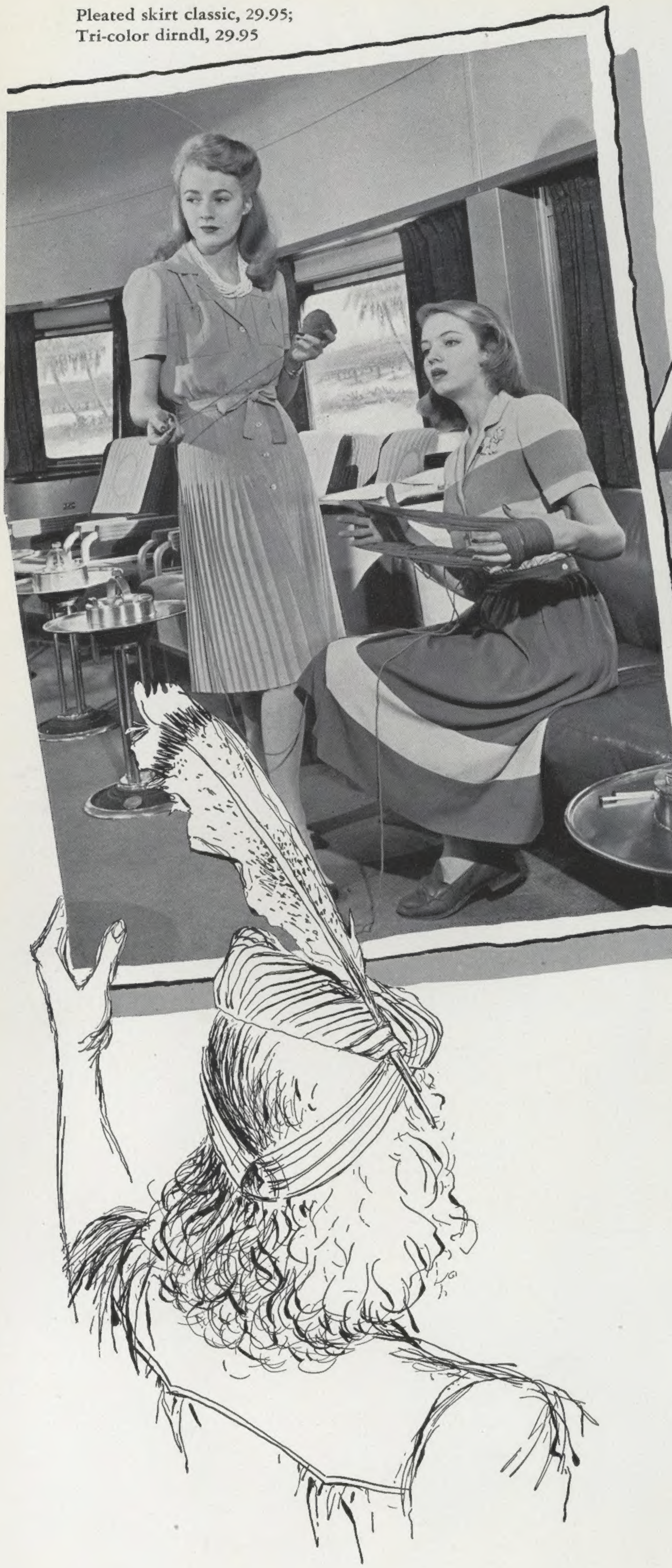

Pleated skirt classic, 29.95;
Tri-color dirndl, 29.95

Clean white candy stripes
to sharpen up this
shirtwaist classic, 29.95

Picked to go South—Three Favorites in Celanese* Oxford Crepe

Speeding South on the Champion, that suddenly-warm second day when your train slices through orange groves—then's when you get a prevue of fashion-wise Southern wardrobes. Out they come, the clothes that travel well, that bloom under Southern suns, and set the pace for a whole Northern summer to come. See how many of them are in this magnificent Celanese* Oxford crepe, a rayon and silk fabric, that packs, wears and flatters so unfailingly. (And we do that hat at left in Oxford crepe, too . . . at $8.95.)

*Reg. U. S. Pat. Off.

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ASSEMBLES A GOING-SOUTH WARDROBE OF NEW YORK CREATIONS
Southern Moon AFTER-DARK DRAMA EXPRESSED IN DRIFTING NET AND EXOTIC PRINT

— in each New York Creation

Off for a holiday or staying at home with family and friends . . . . there is no tonic like a new wardrobe.

A new dress, a new YOU: fresh, exhilarated, lovelier—more confidently poised for the importance of today's activity.

Each new dress a New York Creation—and a *new you* that verifies your smartness and taste. The New York Creation label in your dress means the cut, line, detail and workmanship that have made New York the Fashion Center of the World.

And it means, also, the magic of the city itself, caught and held in the very fabric folds. New York Creations are sold everywhere in America, at every price. You'll find them in your favorite store, identified by the New York Creation label—hallmark of glamour.

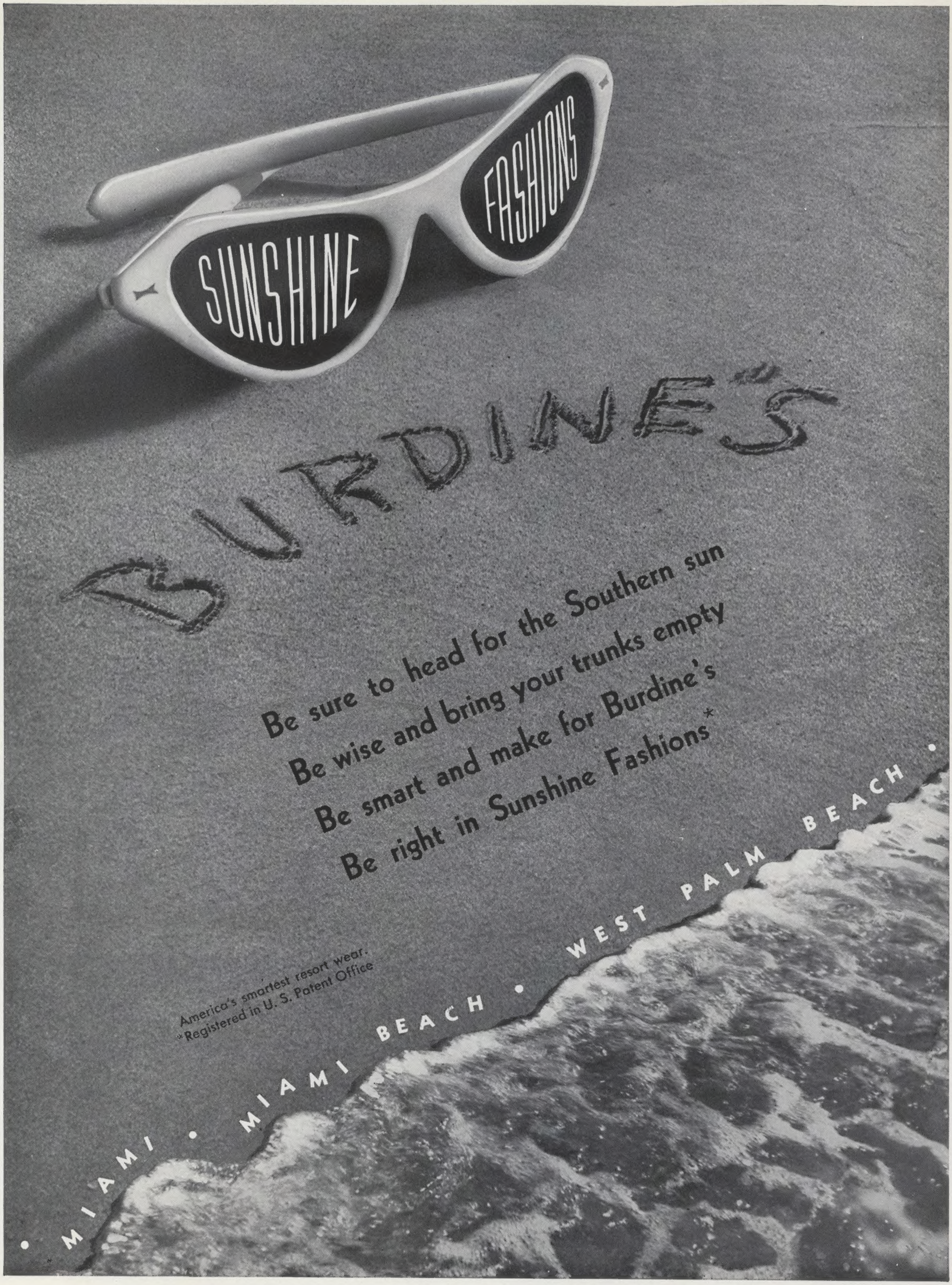
NEW YORK DRESS INSTITUTE, 1450 BROADWAY, NEW YORK

Midday in crisp, sparkling white, ensembled with bold navy and white plaid.

Golf dress in two-tone contrast with skirt and back cut for action.

Afternoon in flamboyant printed jersey defined by shoulder to hem drape.

Look for this label in each New York Creation


SUNSHINE
FASHIONS
BURDINE'S
Be sure to head for the Southern sun
Be wise and bring your trunks empty
Be smart and make for Burdine's
Be right in Sunshine Fashions*
America's smartest resort wear.
*Registered in U. S. Patent Office
• MIAMI • MIAMI BEACH • WEST PALM BEACH •

Burdine's Original

*Sunshine Fashion**

Jacket Dress

OF AMERICAN'S RAYON FABRIC WOVEN WITH

*Celanese**

YARN

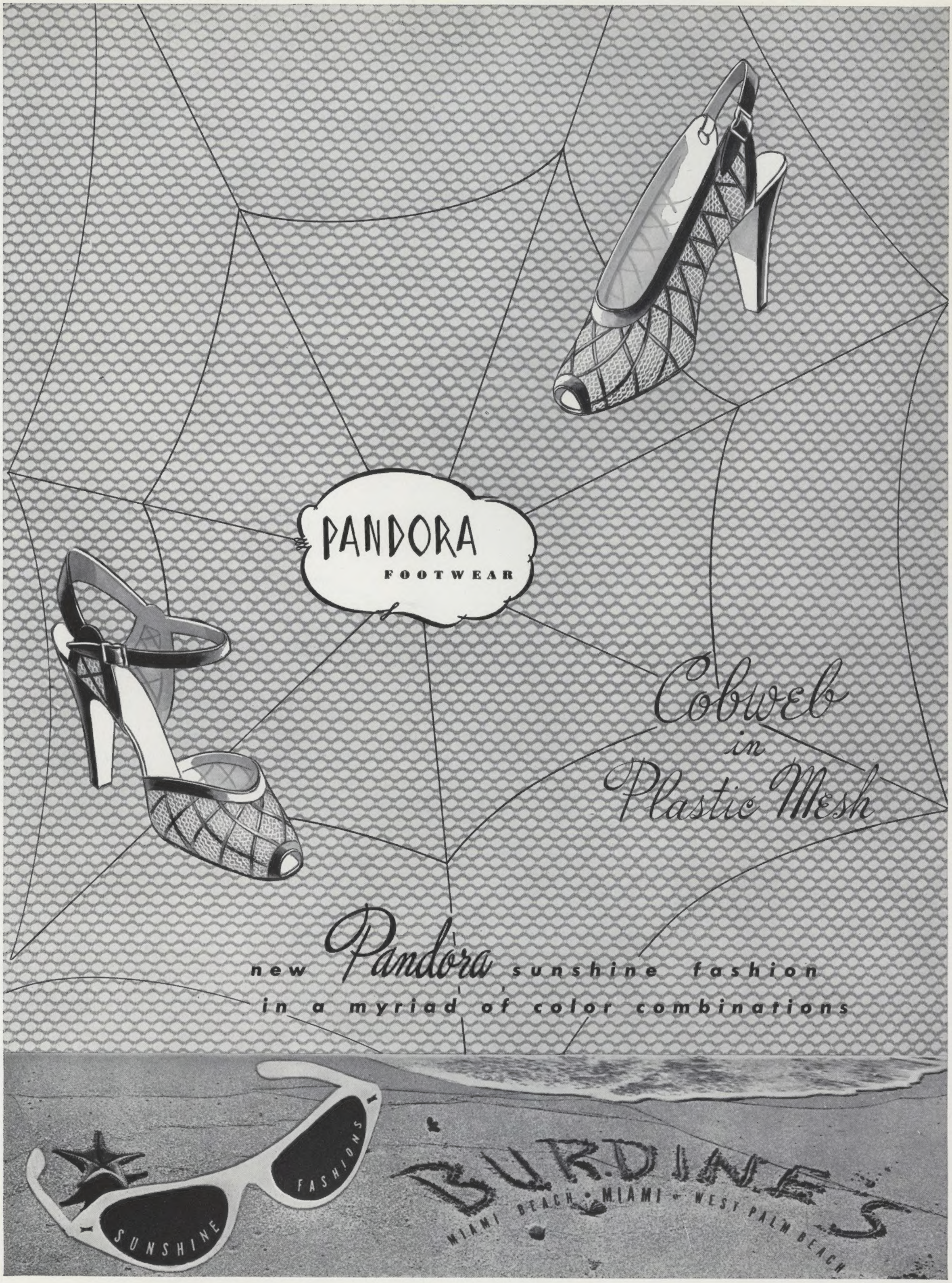
Tailored in the new soft manner, and only at Burdine's in all America. The dress, of American's rayon fabric woven with Celanese yarn, is wilt and wrinkle resistant. The bloused jacket is of angora. These Sunshine Fashion colors: Paradise Blue, Beach-Beige, Tempting Pink and Sunshine Yellow.*

Sizes 12 to 20..... **$39.95**

MAIL ORDERS FILLED

Shown with Burdine's Pelican Pete Jewelry

*Reg. U. S. Pat. Off.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in a myriad of color combinations
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WATERPROOF MASCARA . . . the mermaid's delight. Helena Rubinstein's persistently glamorous Mascara. (Set with Herbal Eyelid Oil) 1.50.
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MIAMI BEACH • MIAMI • WEST PALM BEACH

*Rhamgodies

LIKE JAVANESE JEWELS ON YOUR FEET

ONLY THE JAVANESE, *with their amazing sense of color and unparalleled skill with batik dyes, would have known how to do this with rare Rhamgodies—a species of native reptile. First dyeing them in rich tones, and then rubbing the surface with deeper color to accent the mosaic pattern of the skins till they shimmer with the depth and fire of precious jewels. Only Andrew Geller and his franchised dealers now have Rhamgodies made stretchable in true Javanese dual-jewel tones.*

Andrew Geller

Exquisite Footwear 537 FIFTH AVE., NEW YORK

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Carolyn Modes are sold exclusively in **Cuba** by **EL ENCANTO** of **Havana** at prices subject to tariff regulations.

For the name of store in your city, write National Modes, 128 W. 31st St., New York City

WRITE TO THE SHOP NEAREST YOU FOR THE CAROLYN SPRING FASHION BOOK IN FULL COLOR.

*Reg. U. S. Pat. Off.

Portrait of you, by Carolyn*

FROM A COLLECTION IN "MOSAIC" AN
ALTHAL RAYON CREPE WOVEN WITH *Celanese** YARN

You, aware of the new way to look in the afternoon,
feminine, cherished, gently curved of figure.
One of the first to wear the new silhouette of the season –
the engaging wrapped silhouette. Accented here with a flash of
color – and with jewels punctuating the belt. 10 to 20. $29.95

*Reg. U.S. Pat. Off.

CAROLYN MODES are sold exclusively in New York City at **ARNOLD CONSTABLE & CO.**; in Chicago at **MANDEL BROTHERS**; in Cincinnati at

Portrait of you, by Carolyn*

FROM A SUPERLATIVE COLLECTION OF
SPRING COAT AND SUIT CLASSICS

You – at the onset of Spring, a composition in quiet elegance, your suit a Carolyn classic of new wool, tailored by Morris W. Haft and Bros., lined with Duchess Acetate Rayon Crepe. Built on lines of timeless beauty, the new excitement is the shadow plaid, and the flanking of solid color for the jacket front. 10 to 20. $49.95

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MABLEY & CAREW; in Dallas at **A. HARRIS & CO.;** in Philadelphia at **GIMBELS,** and other fine stores from coast to coast listed on preceding page.

Our pledge

WE, THE FASHION CREATORS of America, give our pledge of honor that we shall continue the creation of fine fashion, each one of us to the fullness of his ability. And in whatever circumstances may unfold. Fluctuating fortunes of war shall not unnerve us.

This is a duty, a trust we feel is ours. For we believe that the women of America have an essential service to perform, entirely apart from whatever active war work they do. Theirs is the power of upholding MORALE and theirs is the glory of inspiring confidence and keeping faith.

We all understand that many aspects of pleasant living must be given up because of priorities. Such sacrifices will be willingly made as our President desires. But, for patriotic reasons, we should give up only those things that *need be given up.*

Self-effacement, as a national state of mind, would be demoralizing. To be low-spirited now is to play into the hands of foreign agents and provocateurs.

We in America can profit by the experience of England. At the outbreak of war English women, in eagerness to get down to serious work, found themselves adopting drab uniformity of dress. This was soon found to be depressing, thereby serving the enemy's purpose. So there was a change . . . a new attitude. And with it, clothes became colorful and gay. Spirits and hearts are lighter. Morale is high.

Fashion is stimulating, uplifting to women . . . and to men. The young in America shall still dance. They shall enjoy the right to happiness, to the things in life they're defending so gallantly. It is our time, too, for keeping up their morale with the pretty things they wear. Let us in America avoid the mistake of drabness. From the very beginning, let us express our confidence through our brightness of appearance. As fashion creators, we wish it to be understood that our objective at this time is the instilling of courage . . . our aim, the maintenance of spirit.

Thus do we express our confidence in ultimate victory . . . our faith in the future of our country.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

The

NEW YORK DRESS INSTITUTE

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

1. "How evenly your lipstick goes on, Judy! So *smooth* and *satiny.*"

"It's Tussy lipstick, Mabs. My lips used to get terribly rough and chapped. But Tussy has the *creamiest base!* It helps keep my lips smooth, even in bitter cold, windy weather."

2. "Besides, Mabs, Tussy lipstick is *indelible as you could wish!* Tom says he loves me for not being a make-up doodler. That's what he calls girls who are always making up their lips. My Tussy lipstick stays on *hours* without repairs!"

I've found my ideal lipstick——

it's Tussy

3. "First thing I noticed about you, Mabs, was your mouth. So *soft and tempting!* I hate lips that look hard and made-up. What's your magic brand?"

"Tussy, my lad. At last I've found my ideal lipstick!"

"And I've found my ideal woman!"

• Take your choice of eleven stunning Tussy lipstick shades... disarming rosy tints...clear, candid reds . . . deep, exotic tones. Tussy's newest—*Kiltie Red,* rich, stirring as bagpipe music. In its own kiltie-skirted package, $1. Also, try brilliant red *Tom-Tom.* For deep sophistication, Tussy *Stork Club.* Each, $1. Cream Rouge to match, $1. Compact Rouge, 55¢. Nail Polish, 50¢.

• ***Tussy Emulsified Cleansing Cream***—Fine emulsified oils make this a perfect cleanser for parched and sensitive skin. Smooth its soft fluff over your face . . . feel this Tussy cream help soothe and supple your skin as it removes dirt gently, thoroughly. Helps drawn skin to look dewy-fresh, vital. $1.00, $1.75, $3.00.

Tussy *for that young, young look*

TUSSY LIPSTICKS...TUSSY EMULSIFIED CLEANSING CREAM...TUSSY RICH CREAM...SAFARI FACE POWDER
TUSSY WIND & WEATHER LOTION...AT DEPARTMENT STORES AND IMPORTANT DRUG STORES

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MODERN

1942 VERSION

A new Wishmaker's Ensemble makes its première in

FEBRUARY

HOUSE & GARDEN

February House & Garden previews the beautiful new Modern Wishmaker's Ensemble of 1942, soon to be featured by leading stores across America. Here are interiors and furnishings that will give you a fresh point-of-view on the Modern trend . . . make it easy for you to plan a distinguished Modern home. In full-color photographs, you'll see . . .

- **8 pages of charming and livable Modern interiors.**
- **Modern furniture, accessories and fabrics, in coordinated designs and colors.**
- **A palette of 7 new and unusual decorator colors in 63 harmonizing shades.**

This is Modern at its best . . . fired with originality and color surprises . . . sensitively keyed to the world of 1942. Explore the Wishmaker's Ensemble in February House & Garden, and visit it in one of the stores listed in this same issue.

Featured in a separate section:

30 HOUSES & PLANS

New Prefabricated Homes

February House & Garden brings photographs and blueprints . . details of cost and construction . . for moderate-sized houses selected from many communities as examples of good design. In addition, House & Garden reports on a new technique created in response to the defense emergency: the prefabrication of houses. You'll look at many successful prefabricated homes . . learn how this technique benefits home-owners, and what its future will be in the building industry.

FEBRUARY DOUBLE NUMBER • ON SALE JANUARY 20 • 35c

Copr. 1942—American Viscose Corp.

An American Original by *Clarepotter* in a *Crown* Tested spun rayon fabric* of linen-like texture in a smart Sea Island print. As seen at Bonwit Teller, New York; Neiman-Marcus, Dallas; Bullock's-Wilshire, Los Angeles.

*Reg. U. S. Pat. Off.

Roses in January...

picture of a foresighted Du Barry Beauty who has guarded the springtime freshness of her complexion with Du Barry creams and lotions ...and a daily do-it-yourself Beauty-Angle Face Treatment!

January... zero hour for beauty! The dry season of parching indoor heat, and biting winds. Time to look yourself squarely in the mirror. Time to let Du Barry satin-smooth creams and the Du Barry Beauty-Angle help bring back the rose-petal softness that is springtime in a face!

For years, the Beauty-Angle Face Treatment was a Richard Hudnut Salon secret. Now it's yours . . . at home!

It's the modern way to stimulate circulation in the face and throat . . . bring nourishment to the skin from *within*—while Du Barry Beauty Preparations cleanse, soften, and smooth from *without!* All this treatment requires is a few restful minutes!

No mystery about this beauty trick, either! We've put it all down in black and white for you, in a little booklet. Ask the Du Barry Beauty Advisor at your favorite cosmetic counter for it. Then try the Beauty-Angle just once, and look in your mirror! Your radiant new loveliness will tell you—DO IT EVERY DAY!

Nature—and these Du Barry creams and lotions—do the work, while you relax. Tissue Softening Cream, ***1.50.*** *Special Skin Cream,* ***1.50.*** *Derma-Sec Formula (for the throat)* ***2.00.*** *Foundation Lotion (with a lubricant base)* ***1.25.***

"... the rose-petal softness that is springtime in a face!"

Du Barry BEAUTY PREPARATIONS

By Richard Hudnut . . . Featured in the Du Barry Success School and Richard Hudnut Salon, 693 Fifth Avenue, New York . . . and at better cosmetic counters

Vogue's ADDRESS BOOK

of shops, services, and restaurants

If you don't find what you are looking for in these columns, write to Vogue's Address Book, at 420 Lexington Avenue, New York City, and we will try to find it for you.

GOOD IN EVERYTHING. There is hardly any dish that isn't immeasurably improved by a dash of just the proper herbs. Tarragon with chicken or spaghetti, basil with potatoes, sorrel in rice, and, of course, chives in innumerable things. Herbs and their correct usage are, as you might guess, the stock and trade of the Herb Farm, Hacklebarney Road, Chester, New Jersey. Here you can buy herbs, grown on the spot, that retain their green and fresh look despite the fact that they are dried. The reason for this is that the Herb Farm dries them in special rooms under controlled conditions.

The simplest dish puts on fancy dress with the addition of one or a group of herbs. Many connoisseurs feel, however, that it's subtlety and the blend that really count; that one should never be able to guess the flavour of any one particular herb. We differ with this opinion, but, (Continued on page 22)

ALL OCCASION PACKAGES

ALICE H. MARKS' gaily trimmed packages of luscious goodies for the hostess, traveler, convalescent and week end; from $3.50. Interesting gifts for all occasions. Mail & 'phone orders filled. 6 E. 52 St., N. Y. PL 3-7282

ALL SERVICES

ONE PHONE CALL solves household problems. Furniture, walls, floors redone; curtains & draperies hung; rugs cleaned; chairs caned; painting; lighting systems. Albert Home Service, 1020 Lex. Ave. BU 8-5224

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A. L. WORKMAN—An old established firm, well skilled in making fine leather, brocade and silk bags. Needlepoint, petit points mounted. Large assortment of frames. Expert relining, repairing. Rm. 803, 424 Madison Ave., N.Y.

BEAUTY CULTURE

A NEW WAY TO FACIAL BEAUTY! Ask Jane Hammond how you can do it. An exclusive treatment with Infra Red Ray Facial Iron. Results obtained will both convince and delight you. 645 Madison Ave., EL 5-3207

FACE FACTS—Clogged pores can be properly cleared at Evelyn Garfield's Salon. She has brought health and beauty to countless faces. Eighteen years devoted exclusively to the care of the skin. 724 Fifth Avenue, N. Y. CO 5-4949

YOU OWE IT TO YOURSELF to keep young looking! Patricia Guest's firm chin line treatment and rich cream pack for crepey throats revive the smooth, fresh glow of youth. 545 5th Ave., New York. VA 6-2395

A FREE DEMONSTRATION at my Salon shows how quickly and inexpensively treatments given with Zip eliminate unwanted hair. It's Off because It's Out. No electricity. Mme. Berthé, Specialist, 608 5th Ave. (49th)

BY NEWEST SCIENTIFIC METHODS our induced facial exercises restore more youthful appearance, without drugs or surgery. Robbie Kavanaugh, 8464 Sunset Boulevard, Hollywood, California. Telephone HE 3849

FACE—FIGURE Youth Insurance! Resultful treatment for Lines, Puffiness, Defects. Also self slenderizing method—really works! Free advice! Call! Write! Phone! Eunice Skelly, House of Youth, 743-5th. PL 5-2595. Booklet

CHINA & ARTWARE

"CANADA'S most talked about gift shop." America's largest retail selection at lowest prices of open stock English Bone China. New Dinnerware booklet will gladly be sent on request. Herbert S. Mills, Hamilton, Canada

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MISS ELEANOR, INC. Modern art in corsetry. Your figure molded to the lines of fashion—and with complete comfort. Exquisite materials and workmanship. Moderate prices. 4 East 53rd St., New York. PLaza 3-4962

AGNES MALONE. Creator of fine corsets. Custom-made garments. Expertly fitted. Perfect figure control. Also, brassières and lingerie. Only quality, imported materials used. Phone CI 7-4431. 19 W. 56th St., N. Y.

NINA FAY Foundations cannot ride up, but bring your figure down in inches and sizes. Custom-made. Smart. Corset of finest imported materials corrects figure, posture faults. Consultation free. 16 E. 50th St. EL 5-8019

IDA GORDON invites you for a personal interview to solve your figure problem. Custom made corsets, corselettes and brassières. Your favorite French corset expertly copied. 665 5th Avenue, Suite 914, New York City. EL 5-8009

FRANCEVA, INC., Corsets custom cut for comfort; excellent supporting brassières and corselettes. Ready-made corsets, custom fitted $12.50 up. 16 East 52 Street, N. Y. PL 3-9773. Florida—905 West 41st Street, Miami Beach

FOR THE WOMAN WHO CARES. Slim hips in 10 min. In your home, I can show you how to look & feel as if you were 3 to 5 in. smaller. Demonstration free. Write Margaret Corsetiere, 35-16 79th St., Jackson Heights, N. Y.

COSMETICS

SALLYE HARMER COSMETICS are sold in the comfort of your home. Individualized cosmetics made fresh every day and sent direct from the laboratories to patrons all over the country. Experts on Skin are our sales persons. Would you like to learn? Dignified way to earn money. Liberal commissions enable you to become independent. Territories are more valuable each day. Complete information, write Sallye Harmer, Lansdowne, Pa. Dept. 10

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B. NELSON, INC.—Shoes lengthened, widened, re-fitted, handsoled over original style lasts. Redyed any color. Suede changed to leather. Mail orders everywhere. Write for folder "V". 10 East 39 St., N. Y. MU 3-6448

DELICACIES

VENDOME—Specialists in Russian Caviar, Cheese in Wine, Brandied Fruits, Turtle Soup, Salted Nuts, Bon Voyage Baskets. Large assortment of all fine table delicacies. Write for Catalogue V. 415 Madison Avenue, N. Y. C.

CALIFORNIA Fruits in Liqueurs—Six 10-oz. jars in redwood "Treasure Chest"—brandied dates, cherries, apricots; prunes in rum; oranges in grenadine. $4. exp. p.p. Bklt. Fox Shoppe, 438 El Camino, Redwood City, Calif.

HOSTESS RARE HORS D'OEUVRE KIT. With 4 tubes of unusual Smoked Oyster Pâté and box of 60 crunchy Rye Wafer-Bricelets, from old French recipe. $1.75 Prepaid. Dutchess Food Specialties Co., 1945 Park Ave., N. Y. C.

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HENRI 15 EAST 52, N. Y. French Chocolates, flowerlike Bonbons, Jordan Almonds, our own make $2 lb. Soft Caramels, assorted cakes for teas, $1.50 lb., plus postage. Special attention to mail orders & shipments to soldiers

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ELECTROLYSIS—(Cont'd)

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DAMAGES IN ANY FABRIC rewoven like new. Specializing in woolens, linens, silks, & laces. Hosiery repaired, overcoats renapped, & shine removed. Mail orders, write for circular. French American Reweaving Co., 100 W. 57, N.Y.

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ARE YOU WARDROBE WEARY? Discover The Dressing Room Re-Sale Service. Slightly used apparel of the better sort resold. 41 West 51st Street, New York City, Telephone ELdorado 5-1344. Hours from 12 to 6:30

FORGET BIRTHDAYS, ETC.? Send us your list of important dates. Unique reminders mailed 12 days in advance. Dependable service. 15c per date. Min. fee $1. Harry Glidden, Jr., 30 Western Promenade, Auburn, Me.

Vogue's ADDRESS *of shops, services,*

(Continued from page 21) having once done a bit of experimenting on your own, you'll develop an independent set of herb theories. At any rate, herbs will be a help to wartime menus, for they do add the taste fillip that counts so much.

HOW FIRM A FOUNDATION. There is no doubt whatsoever that a really well-fitted foundation will do things for an inexpensive dress, while an unsatisfactory one can easily ruin even a product of the *haute couture.* This has always been our theory, and it is passionately preached by Agnes Malone, 19 West Fifty-Sixth Street. Here is a shop that takes the whole problem to heart. The two Malone sisters are girdle and foundation experts. Everything is made for you, and so far the stock of imported materials has been sufficient for all Malone corset demands.

The prices here range from $25 to $45, and the first time they make a girdle or foundation for you they insist on two fittings. After that there is a pattern to work from, and you won't have to fit at all. However, we always feel, if it's possible to take time for one finished fitting, it's usually worth the effort and often wards off innumerable evil spirits.

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WE'RE LOOKING FOR PROBLEMS—to solve for you. Weddings, parties planned & supervised. Inventories. Shopping commissions. Unusual requests encouraged. Secretaries available. Your Secretary, Inc., 29 E. 69. RE 7-1700

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WIEDHOPF LTD., 730 Fifth Avenue, New York. In the arcade. Showing Winter & Southern shoes on individual lasts. All hand made. Comfortable prices. Style card. Sizes 2½ to 13, AAAAAA to C. Telephone CIrcle 5-9714

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REAL SHETLAND Sweaters Hand-loomed, hand-finished, style-perfect classic cardigan $6.75, slip-on $5.75. Save money by mail—17 shades. Write for color card. Village Yarn & Tweed Shop, Framingham Center, Mass.

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P. BASILE & SON creates for discriminating women, individual custom-made suits, coats of finest imported and domestic fabrics, or your own materials; newest fashions; modest prices; remodeling. 17 E. 53rd St. VO 5-7584

ANDRE BALOD—TAILOR—Perfect tailoring of coats, suits, furs & gowns in the newest fashions. Faultless fitting & finest workmanship & materials at minimum prices. Remodeling also. 38 West 56 St., N. Y. CI 7-8179

JOSEPH FRAM formerly of Fortnum & Mason. Creator of fine custom-made clothes and fur styles. Imported fabrics or your own material. Also suits & coats from the Jaeger House of London. Expert remodeling. 15 E. 47 St., N. Y.

ANDREWS OF LUXENBERG—distinctive custom tailored sports clothes for cruises and southern resorts. Ski jackets and trousers; all winter sportswear. Slacks to measure $14.50 up. 485 Madison Ave. (52 St.), N. Y.

WEDDING STATIONERY

ENGRAVED WEDDING Invitations and Announcements. Everett Waddey Co. has for generations insured highest quality at reasonable prices prepaid. Book Wedding Etiquette Free. 5 South 11th St., Richmond, Virginia

WEDDING INVITATIONS—Announcements exquisitely engraved. Samples sent promptly on request. An authoritative service, prices reasonable. Discriminating comparison requested. Harcourt & Company, Louisville, Kentucky

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LOSE POUNDS AND INCHES—definite results. Successful reducing specialist, 17 yrs. experience. Individual attention. Expert in high colonics. Registered physiotherapist. Margaret Deuster, 160 E. 48th St., EL 5-8118

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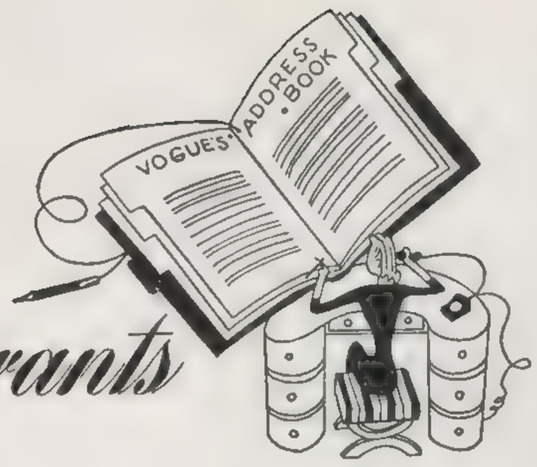
BOOK *and restaurants*



FAR EASTERN POTPOURRI. You'll see a vast treasury of *objets d'art*, Chinese and Indian, Javanese and Malayan, at Temple's, 518 Madison Avenue. Whether you are a collector or a novice, you'll certainly find the solution to many a wedding present, or house-warming problem right here. For instance, there are lamps of all kinds here, some more or less conventional, but most of them are one-of-a-kind pieces. One beauty has an ancient Chinese pewter base and a delicately painted silk shade. Lamps at Temple's begin at $25, and there is such a varied selection that you're bound to unearth something different.

FOR YOU. If you have searched long and diligently for a combination dressmaker and seamstress who can carry out your ideas, who can remodel or just take up a hem, here is an address to remember. Fannie Tweedy, at 65 East Fifty-Fifth Street, is just such a woman. Miss Tweedy's establishment is small, but it still manages to be remarkably efficient. Her prices are reasonable; a new dress costs from about $45, which includes the material. And for the little odd jobs, shortening a hem or such, Miss Tweedy charges $2.

GOURMET'S GUIDE

SELECTED RESTAURANTS IN AND OUT OF TOWN

NEW YORK CITY

RESTAURANTS—DINING

DIVAN PARISIEN—17 East 45th St. Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad. Luncheon and Dinner. Finest vintage wines, liquors. Air Conditioning. MU 2-9223.

RESTAURANT MARGUERY—270 Park Ave. Near 47th Street. Only the finest, high-class French Cuisine. One of New York City's favorite spots during the cocktail hour. Luncheon $1.75, Dinner $2.75. WIckersham 2-4894.

JANE DAVIES'—145 West 55th Street. Good food and excellent service is yours amid attractive surroundings. Luncheon—55c, 65c, 75c. Dinner—$1 and $1.25. Fine vintage wines and beer only. Closed all day Sunday.

ALEXANDRA RESTAURANT—8 East 49th Street. Champagne cocktail dinner $1.15 & $1.50. Daily 5 to 8:30 P.M. Sunday dinners —noon to 8:30 P.M. Fine American food. The most talked about dining place in New York.

CRILLON—277 Park Ave. (116 E. 48th St.) Famous for cuisine and cellar. Luncheon $1.25—Dinner from $1.75—Main Dining Room. In Cafe, Luncheon 95c—Dinner $1.25. Sunday Dinner $2.00. Telephone WI 2-3727.

THE CAVIAR—18 East 49th Street. French cuisine par excellence. Carefully selected wine cellar. Quiet, dignified atmosphere. Luncheon from 90c. Dinner from $1.50. Cocktail Hour. Air Conditioned. ELdorado 5-8998.

CAFE TROUVILLE—112 East 52nd St. Host to New York's smartest clientele. Open for luncheon ($1.25), cocktail hour, dinner ($2). Entertainment every evening after 9:30. Completely air-conditioned. Closed Sunday.

WHITE TURKEY—MURRAY HILL, 220 Madison Avenue at 37th Street. Now Open. Newest addition to famous White Turkey family of Early American eating places. Lunch, cocktails, dinner. Gobbler Bar. Open Sundays.

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RESTAURANTS—DINING

CAFE ST. DENIS—11 East 53rd Street. ELdorado 5-8032. A real French Restaurant catering to fine cosmopolitan palates. Air Conditioned. Lunch 75c up. Dinner $1.25 up. Also à la carte. Redecorated & enlarged.

RESTAURANT MAYAN—16 West 51 Street, Rockefeller Center. The popular rendezvous for luncheon, cocktails, and dinner. Unusual atmosphere. Luncheon entrées from 65c. Dinner from $1.75; also à la carte specialties.

GRAND CENTRAL TERMINAL Restaurant and Oyster Bar. Lower Level, The Grand Central Terminal. Nationally famous for all sea food. Steaks and chops a specialty. Lunch from 65c. Dinner from $1.00, also à la carte.

HOLLAND HOUSE TAVERNE—10 Rockefeller Plaza. 'Round the crescent bar for cocktails; in front of old tiled fireplaces for luncheon; dinner in the nooks. Luncheon dishes from 60c, dinner from $1.75. Authentic decorations.

CAFE LOUIS XIV—15 West 49th St., Rockefeller Center. Cuisine Classique, Fine Wines, American Bar. Period setting. Prix-Fixe Luncheon $1.50. Dinner from $2.00, also à la carte. Wm. Adler and his Violin.

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KENTUCKY SERVES A MEAL. Luncheon from 55c; Dinner from 90c; Famous Mint Juleps. Supper from 85c. Open Sun. (12 a.m.-9 p.m.) for breakfast & dinner. Elizabeth D. Reynolds, Inc., 160 E. 48th St. EL 5-6448.

CORTILE RESTAURANT—37 W. 43rd St. Delicious luncheon 45c up—dinner 75c up. Featuring cocktail dinner at $1.10. Open 8 A.M. —9 P.M. Closed Sundays. Rosella will read your character. Air cooled for your comfort.

THE HEARTHSTONE—15 East 48th Street. We know you'll like our carefully selected, delicious food, prepared from the finest All American recipes—Luncheon, Tea, Dinner and Cocktails. Open Sundays. Tel. PLaza 3-1434.

THE BAROQUE—14 East 53rd Street. Exquisite cuisine de Choix. Tantalizing Plat du Jour. Typical Baroque atmosphere. Prematinee Luncheon—Cocktails—Dinner—à la carte—(moderate prices). ELdorado 5-4195.

BEVERLY—Lexington Ave., at 50th. Luncheon from 85c. Dinner from $1.25. A la carte. Cocktail lounge. Fine Wines. Liquors. Moderate prices. Restful atmosphere. Excellent food. Palmist, cocktail hour through supper.

RESTAURANTS—DINING

THE BLUE BOWL at 157 E. 48th Street. Appetizing, well-planned menus are served in pleasant, friendly surroundings. Apple pie a specialty. Closed Sundays. Luncheon 50c to 75c, Dinner 75c to $1.25. No liquor served.

SPIVY'S ROOF. 139 East 57th Street (Lexington Avenue). Dinners à la carte. Drop in for your favorite cocktail from four P. M. until closing. Spivy sings nightly—continuous entertainment. Reservations. PLaza 3-1518.

THEODORE'S RESTAURANT—4 E. 56th St. New York's outstanding French Restaurant. Tantalizing Italian Specialties. Superb Dinner $1.65. Luncheon. Cocktails. Open Sunday at 5:30 P.M. Excellent bar. PL 3-6426.

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VOGUE'S TRAVELOG

a directory of fine hotels and resorts

If you want further information about the hotels or resorts listed in these columns, write Vogue's Travelog, 420 Lexington Ave., New York City.

JANUARY—TOURNAMENT TIME

JANUARY is a sporting month—judging by the tournament news we have from all over the country—a month of outdoor competition. For instance, Palm Springs, California, is in the midst of its Pacific Coast 12-Goal Polo Tournament, running until January 20th, and attracting some of the country's finest horses, riders, and spectators. Major golfing event of the month is Bing Crosby's Sixth Annual Pro-Amateur Tournament, at his Rancho Santa Fe, California, from January 31 to February 1. About three hundred golfers will compete for three thousand dollars in prize money, and silver trophies. Fifteen thousand will gather to watch, and augment the proceeds going to charity.

SEA ISLAND, Georgia, continues its winter schedule of "dramatized" golf tournaments on their noted links. A "Cross Country Air Race Tournament" on the 17th, and a "Best Ball, Four Ball" on the 24th, are checked on their sports calendar.

ARIZONA

CASTLE HOT SPRINGS

Castle Hot Springs. Distinctive winter resort. No dust. Excellent horses. Swimming. Sun bathing. Tennis. Golf. Amer. Plan. Walter Rounsevel, Mgr.

CHANDLER

San Marcos Hotel & Individual Bungalows. 250 acres of luxurious playground, 18-hole golf course. Swimming. Tennis. Riding. Robert Foehl, Manager.

PHOENIX

Camelback Inn. Fine American Plan. Desert Resort. March, April finds Cactus in bloom. April rates lower. Booklet. Jack Stewart, Manager.

Hotel Westward Ho. Premier Hotel of the Southwest, in world-famous Valley of the Sun. Midtown with desert resort atmosphere. Am. & E. Plans. Bklt.

TUCSON

Arizona Inn. Arizona's foremost resort hotel. Charming garden rooms all with Sun Terrace. Swimming Pool. Tennis. Riding. Sunshine. M. Bennett, Mgr.

El Conquistador Hotel & Cottages. Desert resort, 3 mi. from Tucson. Swimming pool, stables, tennis, golf, 120 acre estate. Amer. Plan. Chas. Doherty, Mgr.

Pioneer Hotel. Southern Arizona's finest, 250 rooms, each with bath. European. Coffee Shop. Dining Room. Roof Garden. Sun Deck. Sensible rates.

Santa Rita Hotel. 250 rms. Tucson's Social center; Western hospitality & atmosphere. Excellent cuisine; Famous dance bands. Polo. Golf. Nick Hall, Mgr.

It's Time to remind a distracted public of the need for well-timed vacations as an efficiency builder for national defense.

ARKANSAS

HOT SPRINGS NATIONAL PARK

Arlington Hotel and Baths

A resort establishment of distinction at America's most popular Spa. Complete bathhouse facilities. Curative hot waters, owned and recommended by U. S. Gov't for arthritis, high blood pressure, heart disorders, etc. Golf, Riding horses. Scenic highways. Zestful climate of the pine clad Ozark foothills. Cuisine for epicures. For folder & tariffs, write W. E. Chester, Gen. Mgr.

CALIFORNIA

BEVERLY HILLS

Beverly Hills Hotel & Bungalows. Early California charm; thoroughly modern. Continental flavor. Year 'round social & Movie center. Pool. All sports. E.P.

LA JOLLA

Casa de Mañana. Distinctive resort hotel on the shores of the Pacific, near San Diego and Old Mexico. All sports. Private beach. Write for literature.

LA QUINTA

La Quinta Hotel. Palm Springs area. Desert retreat. Swimming, riding, every sport. From $10 single; $20 double. Amer. Plan. L. B. Nelson, Mgr.

SANTA BARBARA

San Ysidro Ranch. 650 mountainous acres overlooking Montecito & Pacific Ocean. Charming cottages. All sports—American Plan, $8. up. Booklet.

COLORADO

COLORADO SPRINGS

Broadmoor Hotel in shadow of Pike's Peak. All year sports and social center of the Rockies. Metropolitan Luxury. Write for Brochure.

DISTRICT OF COLUMBIA

WASHINGTON

Hotel Raleigh, Washington's most popular and distinguished Hotel, on famous Pennsylvania Avenue. Reasonable rates. Write C. C. Schiffeler, General Mgr.

America is preparing and you should too. Tell hard-working Americans where to spend that much-needed vacation.

FLORIDA

CLEARWATER

Fort Harrison Hotel. Overlooks Clearwater Bay, Gulf of Mexico. Golf, bathing, boating, fishing. A. or E. plan. 253 rms., moderate rates. L. G. Davis, Mgr.

DELRAY BEACH

The Colony. Modern. Fireproof. Located between Palm Beach & Miami. Surf bathing from hotel. Golf. Tennis. Fishing. Restricted. Boughton Ownership.

DUNEDIN

The Fenway. One of the West Coast's Finest resorts. Beautiful tropical setting. All sports. Select clientele. C. Townsend Scanlan, Mgr.

FORT LAUDERDALE

The Trade Winds. Newest oceanside hotel offering superior accommodations, cuisine and service. Finest beach in Florida. Restricted. American Plan. Booklet.

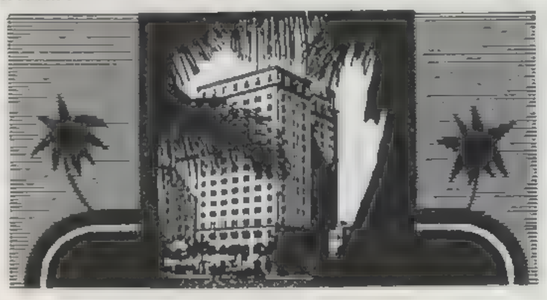
Wynholm Hotel. New, modern. On ocean between Miami and Palm Beach. Restricted clientele. European Plan. J. Frederick Wynn, Manager.

FLORIDA

FORT PIERCE

The New Fort Pierce. A distinctly modern and fascinating hotel on the water. Golf, beach cabañas, fishing, dancing. Excellent cuisine. Restricted.

MIAMI



The Columbus

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MIAMI

The McAllister. Downtown Miami, facing beautiful Bayfront Park and Biscayne Bay. 550 rooms with bath and shower. Leonard K. Thomson, Mgr.

MIAMI BEACH

The Flamingo. All that is best in Resort Life. Gay, exclusive, complete. Tropical setting. Restricted. Uniformly fair rates. C. S. Krom, Manager.

The Nautilus and Villas. 25-acre estate, villas, cabañas, pool, private beach. Golf nearby. Modified American Plan. Restricted. R. W. Thompson, Mgr.

Hotel Rowe. New, modern, at the ocean. Restricted clientele. Convenient to sports and activities. Booklet on request. 6600 Collins Avenue.

ORLANDO

Hotel Orange Court—Central Florida's fine resort hotel. Beautiful rooms, modern housekeeping apartments. Best cuisine. Swimming Pool. Central location.

PALM BEACH

Palm Beach Hotel. Excellent service, finest cuisine, home-like atmosphere. Sun-roof, bathing, all sports. American & European Plans. J. J. Farrell, Mgr.

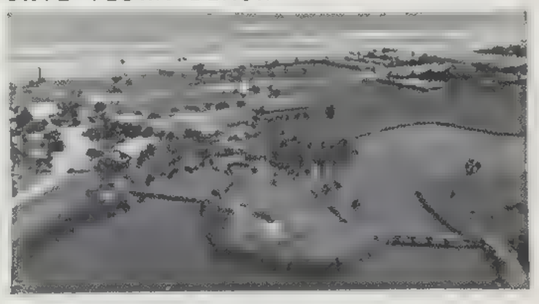
ST. AUGUSTINE

Hotel Monson. On Matanzas Bay. A smaller hotel, modern in comfort. Food and service excellent. Booklet. Write Chas. E. Young, Jr., Manager.

If you wish more information about any of the hotels listed on these pages, drop us a card and perhaps we can help you. Vogue's Information Service.

FLORIDA

PONTE VEDRA BEACH



The Inn

Seaside resort hotel of unusual charm. Midway between St. Augustine and Jacksonville. Country-club atmosphere, restricted clientele. World-famous golf links, Bath Club, pool and surf bathing. Fishing, pitch-putt, archery, tennis, private 25,000 acre hunting preserve. Yacht Basin at nearby Jacksonville Beach. Climate excellent for allergic ailments. Write for booklet.

ST. PETERSBURG

The Huntington. A Resort Hotel of Merit, in beautiful and exclusive surroundings. Open Nov. to May. Eur. and Amer. plan. Booklet. Paul Barnes, Mgr.

Pennsylvania Hotel. For convenience, delicious food, hospitality. 140 rooms. Social program. Reasonable rates. European plan. Bklt. M. C. McNeil, Mgr.

The Princess Martha—St. Petersburg's largest and best located downtown hotel. Every modern comfort. European. Dining room. Bklt. A. L. Manning.

Soreno Hotel. On Tampa Bay. Modern, fireproof. 310 rooms each with bath. Finest service and cuisine. American plan. Opens December 17th. Booklet.

Sunset Hotel. On Boca Ciega Bay. Quiet, refined, restful, yet close to all activity. 70 rooms, each with bath. Amer. plan. Moderate rates. L. A. Thorp, Mgr.

Suwannee Hotel. Close to everything of interest. 205 rooms, each with tub and shower bath. European plan. Dining room. Paul A. Brown, Manager.

Tides Hotel—Cottages, Apartments, Cabaña Hotel, Bath Club. Florida's finest vacation residence. Private beach, on the Gulf. European. Restricted. Bklt.

Vinoy Park Hotel. On Glorious Tampa Bay. 375 Rooms, all with Bath. Every recreational feature. Booklet. Aymer Vinoy Laughner, President.

SEBRING

Harder Hall. In the Scenic Highlands. 150 rooms with bath. Steam Heat. Golf (6500 yards) at door. Restricted. New York Office, 630 5th Ave. CI. 6-6362.

GEORGIA

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GEORGIA

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MARYLAND

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The Belvedere. A fine hotel, justly celebrated for its spacious, modern rooms, famous cuisine, and superb service. Ideally located. $3.85 up.

MISSISSIPPI

BILOXI

Hotel Buena Vista and Cottages. Vacation Headquarters of the Deep South. Open year round. Land and water sports. Am. or Eu. plan. Write for bklt.

NATCHEZ

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OCEAN SPRINGS

Gulf Hills Hotel & Golf Course (10 Min. from Biloxi). Ideal summer and winter resort. All Sports. American or European. Outstanding menus. Booklet.

PASS CHRISTIAN

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Quiet, exclusive. Near New Orleans.

Miramar Hotel. Established clientele. Women Creole cooks. All land and sea sports. Faces beautiful Mexican Gulf. Fun and frolic in healthful sunshine.

MISSOURI

KANSAS CITY

Bellerive Hotel. Armour Blvd. at Warwick. Quiet, refined home atmosphere. Famous Coral Room, French Cuisine. Garage. Trans. or Perm. Wire for reservations.

NEW JERSEY

ATLANTIC CITY

Hotel Chelsea. A distinctive beachfront hotel. Outside rooms, sundecks, game room, superb French Cuisine, magnificent Bar. Booklet and rates on request.

Marlborough-Blenheim. On the Boardwalk. Perfect for winter relaxation. Sea water baths. Sun decks. Rates and full particulars on request.

NEW YORK

NEW YORK CITY

Allerton House for Women, 57th St. & Lexington Ave. New York's most select hotel for women. Friendly atmosphere. Rates: wkly. $10.50 up, daily $2.

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The Beekman, Park Ave. at 63rd. Infinite care for your comfort, quiet dignity for your background, a convenient and smart location.

Beekman Tower—49th St. at East River Drive. Overlooking River. Smart location. 400 outside rooms. Near shops, theatres, business. From $2.50. Booklet "V".

Beverly Hotel. 125 East 50th. Just East of Radio City. Large rooms and closets. Serving pantries. Single $4, double $6, suites from $8. PLaza 3-2700.

Gramercy Park—Famed hotel at legendary private park. Rendezvous of nation's great. $3. single, $5. double, $7. suites. Weekly, monthly. Booklet "V".

The Grosvenor—On quiet and convenient Fifth Avenue at Tenth Street. 300 Rooms from $3.50 and $5.00. Monthly or Seasonal with serving pantry.

Henry Hudson Hotel, 353 W. 57th St. American Woman's Club. Special floors for women. Daily $2.50 up. Weekly $12.00 up. John Paul Stack, Manager.

Hotel Seymour, 50 W. 45th St. Near Fifth Ave., theatres, shops, art galleries, Radio City. Refined surroundings. $4. single; $5.50 double; Suites $8.

NORTH CAROLINA

GREENSBORO

Sedgefield Inn. Restful, modern, adjoins golf course. Riding, Tennis, etc. Excellent Food. Amer. Plan, from $7.00. Folder. Louis D. Miller, Manager.

NEW BERN

Hotel Queen Anne. Charming new hotel in finest residential section of historic New Bern. Distinctive. Dining room justly noted. Direction Daniel Miles.

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The Manor is a thoroughly modern hotel, centrally located yet quiet and restful. All sports. Excellent cuisine. Booklet on request. Rates on application.

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NORTH CAROLINA

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PENNSYLVANIA

PHILADELPHIA

Bellevue-Stratford—"One of the Few World Famous Hotels in America." Moderate rates. Claude H. Bennett, General Manager.

SOUTH CAROLINA

CHARLESTON

Francis Marion Hotel. In the convenient center of America's most historic city. Rates are attractive. Robert T. Rosemond, Manager.

SUMMERVILLE

The Carolina Inn & Cottages. Amer. Plan. Rest, recreation in the pines. Golf—grass greens. Riding, hunting. 29th Season. Moore Ownership-Management.

VIRGINIA

PETERSBURG

Hotel Petersburg. Modern and Fireproof. Splendid Meals, Excellent Service. On U. S. Highways Number 1 and 301.

VIRGINIA BEACH

Cavalier Hotel and Country Club. Open all year. 2 golf courses, tennis, riding, fishing, heated indoor pool. Roland Eaton, Mg. Dir. Write for Booklet W.

WILLIAMSBURG

Williamsburg Inn & Lodge—Visit the restoration of Colonial Williamsburg. Choice rooms—Moderate rates. Fine food. N. Y. Office, 630 5th Ave. CI 6-8896.

HOTEL ADVERTISING

78 fine hotels are advertising in this section. If you are the manager of a class hotel or resort why not write Vogue for rates and information?

WINTER SPORTS

NEW HAMPSHIRE

HANOVER

The Hanover Inn at Dartmouth College. Open all year. Booklet. Ford & Peggy Sayre, Managers. Robt. F. Warner, New York Rep., Tel. BR 9-6348.

CANADA

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Ste. Adele Lodge—Laurentian's newest resort. 82 bedrooms; sundecks, sunrooms. Hills '40', '80', two ski-tows. Lighted skating rink. Restricted clientele.

LAURENTIAN MTS.—ST. JOVITE STATION, P.Q.

Gray Rocks Inn. Thrills for skiers, 125 miles of trails, jump, tow. Famous Snow Eagle Ski School. Restricted clientele.

LAURENTIAN MTS.—Ste. Marguerite Station, Que.

The Alpine Inn, luxurious log chalet, all modern conveniences, ski school, 2 ski-tows and Hill '60' on property. Literature & rates on request. Restricted.

LAURENTIAN MTS.—St. Sauveur des Monts, Que.

The Marquise, formerly Club Mont Gabriel, new luxury resort, ski school, ski-tows on estate. Restricted. C. W. Honey, Mgr. Rates & Bklts. on request.

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DUDE RANCHES

TEXAS

BANDERA

Mayan Guest Ranch. 48 mi. W. of San Antonio. Thrilling fun, luxurious comfort, excellent table, American plan. Write for folder. Wm. P. Taylor, Mgr.

HUNT

Waldemar Guest Ranch—In Guadalupe Mts. 85 mi. W. San Antonio. Riding, tennis. Fine food, relaxation. Season Jan.-Apr. Restricted Clientele. Booklet.

SAN ANTONIO

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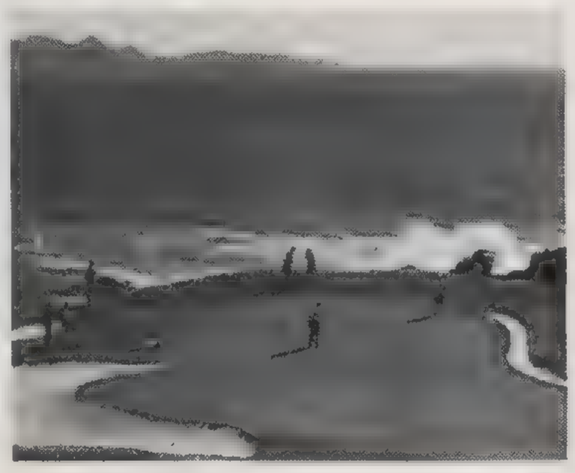

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You'll find golf a new exciting experience, for here in Del Monte's 20,000 sea-rimmed acres are four championship courses. Famed Pebble Beach, high beside the sounding Pacific surf, is one. Easier but hardly less spectacular Del Monte is another. The Country Club and Cypress Point are thrilling too.

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seems far from the troubled world

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on the Monterey Peninsula
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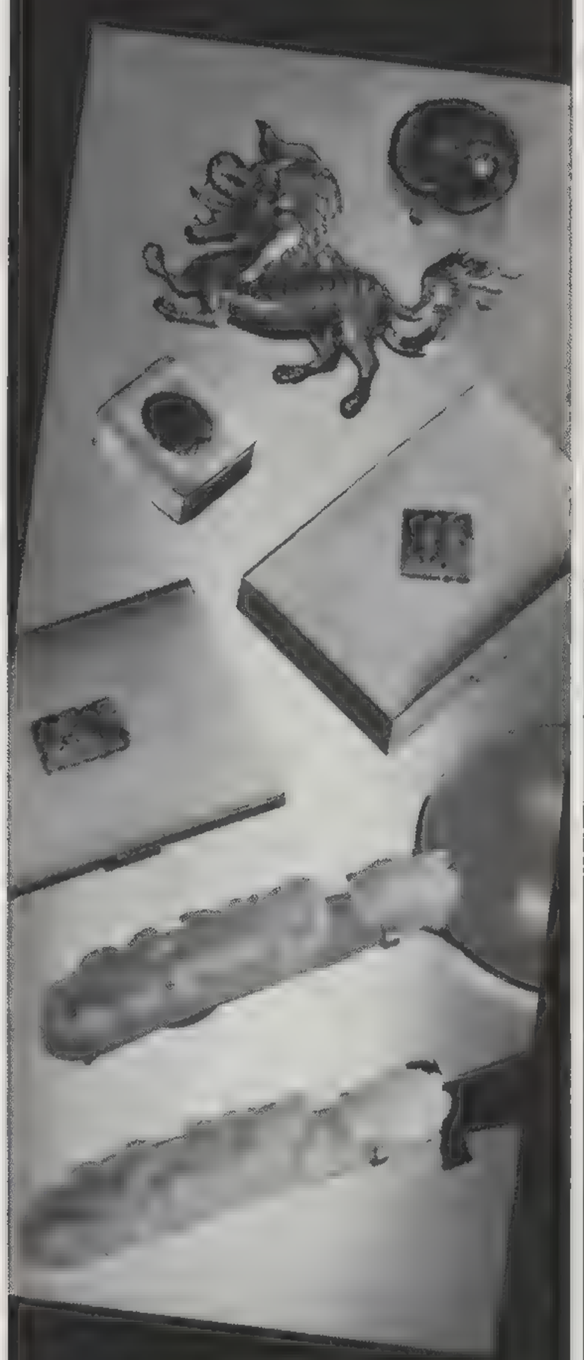
As enduring as jade is the timeless art of China. The visitor to Gump's finds its constant spirit in both antiques and modern accessories like these. Inquiries promptly answered.



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HERE'S WHAT YOU GET

Royal Riviera Pears, as illustrated, arrive in January. Big Golden Bear Apples in February. Rare Fruit Preserves in March. April, our thrilling Goodies Box. July, honey-sweet Quetta Nectarines. August, mammoth Oregold Peaches. September, delicious Alphonse Lavalle Grapes. November, Royal Riviera Pears, an encore you'll applaud. Your money back if not satisfied. Subscribe today! Airmail's best so you can enjoy the January box.

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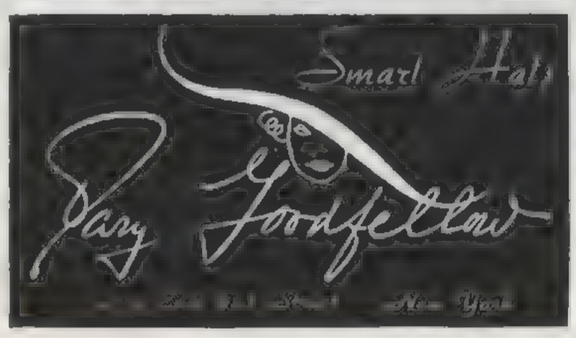
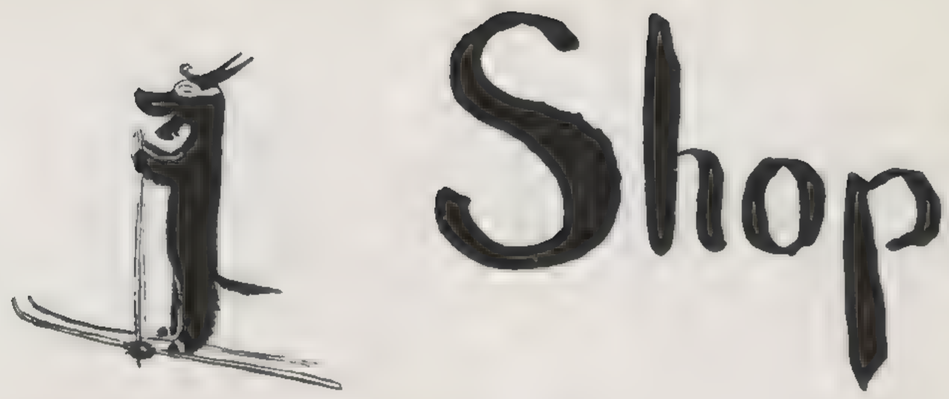
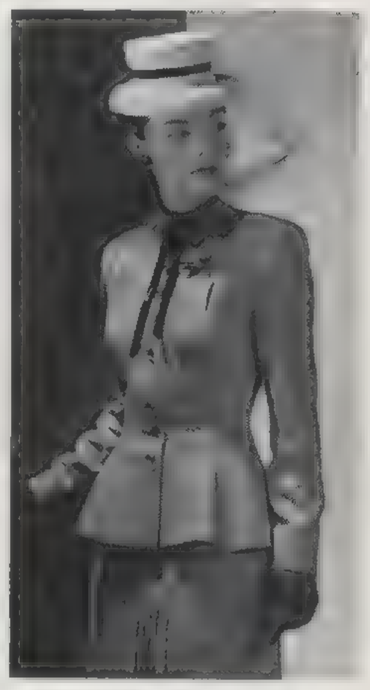






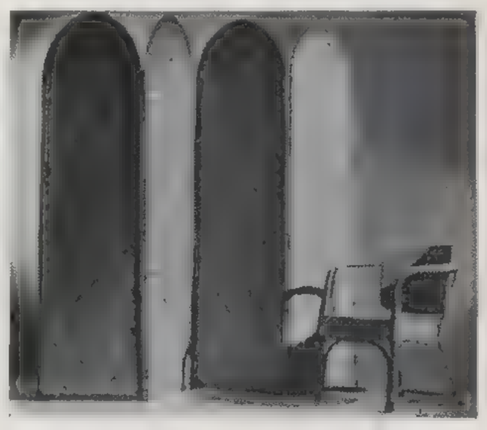
With a Feminine Air. Here's a fine example of the kind of suit that you'll live in all spring. You'll wear it for non-uniformed volunteer work, to tea, and it's got enough dash to ensure its success with the Armed Forces.

Made of a light-weight wool crêpe (with enough body to hold its shape), this suit can take all the wear it will get. It costs $89.75, and you'll find it at Janet Sloane (18 East Fiftieth Street). Though it comes in countless shades, we heartily cheer for the pumpkin-beige trimmed with tortoise-coloured plastic buttons. As for the cut—it couldn't be more flattering. The flaring peplum to the longish jacket makes hips seem non-existent and makes your waist look tiny beyond belief.

Ladies' Bar. There's a businesslike air of determination at the trim little Corset Bar (394 Fifth Avenue). Its effect is enough to get the most rebellious young thing into her first girdle. Or will wean an obstinate oldster out of the wrong kind of foundation.

The shop emphasizes two happy precepts. One is the insistence on fitting every corset—with no alteration charge. And the other is the belief that any figure can be fitted lightly and comfortably, as well as effectively. These people speak authoritatively.

Smart for a Modern Room. This four-paneled screen, made in the Philippines, is hand-woven, natural-coloured bamboo. (And, fortunately, Gunn and Latchford, Inc., 323 Fifth Avenue, have an ample supply of them.) Part of its charm is the screen's texture and subtle blending of warm blond tones. Plus, of course, its simplicity, and its price of $15.



Rosy-Beige. This sleek summer ermine jacket is wonderfully adaptable. (It's the kind of extravagance that is likely to earn its keep.) Because of its soft honey colour, the jacket goes over almost anything. Because of its light weight, it's perfect over a spring suit, and later on to ward off a too cool summer night's breeze. And because of its conventional cut—it couldn't be simpler, more straightforward—you won't have to fret over its going out of fashion. The jacket costs $350, and comes from Raymond Fur Salon (46 South Main Street, Salt Lake City, Utah).

Size Is Incidental to Mooney and Gilbert (35 West Fifty-Seventh Street). In fact, here you will find shoes that range in length from size 2½ to 12; and in width from AAAAA to a C. This particular pair, a slight variation on the conventional white buck-and-tan calfskin theme, costs $10.75.

Hound

They Look Frivolous, but they're really not. For these white gloves, with their gay red palms, are made of water-snake, and they will wash to your heart's content.

Made by Barra (519 Madison Ave.), these gloves come in a variety of shades. It's all up to you; you pay your money ($6 a pair), and make your colour choice. P. S. The squashy bag, made of the same snakeskin in all-white, costs $15.

Foot Flattery. Though these shoes made by the French Bootery (22 East Fifty-Seventh Street) are not working shoes, they are undeniably becoming ones. They're a variation on the ballerina theme combined with the new hooded look. What makes them particularly amusing, however, is that they come in suèdes of almost all colours and in white linen for dyeing. These gay blades cost $14.95, and have contrasting coloured leather laces.

A Worthy Cause. Despite the war, there are many great peacetime charities here at home which must not be permitted to falter or fail. One of these is the National Foundation for Infantile Paralysis. This year's drive will be bolstered by the sale, throughout the country, of a brave red, white, and blue pin.

The pin costs $2, a percentage of which goes to the Foundation. This one came from Alice Maynard (558 Madison Avenue).

For Gourmands. A cook-book written by two Louisianans which includes recipes from other parts of the globe is a rarity itself. This one, called *Food for Gourmets,* was compiled by Ethel Wight Usher and Matilda Geddings Gray (P. O. Box 40, Lake Charles, Louisiana). In it is a delicious potpourri of New Orleans dishes, Mexican and Chinese recipes, and even some Yankee specialties. It costs $5 a copy, and is worth it.

Regency Rake. Despite the Regency look of frivolity to its butterfly collar, this is a strictly functional modern shirt. It is made to order and tailored to a fine fare-thee-well by the firm of Knizé (20 East Fifty-Sixth Street). Mr. Knizé, now of New York, formerly of Paris, makes it in champagne-coloured surah silk that is flattering beyond words. The cut, of course, is impeccable; combines both dash and femininity to just the right degree.

This is a shirt you'll wear with suits, perhaps with the Knizé suit shown on page 37. Or it couldn't be smarter worn with bengaline slacks beside your fireside. Let Knizé take over—you couldn't be in better hands.

VOGUE STUDIOS

Twilligers*

a swell southern set to play around with

Zachary Bogert's celebrated Twilligers in tremendously popular diagonal rayon twill! Plan a whole wardrobe with these good companions that you can shake-up, mix and match as you please. Natural, aqua, pink, blue, white.

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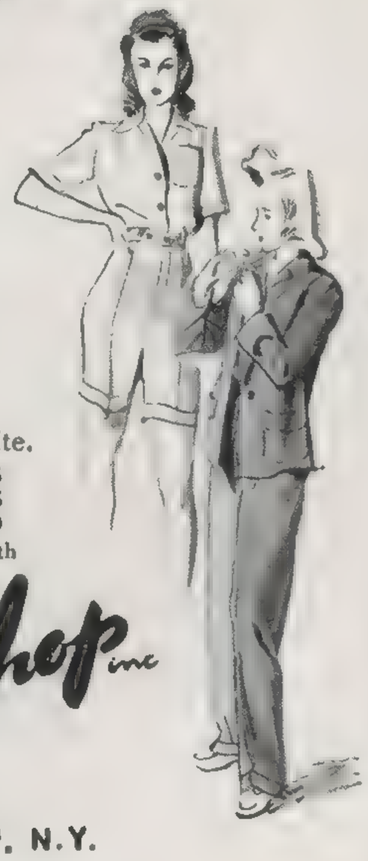
shorts **5.95** hat to match **5.50**
sizes 12 to 20. *copyright exclusive with



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VOGUE

Incorporating VANITY FAIR

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Double-duty lives
Your activities
Your clothes

JANUARY 15, 1942

DOUBLE-DUTY LIVES—War Work, Home Work

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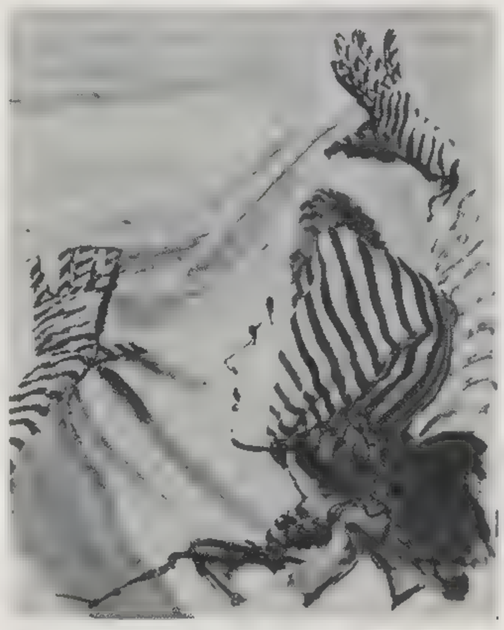


A hat to lift others' spirits—and your own. A zebra-striped helmet that ties securely, and gloves of the same silk jersey. John-Frederics; Marshall Field. Cheerful shade of lipstick by Harriet Hubbard Ayer: "V Red"

very Saks Fifth Avenue:

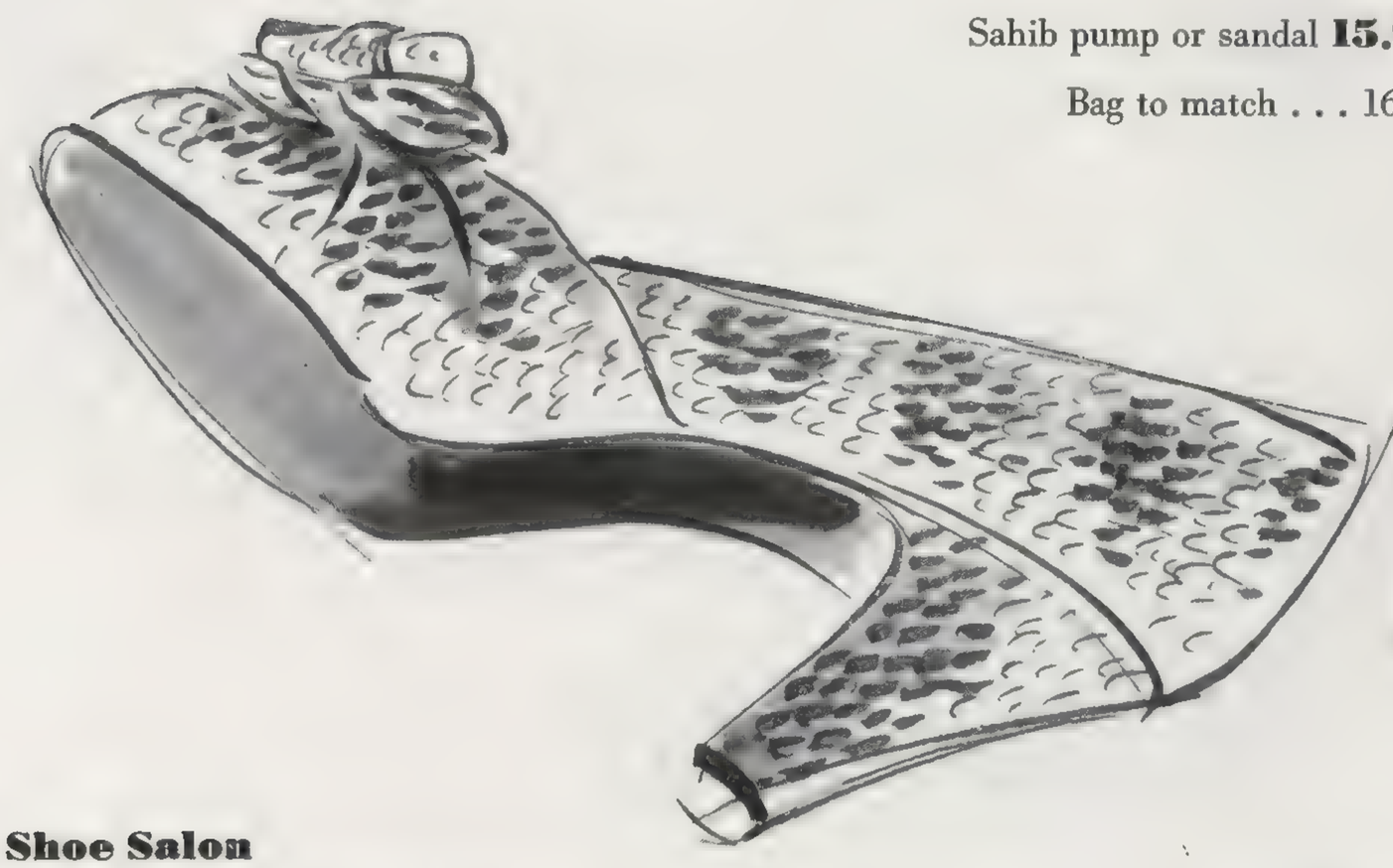
Philippine Tiger Snakeskin

by La Valle

striped like a tiger's back in cloudy white and pale gray. Feel as soft and squashy as your best white kid gloves. A new idea for your resort pastels and prints, for your later spring navys and blacks.

Sahib pump or sandal **15.95**

Bag to match . . . 16.50



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VOGUE'S EYE VIEW OF A WOMAN'S WEAPONS

I AM a woman, and I have two major weapons. I have my hands. I have my heart.

With my hands, I can work, heal, fetch and carry, place and replace; I can keep the day-by-day mechanics of living reasonably tidy and stable.

With my heart...well, put it this way....

I can be a good wife—Army, Navy, Air Corps, or civilian. I can raise my children, sane among all the insanity. I can run my house, and make of it a haven for my friends, not an ivory tower for me.

I can pay incredibly stiff taxes with an equally stiff upper lip. I can accept shortages without complaining; I can face the possibilities of severe rationing without going to pieces. I can keep my head today despite all the yappings: on the one side, of buy-everything-you-can-and-hoard-it, and on the other, of is-it-really-right-to-buy-*anything*. I can go on spending my money wisely; spending it where it will do the greatest possible good for America and for me. I can accept any reality; I can reject every rumour. I can fight. I can win.

And I can look damn pretty right through it all.

Our DOUBLE-DUTY *Lives*

War work + home work

THIS is our new life. This is what we have to do. In this war, far more than in the first World War, the women are the stanchions, the very ganglia of a whole substratum of war work, a stratum that the women of the last war only rarely pierced. To do this, we are preparing—as the women of Britain have done—to split our lives; to do war work and to run our houses and our children's lives with the same delight, but with the added need of treasuring life at home against war. And whatever our duties are, one of the symbols of our new double-duty lives is the uniform.

The uniform stands for our new spine of purpose, our initiative in getting women working, splayed out into hundreds of different jobs, to find talents which have been mossed over. It means that we know that it is time to stop all the useless little gestures, to stop being Little Woman and be women. It is time to find out that there is an efficient and charming way of doing work, as well as an inefficient and charming way. To find out that charm is more charming when it is clear-eyed.

The uniform makes us remember that efficiency is a combination of organization, decision, and the clear professional attitude. The uniformed woman knows that there is no more place for the volunteer casual. Professional standards are there for us to meet, and professionalism comes with training, goal, and a certain hard getting down to it. The amateur is out. This is a world for women with professional minds and hearts, wanting to run their war work and their homes, protecting both against the smear of carelessness.

For the woman at home is the same professionally-minded woman, working to get her house and her children settled comfortably in the binding frame of a country wholly at war. For homes must not be visibly "the home front." Children must go rushing off to school as usual and come home to fun and peace as usual. Private lives need serenity and thought and gentle nursing to recover from the push of uniformed life. And all this means making home shine even brighter, more shut away, a prettier, more relaxing place for a husband deep in war himself, for children, touched by the skeleton fingers of fear in a world that none of us really understands. To get the jobs and the homes synchronized, without ruining either, is a feat no man would even try. It is a woman's work.

There are some more specific pointers on page 96.

TWO IN THE MIRROR (opposite)

From our mirrors these days, two women look out. One is still concerned with the ways of her home. The other is, actually or spiritually, in uniform, concerned with the deep and stirring needs of her country. One face, one country, and two duties.

PHOTOGRAPH BY RAWLINGS

THE TAILORED SUIT

RAWLINGS

Capable Covert

A suit to work in, serve in, live in, all through the busy daylight hours of your new double-duty life. It's of tan wool covert, with hand-stitched revers that belie its tiny price—$35. A good "buy" in these days when your income may be curtailed by taxes, and every dollar spent with care. Perfect to wear, as here, with white...a hand-crocheted shirt, wool snood; pigskin belt with nail-heads. Or with black. Suit at Abercrombie and Fitch; Marshall Field; I. Magnin

Unflinching Flannel

A suit to keep you looking trim and efficient—all day and every day, through hard work. Beloved, classic pin-striped wool flannel. You'll put $45 into it—get every cent back in seasons of usefulness. Shown here with a white shirt, white gauntlets, a trim white felt sailor. You could wear it, more informally, with wine-coloured sweater, a sports hat. Or, more formally, with frilly blouse, tiny white hat. Suit: Russeks; Kaufmann's, Pittsburgh; L. S. Ayres, Indianapolis

. . . 1942 UNIFORM

Busy Black Wool

A suit to make you look both efficient and feminine—during all those days ahead when you'll *be* both efficient and feminine. It's of black worsted, with long coachman's coat. You'll invest $125 in it, and, seasons from now, regard it as one of your wisest purchases. You know how worsted wears, how untiring black is, how rewarding expert tailoring is. You might try it—for don't-dress dinners—with fuchsia. Creed suit, Jeanne Tête hat; Bonwit Teller; I. Magnin

Twelve-month Tweed

A suit that's distinguished, dependable, prepared for daily, years-long duty. A superb tweed in beige, blue, and orange, made to order by Knizé. A long-range investment to give you satisfying years of returns on the $185 you spend on it. Here you see it with an outsize chamois-coloured felt hat from John-Frederics and outsize chamois gauntlets. You could wear it under furs now; you could team it with blue, in spring. Jewels, Seaman Schepps; décor, Amster and Lamb

HORST

Mrs. William Rhinelander Stewart bought this lovely mantilla of black Chantilly lace from the great collection of lace, donated by Englishwomen, to be sold for the benefit of British relief. It is one of several hundred pieces, collected in England by the Royal Society of Needleworkers, now being sold through branches of the British War Relief Society here.

In this exhibit are rare pieces from the Victoria and Albert Museum; a shawl given by Queen Elizabeth; lace that once belonged to Queen Alexandra; and a magnificent lace wedding-veil, one of ten pieces presented by Queen Mary. Prices range from ten dollars to ten thousand—all for the benefit of our Ally.

Britain Sells

Her Lace . . . .

Lady Louis Mountbatten, wearing a scarf of Brussels and Duchesse lace from the fabulous British exhibit, was photographed when she came to this country on a good-will "thank you" tour. As official representative of the British Red Cross and of the Saint John of Jerusalem Ambulance Corps, of which she is London president, Lady Louis Mountbatten spoke in twenty U. S. cities, visited dozens of St. John branches in Canada.

On this tour, she wore the severe, dark blue St. John uniform, posed in evening dress only in the interests of this officially sanctioned lace exhibit, which was first shown at the British Embassy in Washington, D. C., under the patronage of Queen Mary.

New—a Transparent Pretext for a Hat

On this page—transparent hats

New look—the transparent hat. So airy you can see through it. So light you can hardly feel it. On this page, four versions:
• Left: Fragile green head of lettuce (silk, not chlorophyll), with a flourish of green-and-mauve veil. Hattie Carnegie.
Second: Winter-White chou of ruched net. Hattie Carnegie.
Third: White organdie hat; navy crown, bow. Fred Lacome.
Below: Turquoise silk chiffon turban, trailing clouds of chiffon scarf. Hattie Carnegie. All four hats also at I. Magnin

On the opposite page—Winter-White

Winter-White—growing in importance like a snowball rolling downhill—spreads to a flurry of exciting new hats, opposite:
• Top: Grosgrain helmet; Hattie Carnegie; I. Magnin.
On rack: Felt cap, striped veil; Hattie Carnegie; I. Magnin.
On rack: Felt with black loops; John-Frederics; L. S. Ayres.
First seated girl: Crochet chou on turban; Bergdorf Goodman.
First short rack: Green felt, white sequins; Bergdorf Goodman.
Second seated girl: White angora beret with green top, and muff; Lilly Daché. Hat; Scruggs, Vandervoort, and Barney.
Second short rack: Green, red, and white angora hat, with glittering clips. From Lilly Daché; Joseph Horne, Pittsburgh.
Last girl: White felt cloche; John-Frederics; L. S. Ayres, Inc.

HONEYMAN

HORST • CONDÉ NAST ENGRAVING

Now... Hats in Winter-White
Latest successes in
the winter-white family

Beautiful Hats... DUTIFUL HATS

TO-DAY in England, after two years of war, women are wearing pretty hats. And we shall go on wearing them, too. First (you have only to be a very rudimentary economist to understand) because the making of hats is a business that employs many workers. To keep workers employed, to keep shops open, to keep payrolls paying...all this is one function of a hat.

The second is a matter of morale. A hat is one small bit of peacetime, status quo, that does no one any good to do without. And if it's pretty, certainly it raises the spirits of both the wearer and the beholder. These weighty responsibilities hang on the fragile fabrics that make spring hats. But let's not turn wisps into ropes, binding us to duty. A trifle set on a head won't trifle in the least with the efficiency inside it.

Hats for Your Hours on Duty

Many of us will work in uniform, with uniform caps on our heads. But many of us will work in the self-chosen uniforms of women with business to attend: the tailored dress, the ever-dependable suit. Your hat must be neat, unobtrusive, comfortable...but it needn't look as though it had been stamped out of boiler-plate. It can have your most becoming colour, most becoming lines, and it can be new.

It can be one of this spring's sailors, worn deeper on the head, squarer on the brow, further over the eyes. It can be a cloche, an authentic cloche. It can be a turban. Or a little knitted cap that pulls over your head. If one of your jobs is driving a car, there are soft little hats with ears to tie under your chin, or to tie back of your head.

Hats for Your Hours of Beauty

In the late afternoon, in the evening, there are the new transparent hats: hats which give you all the benefit of a photographer's soft-focus lens. Limpid hats with no form, indefinite as clouds, vaporous mists of malines and chiffon and net.

There are white hats, fresh as first paper-narcissus in the florist shop. These you can find, from zephyrs of ruched net to hoods of angora-felt. There are great circles of Panama, worn level, shadowing the face, tied on with veiling. Sometimes these are organdie or horsehair, dipping low in front and back. There are hats which lead lives as double as your own. A little kerchief you can wear alone or crown with a separate miniature hat. There are the Renoir hats, laden with whimsical combinations of ostrich and ribbons and roses, trailing films of veil. Hats which are a release from all your work, your worry, your responsibilities through the reality of a wartime day.

On the opposite page

• Blooming on the stalk of her new "Drifting" perfume bottle is Lilly Daché's newest sailor. Pale pink cloth, soft and woolly as a poodle, makes the sailor part of the hat. The rest is all soft billows of silk mousseline, in peppermint-pink. Neiman-Marcus; Scruggs-Vandervoort-Barney. Nice with it—Richard Hudnut's Peppermint Pink lipstick

Hats in the RENOIR Manner

WHEN work, uniform, routine are laid aside, then a woman's contribution is her charm. A lilted brim, the bloom of flowers, a caressing veil, a diverting colour, make a gentle crown to this charm. A really pretty hat has, for all its fragility, great efficiency, too.

Against three Renoir paintings (shown recently in the exhibition at the Duveen Gallery) we have photographed three pretty hats. Hats which might have been worn by any of Renoir's sitters. Hats which are, to the least flirt of ribbon, thoroughly in keeping with Renoir's happy philosophy, happy canvases.

Through two wars, he never stopped painting the most delightful women he knew. The women never stopped wearing the most delightful hats they could manage. Their attitudes were as natural as breathing. And, when you wear a hat like this, your aim to be pretty must be as undetermined as theirs, it must seem as natural as theirs—or the whole pastel soufflé will collapse.

• Right: She could easily have lunched with the boating party in Renoir's "Le Déjeuner des Canotiers"—this modern girl in a pink straw-cloth sailor, with lifelike roses and pink veiling to tie under her chin. From Henri Bendel.

RAWLINGS

RAWLINGS

Hats after Renoir You admired that hat in Renoir's painting "Dame assise dans un Jardin." You may be wearing its counterpart soon—this disk of a hat with a great white rose. Henri Bendel

Opposite: In the painting, "Madame Caillebotte," her off-the-face bonnet nodding with white ostrich plumes. In real life, almost the identical off-the-face bonnet, nodding with white ostrich plumes. From Henri Bendel

HORST

Miss Gloria Vanderbilt marries Mr. Pasquale di Cicco

People are talking about....

JAPANESE, Nazis and Pearl Harbor...About General MacArthur and Manila...About Hong Kong and Singapore...About the belated reestimates the experts had to make, thank God, on Russian equipment and soldiery and endurance...About the Strange Case of New York City, which has been making a million ghastly, gratuitous noises all its life, but just can't seem to make a noise like an air-raid siren...About joining the Army, the Navy, the Air Force; joining anything; getting in...

THEY'RE talking about...Judith Evelyn, new to Broadway, who plays the wife in the icy English shocker, "Angel Street." Especially about her razor-scene, where those who demand their pound of goose-flesh will get it, in the quiet, cool, British-murder tradition of *The Lodger* and *Before the Fact.* About "Sons O'Fun," which is just more "Hellzapoppin"—dressed up, a bit more mechanical, involving a somewhat spoiled Carmen Miranda...About *The Doctors Mayo,* the fascinating story of Dr. Will and Dr. Charlie and how they revolutionized private group medicine...

THEY'RE talking about...Wake and Midway and the Marines...Words like alert, blackout, all clear, that have been in the English language and the French for some time; that only lately have entered the American...About "Here's Morgan," the WOR announcer who heaps abuse and ridicule on the products he talks about, and loses sponsors as fast as he can get them, and gets them as fast as he can lose them...The ABC powers...

THEY'RE talking about...Nice escapist reading—the Whites' delightful *Sub-Treasury of American Humor.* Stefan Lorant's new book on Lincoln, and how-come so many hitherto unpublished pictures of the Emancipator could be unearthed at this date by anybody, much less by a European journalist who hasn't even been here long...And *Hotel Splendide,* by Ludwig Bemelmans, full of incredible post-mortems on people he has known; a wise macabre, unnaïve book...About nice escapist theatre—"Junior Miss," Sally Benson's study of Inside Adolescence...The ABCD powers...

THEY'RE talking about...The bright, brilliant, gay, dramatic show of American Negro paintings and drawings at the Downtown Gallery...Skiing in New Mexico...Marshall Field's new newspaper, *The Chicago Sun,* which is not stapled and takes all the advertising it can get ...The Nazi rumour technique...Tin Pan Alley's "You're a Sap, Mr. Jap," one of the Little Horrors of War...The "acceleration plan" of Yale, Harvard, and Princeton, to send men through college in three years...Gerald W. Johnson's *Roosevelt:—Dictator or Democrat,* a historical study of the President—as objective as though he were just another chapter in a book on the strong Presidents, Jackson, Jefferson, T. Roosevelt, and Wilson...The Government-sponsored "Treasury Hour" and "Keep 'Em Rolling"; Norman Corwin's magnificent Bill of Rights program...The rush of women to join the Red Cross and the AWVS, and to buckle down to training...And they're *really* talking, these days, about the price of eggs—if not of onions...

(Opposite)

When Miss Gloria Laura Vanderbilt married Mr. Pasquale di Cicco in California last month, she wore a wedding-dress by Howard Greer, who also designed her trousseau. She is dark and beautiful, seventeen years old, daughter of the late Reginald C. Vanderbilt and Mrs. Vanderbilt, and great-great-granddaughter of the famous Commodore Vanderbilt, founder of the clan

THE INVISIBLE FRONT

Individual will, individual decision, and individual honour— Europe's only impregnable frontier

By Kay Boyle

JUST about a year ago, I cycled across the Swiss frontier at Annemasse and entered Geneva. I cycled because cars had long since become a rarity in France. I was on my way to the English Consulate in Geneva, and in my rucksack I had the passport of an Austrian friend, as well as my own. Because of that Austrian passport, I was told to watch out for Gestapo agents at the frontier, but that day I had luck—I didn't see any. I was glad that I did not, for I should not like to have lost that passport. It is a passport that no country except England still honours, but it was the only claim to an identity that one Austrian had.

I cycled around the lake, and I found the English Consulate filled with young men—shabbily dressed, poverty-stricken, rather desperate-eyed young men—Italians, Czechs, Poles, German refugees, all procuring their visas as trained mechanics and taking their chance on getting out. There were signs hanging in the offices and in the halls saying that no visas could be accorded for military service. Recruitment in neutral countries is a violation of International Law, the English official told me, but he told me many other things besides. Among these other things, he said:

"Victory is a state of mind of a people and of its Army. If the French could have had a front of such men as those you have seen outside—men who in losing their country have lost everything and for whom everything can be redeemed by victory—there would never have been anything for any of us to have feared."

As he did this, he stamped the English visa in the Austrian passport. In that half-hour's time I spent with him, he told me so much that I left his office with an almost complete geographical itinerary, and with a code arrangement to make use of in case of future need.

THE next day I passed the Swiss authorities without any serious trouble. They merely would not allow me to take the twelve spools of thread, six white and six black, across the border. Because the lack of cotton thread is one of the minor privations in France, it gave me a delirious sense of power to hold so many spools of cotton in my hands. But I could only make use of them on Swiss soil, the Swiss authorities told me, and they pointed the café out to me where I was to leave them and where I would find them the next time I came back.

On the French side, however, they seemed to be on the lookout for something or someone in particular, and they were stripping people as fast as they came. A little old lady took me into a room alone and locked the door. She emptied out the powder in my powder-box, she broke my cake of soap in half to see if there were anything concealed inside it, and she ran pins into the soles of my shoes. Only at the end did she pick up my rucksack and go carefully through it, and at the very last she came to the side-pocket where I had put the Austrian passport with the English visa on it, and the code contained in an envelope marked boldly "On His Majesty's Service." I saw her hand bring them out, and I saw her eyes fall on and recognize the words, and then she looked at me.

"That is for a friend," I said, and she said:

"Then it is sacred." She did not open the passport, she did not open the envelope, and when we were outside again and the officials asked her what she had found, she said: "Nothing at all."

I HAVE written these things down because they are to me not only proof, but stirring proof, that, in spite of all that has happened and is happening, there is still the place and still the time for the individual will and the individual decision to survive. First, the will of the Austrian to whom the passport belonged to get through Spain and Portugal to England; second, the English official's decision to give what help he could; and lastly the little old lady's recognition at the French frontier that such a thing as an individual's honour did remain and that for a moment it rested in her hands. It is this individual will, this individual decision, and this individual honour which must be our issue in this or any conflict. This it is easy to understand, but it took me many years to understand that the creative artist has two creative parts to play.

In 1934 I lived in Austria. I had gone there from England and from France, and I found myself for the first time in a country whose temper was being formed not by an interior, but by an exterior force. It was being formed by an unflagging and intensive political propaganda and by economic pressure of a particularly disastrous sort, and because I have seen what that can do to a people—even to the poets and to the artists of a nation—I have not been able to write the same sort of stories or the same sort of books since that time. France is now in the process of being systematically (Continued on page 92)

Mimosa and Turquoise: (Opposite)

Teamed in that Witold Gordon mural, painted for the 75th anniversary of Rich's store in Atlanta—mimosa-yellow and a brilliant turquoise which Rich's calls "Georgia Sky." Teamed again, in the silk crêpe dinner-dress; and in the silk crêpe pyjamas, tweed jacket. Both: Hattie Carnegie, Rich's. Décor: French & Co. Charles of the Ritz "Clair" lipstick

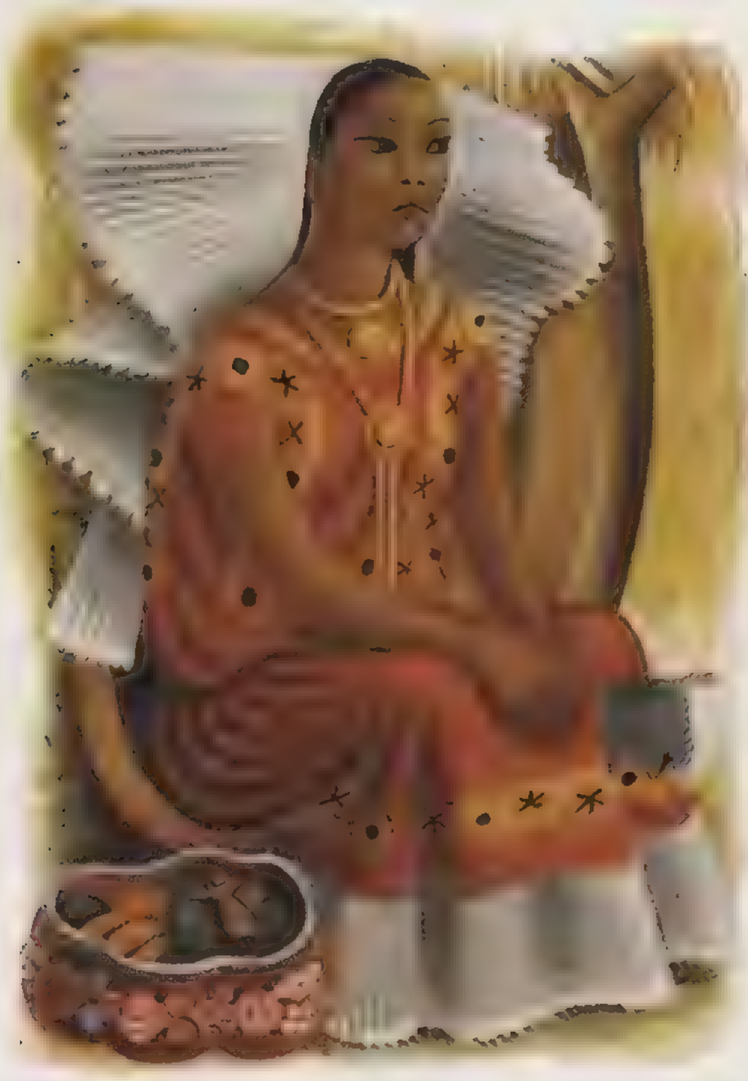
HORST · CONDÉ NAST ENGRAVING

Mimosa and Turquoise: New Team

IN THEIR EIGHT-INCH RUFFLES, YOUNG TEHUANAS CARRY FLOWERS TO THE PATRON SAINT

WOMEN OF FASHION IN TEHUANTEPEC, MEXICO

BY MIGUEL COVARRUBIAS



EMBROIDERY IN CLASSIC COLOURS, CHANGING DESIGNS

It is hard to believe that primitive Indian women in the tropical and remote Isthmus of Tehuantepec, far down in Southern Mexico, are fanatics about fashion—sensitive, inventive, and completely clothes-conscious.

But among us in Mexico, these women have always been known for a passion for expensive and colourful clothes. They have definite and unmovable rules as to what is right or wrong in clothes, what to wear for a given occasion. They have changing fashions which they observe scrupulously.

Theirs is a society of women, run by and for women, who work hard to earn the money to buy silks, lace, velvet, and ribbons. They labour even harder, for months at a time, to make for themselves and embroider clothes rich and fashionable enough to give the smug satisfaction of being well-dressed. They want, above all, to provoke the envy of other women, and incidentally, to incite the admiration of their men.

In Tehuantepec, last year's styles do not enhance a woman's standing as a smart member of the community. A woman of the Isthmus, whether she be a prosperous landowner, the barefoot young daughter, or the matronly wife of a peasant, must

have not only the finest, but also the most fashionable, clothes to wear for the constant festivals of that gay land. Although she may earn only a few pennies at the daily market selling flowers, fruit, chocolate, or cheese, and live in a house of mud, bamboo, and thatch, she saves, slaves, and manœuvres to buy herself a costume in the latest style to display at the coming ball, or knock them dead at the festival of the neighbouring town.

The *Tehuanos* are, in the majority, Indians of the ancient and once highly civilized Zapotec nation, with a good measure of blood of practically every race in the world. There have been Spaniards, Americans, French, English, Negroes, Chinese, and Near-Easterners living as long-time residents on the Isthmus. *Tehuanas* are known to take easily to foreigners. Perhaps this, together with their famous and becoming costumes, accounts for the nationwide reputation for beauty and allure that the *Tehuana* women enjoy. No musical comedy or costume ball in Mexico City would be complete without a good sprinkling of synthetic *Tehuana* costumes. To the average city Mexican, a Tehuana is as romantic and attractive a subject as the South Sea maiden is to an adolescent American.

The Isthmus of Tehuantepec is one of the most picturesque zones in Mexico, but it remains (Continued on page 86)

FOR EVERY DAY: CONSERVATIVE "SARONG," MODERN RUFFLES

IN PROUD, SIXTEEN-INCH RUFFLES, JUCHITECAS DANCE THE "SON"

dilys wall

Local Colour—Mexican

These Amigo Mio colours (Latin America inspired) are excellent ambassadors to resorts of both Americas. Rayon fabrics by Labtex

Top row:

- Honey-coloured dress, inserts of coffee and pink.
- Mexican flounced skirt, black with bright. De Pinna*
- Chili-red and turquoise dress and a mantilla

Second row:

- Two-toned blue shirt and chili slack suit. De Pinna*
- Green slacks; De Pinna* Yellow blouse; Lord & Taylor*
- Sultry duet: black top, flounced red dinner skirt

Third row:

- Patches of gay colour for this play-suit. De Pinna*
- Longer skirt version of costume at left. De Pinna*
- Basic suit for Mexican geegaws. Lord & Taylor*

*Also at Carson Pirie Scott

If you're going to Mexico, here are ideas to take down in your trunk and head, and ideas to bring back in your trunk and head. Just returned from a holiday in Mexico is one of Vogue's fashion editors...under her arm the photographs on the next pages...in her note-book, such notes as these...

That the pink-pink beloved up here is practically a national anthem in Mexico. That ropes of pink-pink glass beads can be picked up for a song in any market-place. That Mexico's prize bull-fighter wears stockings as pink-pink as your new ones. That the Mexicans can show us a thing or two about mixing colours...making good friends (Amigos) of such shades as you see opposite: chili-red and blue, black and yellow, yellow and green, chili-red and black, honey, coffee, and pink.

That there's much Mexicana that would look fresh, grafted onto our own fashions. The engaging custom of decorating hair with combs, flowers, yarn, for instance. Señorita Sofia Verea tucks dozens of bright combs in her hair. Señora Rose Covarrubias twines bright yarn in her braids as the Indian women do. And many Mexican girls leave standing orders for crescent-moons of fresh flowers to wear across the back of their heads.

That it's fun to bring back a flounced Mexican skirt, with or without a full complement of petticoats, to wear with a black sweater. That the tailor in the Palacio de Hierro (he makes costumes for the girl bull-fighter, Conchita Cintron) will make you a wonderful short yellow felt skirt like a *charo* (riding) skirt to wear in the country here. That the beautiful old Spanish gold earrings prompt you to have your ears pierced. That the temptation to wear *Tehuana* costumes had better be reserved for costume parties...a few chic women wear them at home in Mexico.

That Mexico's vaunted high altitude means you'll go from cottons to furs in the space of a day. That you'll want cottons to go boating around the floating gardens of Xochimilco, in a flower-arched punt with such a Coney Island name as "*Nido de Amor*" (Love-Nest). That you'll want metropolitan black for Mexico City's night-life.... At El Patio, a night-club so heavily Spanish it looks like a Broadway entrepreneur's conception of Spanish. Or at the Cocoanut Grove or the Reforma Grill with their friendly atmosphere. That you'll want fur to wrap around as you drive home in the night...perhaps through dark little streets where serape-wrapped Indians sleep in the doorways and *guitarristas* surround your car, if you stop, and play sentimental songs like "*Guadalajara*" and "*Muchacho Allegre*"...songs with sad words, but an irrepressible Latin-American gaiety in their tunes.

STRIPES GO TO MEXICO

MEXICO is where we photographed these stripes. But wherever there's blazing sun, there'll be blazer stripes in 1942.

• OPPOSITE PAGE. At Xochimilco, where the Mexicans paddle flower-laden boats among the flower-laden islands—a girl in white blouse, red-and-white striped skirt of Mallinson's Miami Cloth. Lord and Taylor; I. Magnin; Burdine's, Miami

• AT THE SAN ANGEL INN—blazer stripes in blue and white for an Enka rayon jersey dress. Bergdorf Goodman; I. Magnin

• AT THE ACOLMAN MONASTERY—a dirndl of red wool jersey, its red-and-white striped sleeves echo the bandeau on the red straw mushroom hat; John-Frederics

• IN A SAN ANGEL GARDEN—a white dirndl skirt and blue-and-white top of rayon jersey. Bergdorf Goodman; I. Magnin

AT THE SAN ANGEL INN

RAWLINGS

AT THE ACOLMAN MONASTERY

IN A SAN ANGEL GARDEN

DOWN MEXICO WAY

MRS. NORMAN FOSTER

IN A MEXICAN PATIO

MANY of Mexico's ways—in clothes—we're making our ways. Their flair for ornamenting the head. Flowers and combs in the hair. Multi-strand necklaces. Dangling earrings. Fringed head shawls or snoods. And deep Spanish flounces on skirts. Photographed here are some ideas you might take to Mexico, some you might bring back, some that well-known residents or visitors there make their own.

• MRS. NORMAN FOSTER, the sister of Loretta Young, is in Mexico while her husband films Orson Welles' "Life of a Bullfighter." Here she wears the graceful Spanish flounce on a dress of blue-and-khaki Enka rayon crêpe. Bonwit Teller; I. Magnin. In the photograph at the top of the page, she wears a red wool fringe snood from John-Frederics.

• IN A MEXICAN PATIO—two versions of an outfit that goes to any resort. Beige Enka rayon...a soft blouse with slacks and skirt to match. Best.

• OPPOSITE PAGE. If you go boating at Xochimilco when the sun goes down or (more romantic) when the moon comes up, consider one of the dresses opposite. First, a bare-midriff dress in brightest yellow; second, a wrap-around dress in carmine-red—both made of Crown tested rayon. From Saks-Fifth Avenue. And deck your hair with fresh flowers, your throat with these bright beads.

At the Floating Gardens of Xochimilco

FROM MEXICO TO THE STATES

SENORA ROSE COVARRUBIAS

SENORITA CARMEN MOLINA RAWLINGS

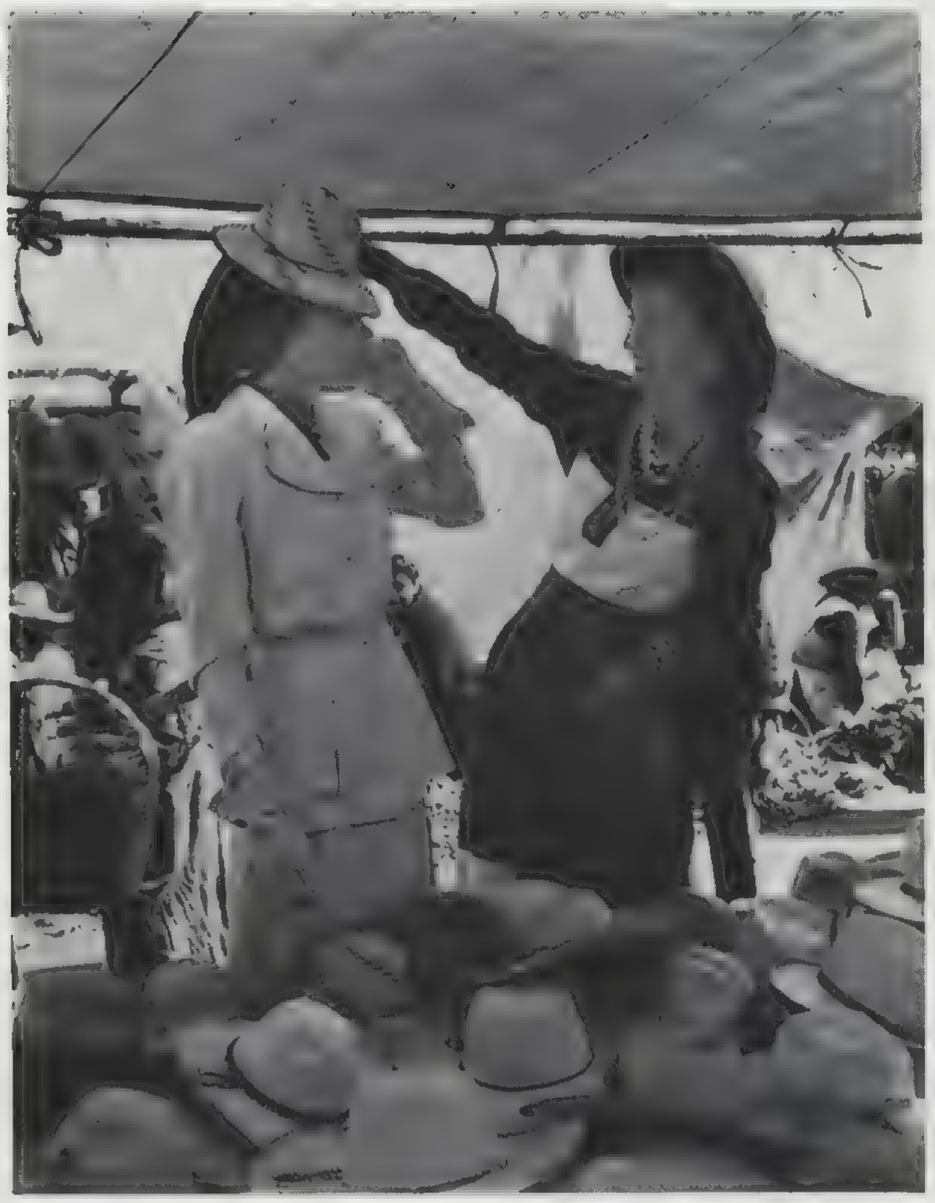
SENORA ROSE COVARRUBIAS—whose husband did the story about Tehuana costumes on pages 52-53—owns and often wears for dinner-at-home in Mexico this native costume—with a starched lace flounce

SENORITA CARMEN MOLINA—doll-like young dancer of Mexican folk dances—in a native Tehuana costume. Four petticoats prop it out; the starched lace flounce and head-dress are painstakingly pleated by hand

OPPOSITE PAGE: The pleated white lace flounce of Tehuana costumes translated for you in a very pictorial dinner dress of green and white Celanese rayon jersey. Altman; Burdine's, Miami; I. Magnin, Cal.

PHOTOGRAPHED AT THE MUSEUM OF NATURAL HISTORY

AT EASE IN MEXICO


AT THE MARKET-PLACE

AT THE MARKET-PLACE—one girl in a pink alpaca suit, red blouse; one in a blue and red jersey dress. Both are of Celanese rayon. Both costumes from Jay-Thorpe; I. Magnin; Marshall Field

• SUNLIGHT SERENADE—for a lady in a white straw cloche, and striped jersey gloves. John-Frederics; Marshall Field

• IN A MEXICAN GARDEN—her dress is blue Enka rayon crêpe, with grey frogs. Jay-Thorpe; I. Magnin; Marshall Field

• OPPOSITE—The handsome Mexican bull-fighter Eduardo Solorzano and his wife. He wears a magnificent costume in pale green, embroidered in silver, with a gold-and-red cape. She wears a simple dark suit, and a Lilly Daché hat of white angora felt, embroidered with white iridescent sequins and beads

SUNLIGHT SERENADE

IN A MEXICAN GARDEN

RAWLINGS

SR. and SRA. EDUARDO SOLORZANO

A Mexican Bull-fighter and his Wife

Apartment of

Eclectic Decoration

Flanking the mantelpiece in Mrs. Chatfield-Taylor's living-and-dining room: old Italian costume prints, in mock tortoise-shell and marble frames picked up in Pennsylvania; 18th-century English china lamps; a Portuguese majolica peasant boy; and an Empire table and fender

a Lady Executive

Mrs. Benson Chatfield-Taylor, young executive, has a very personal decorating scheme

SHORT on space and time, but long on taste and imagination, Mrs. Benson Chatfield-Taylor, busy young department-store executive, has given her two-room apartment (photographed on these pages) a very personal and charming style of its own.

Mrs. Chatfield-Taylor likes plain, unpatterned walls, curtains, and rugs; believes that they should serve merely as background for pictures and ornaments. Her own pictures, furniture, and ornaments come from all over the world —from Mexico, Morocco, Third Avenue.

Because we believe that many of Mrs. Chatfield-Taylor's ideas will be helpful to other career women and young-marrieds living in small New York apartments, we have asked her to tell us, herself, about her apartment, and the ideas on decoration which it embodies. Her description will be found on page 92.

THE FAR END, WITH ITS FINE SHERATON SIDEBOARD, BECOMES A DINING-ROOM

NYHOLM

A GEORGE GROSZ STILL LIFE HANGS ABOVE A HUDSON RIVER VICTORIAN "BIRD MANSION"

THE READING-CORNER, IN THE BEDROOM

Theatre Lighting for Your House

THE lighting tricks of the theatre, the tricks that clever window designers have long used for their greatest effects, have now been turned simply and dramatically into the house to give new and beautiful lighting.

The lighting arrangements here, all done with bulbs that are sold anywhere in the country, were done by Feder, known for his wily lighting of certain World's Fair buildings, and above all, for his lighting of the new hit melodrama, "Angel Street."

In these rooms, designed by William Pahlmann, distinguished young New York decorator, spot-lights, special filters, coloured bulbs, fluorescent tubes, directional beams, all have been twisted into new uses, and ingeniously hidden behind simple decorative devices that any carpenter can make.

To give a candlelight effect: a gold fluorescent tube is placed inside the screen's three centre folds

To light two Lucioni paintings: two theatre spot-lights are hidden in a round medallion that is hung decoratively from the ceiling

To give a soft pink light: a pink fluorescent tube lines a metal tray hung from the ceiling. The light filters through punctured stars, and a spot-light shows up the painting. Ceiling lights are placed in troughs over the mirrors

To give a daylight effect: mauve fluorescent tubes run down each side of a window hidden behind pink curtains

NYHOLM

To light a picture beautifully in a new way: a recess, cut in the wall, is edged with fluorescent tubes; then the picture is set into its frame of light. The real frame is then hung away from the wall

To give an even light: tubular directional beam bulbs, hidden over doors and bookcases, throw light to the ceiling from several areas, making a warm, diffused glow

To light a large area with a small lamp: spot-light bulbs, hidden behind the shades, illuminate the ceiling

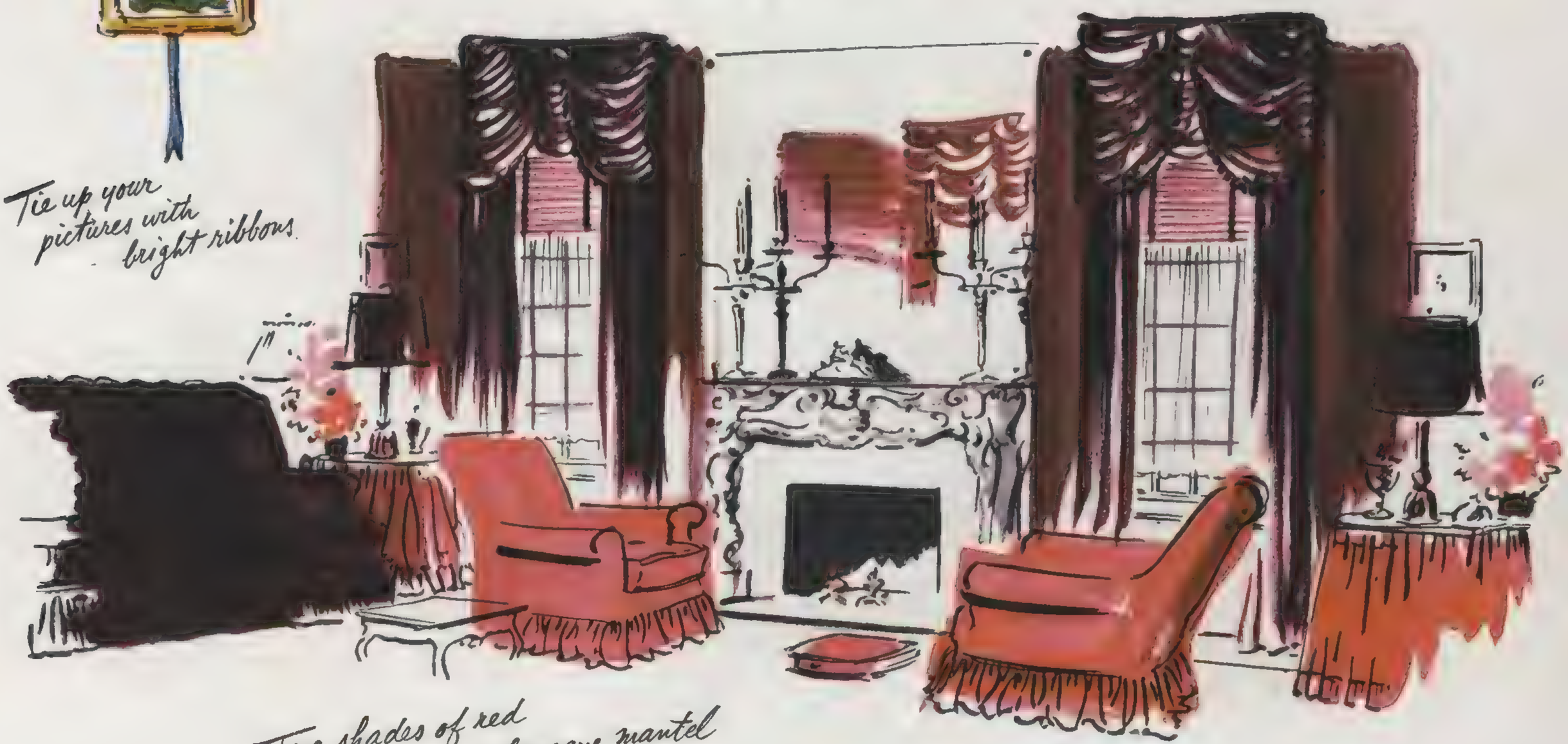
To light a small room with two 40-watt beam bulbs; hide the bulbs that flood the ceiling, in a trough hung on the wall

Plaid curtains tied with taffeta bows. Painted door panels

Orange walls transform a white-and-beige room

Tie up your pictures with bright ribbons

Violets embroidered on a white muslin skirt

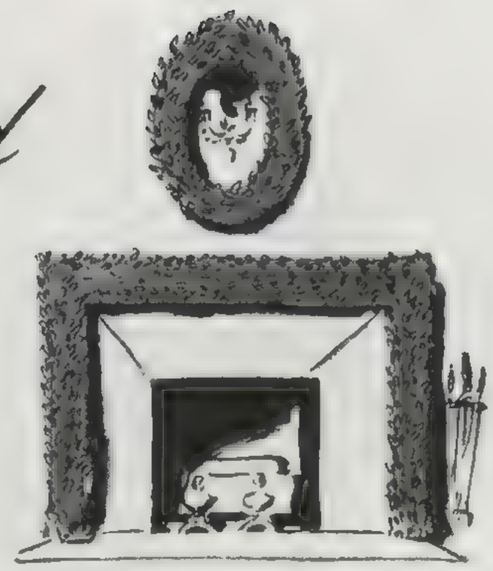


Two shades of red and a white baroque mantel

COLOUR...

decorating short cut

By Ruby Ross Wood



Chicken-wire, green with laurel, makes a temporary mantel

If your husband has suddenly been transferred to Boston or San Diego—if you are moving to Washington for the duration, or down the street for a year, you can use your old furniture and have a brilliant new room, just by using a new colour. It doesn't take as much money as it does self-confidence and imagination, but it takes a lot of colour. First, study your belongings, and then try to visualize a new background for them. Don't begin by thinking that there is any one colour you can not use—the colours of the rainbow and their thousand variations are at your service.

We learn the rainbow colours as violet, indigo, blue, green, yellow, orange, and red. Think over these colours and their variations, and think of the greys and beiges and tans and browns and blacks and whites, and try to see your furnishings against one of these tones, or re-covered in one of them.

Instead of beginning with violet, I shall begin with red and go backward, because I have just made my living-room a rose-red room. We moved from one apartment to another, and fresh, new paint was in order. The new living-room was larger than the old one, so we had to have a new carpet. There are four windows instead of three, so there had to be new curtains. However, the same sofas, chairs, tables, lamps, and pictures were all used. There was not a spot of red in the old room, but the new one seems as completely red as an old-fashioned rose.

Our grandparents always had a red room if they could afford it. They knew red to be the most becoming, comfortable colour. Do you remember that all opera-houses were once red and gold and white? The gold and white were for grandeur, but the red was for becomingness, so there is really nothing so shockingly new about my all-red room.

First, we painted the woodwork and the walls a bright, coarse pink, and then put the red on with long, vertical brush-strokes, wiping the paint from ceiling to floor while it was still wet. In this way, very little of the expensive carmine was used, and the effect is of wine—a red with light streaks in it. The ceiling is greyish white, which picks up the tone of the baroque marble mantel, the only other break in the red. The rug is of heavy, red cotton chenille.

In fact, we began with the sample of the rug and tried desperately to get this colour in paint. The curtains are the least expensive red satin I could find, with very deep, beshirred and befringed Victorian valances. Delighted with the effect, I succumbed to the temptation of having some of the furniture re-covered—one of the sofas and several chairs slip-covered in the red satin, two enormous tufted Victorian chairs and a smaller sofa in a very dark red velveteen—but even without that, the room would have been lovely.

The largest table began as an ordinary round kitchen table and has a cover which hangs to the floor. This began by being beige, and had been used for years. I had it cleaned and dyed red and covered with a large circle of glass, which will keep the top clean. I have used a lot of red glass in the room for lamps and vases, ash-trays and cigarette-boxes. For special occasions, I have masses of red, pink, and white flowers in the room, and the effect is breathtakingly beautiful. My husband and his friends say it is the most comfortable room they have ever sat in, which proves that men still like red.

Now for orange. Suppose you have one of those all-white and beige rooms that were so popular a few years ago. The chances are that the furniture coverings and the carpet are pretty battered, or that the moving-van has really finished them off. There is a soft brown-orange, just the colour of a pumpkin, which is beautiful with white and beige. Your coverings, carpet, and curtains can be cleaned and dyed to this warm tone. If they are of different materials, they will take on a number of different tones, even though they go into the same dye-pot, but this will make the room all the more interesting. Keep your white walls and trim, your (Continued on page 84)

Waxed red roses disguise a dreary chandelier

HALF-AND-HALF SUIT

Half red-brown checked tweed, half beige wool gabardine—this three-piece suit that's right for town or country. Tweed—the skirt, the back and sleeves of the jacket. Gabardine—the front of the jacket, the raglan coat on the arm of a visitor at the Museum of Natural History. All, about $95; Peck & Peck

HEADING FOR SPRING'S NEAT SUITS

Pale felt hats... for now and later

RAWLINGS

Small brim, slightly shirred—a tilted Knox sailor in one of the spring-favoured neutrals: beige felt. Bright green ribbon, flattering pale veil. Wear it now; wear it later as accompaniment to your new spring suit ...perhaps one of those on page 36. Spirit-lifting, too, with those suits you may make a wartime uniform. The hat, under $17

Huge brim, knotted with wool —for this off-the-face hat of grey felt, one of the season's neutrals—with a wide red suède band. A feminine hat, a dutiful hat—it stays securely on; it's perfect with those neat suits you'll wear for defense work when you're not in uniform. Knox hat, under $17 • Jewels: Seaman Schepps

Twenty-Four Hours After

Women mobilize to feed recruits as war breaks

On Sunday, December 7, 1941, Japan attacked the United States. By Monday morning, thousands of men were waiting outside Army and Navy recruiting stations in downtown New York. The lines grew longer, thicker, colder, every hour. On Monday afternoon, the Canteen Service of the Red Cross arrived on the scene, in mobile canteens with Red Cross Motor Corps drivers, bringing baskets of thick sandwiches, twenty-gallon urns of hot coffee.

These women, trained for months for just such an emergency as this, were uniformed, efficient, cheerful. They've been on duty ever since, working in 8- to 18-hour shifts. The first week, they fed 15,000 men, with 30,000-odd sandwiches (ham was most popular), 900-odd gallons of coffee, and bushels of buns. As war came, at last, to New York, our women volunteers were ready.

At Army recruiting station, baskets of food are handed to Red Cross Canteen workers

Tired and hungry recruits are fed while waiting for Army examination

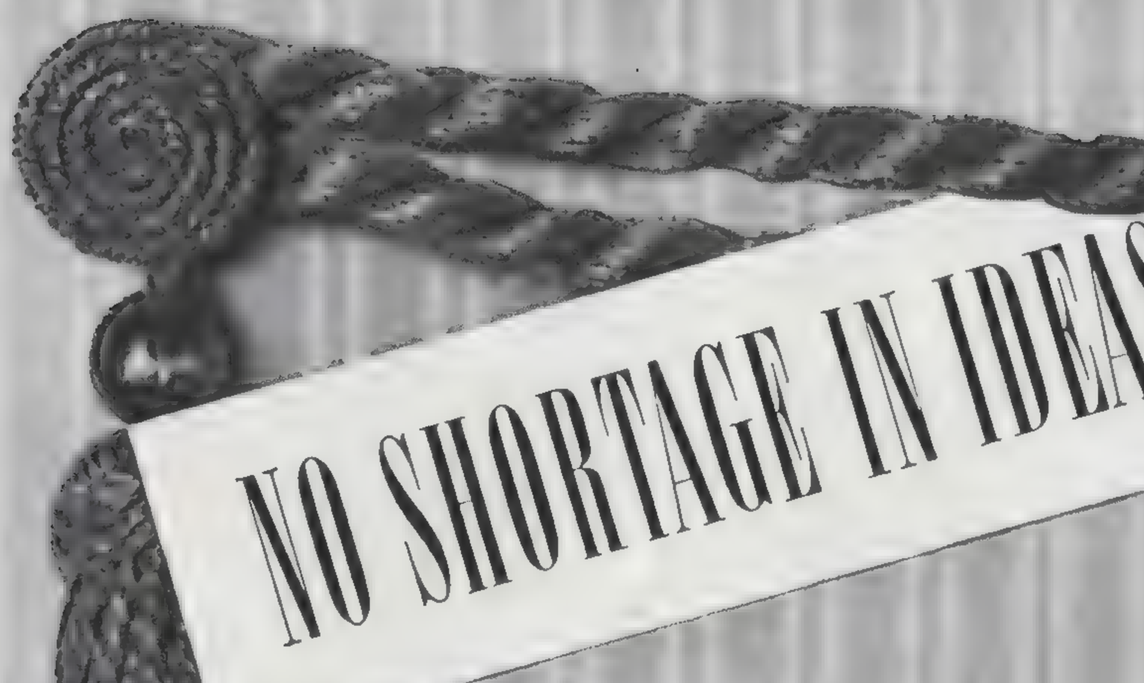
Fresh supplies of food are loaded in Red Cross station

Paper-wrapped sandwiches, cartons of coffee are distributed at Army recruiting office

Making sandwiches at Red Cross Headquarters. Standing, right, Mrs. John P. Carson, head of Canteen Service

Filling a pitcher with coffee from one of the 20-gallon urns in which it's kept piping hot

NO SHORTAGE IN IDEAS



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PHOTOGRAPHS BY EMELIE DANIELSON

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7

FOR your house—to transform a room, or just a corner of a room—new tricks that put a higher tax on your imagination and ingenuity than on your much-impounded purse; tricks which need no priority materials.

1. Royal bed—a decorative old coat of arms from the Flea Market is headboard for the Duc di Verdura's bed.

2. Curtains of pool-table felt—practical and inexpensive—they need no lining. Mrs. Louise Macy does her windows in aquamarine felt, with cotton ball fringe, wooden dado.

3. Curtains of cotton rope—vermilion and white; humbly priced. Robsjohn-Gibbings festoons his walls with it, too.

4. Stairway-into-table—parts of a seventeenth-century Irish stairway were used by James Amster for this table. Sections of a carved console made the baroque flower-box.

5. Ingenious banquette—Lady Mendl puts two white-covered sofas together in a corner of her living-room to make a banquette; then heaps them with cushions.

6. Painted desk—George Stacey bought at auction this old mahogany Chippendale desk, painted it white and pink, used it to enliven the green-walled living-room of Mr. and Mrs. Edward Elkins. It echoes the rose-and-white chintz.

7. Curtains of wood—carved into pseudo folds and tassels; painted chartreuse; used by decorator Frederick Victoria.

For weather-vane

Cheery yellow cashmere jersey coat. To wear over many things besides its Celanese rayon crêpe dress. This Ken Classic (about $50) : Lord and Taylor; Woodward and Lothrop. The hat: felt and jersey.

Fisherman's luck (even if the catch *is* goldfish-sized) : to own a non-rumpling wool dress, warm enough to parry a sea-breeze, but fresh enough, in its blue-and-white gingham checks, to look right in the strong sun. It's a Kerry Cricket dress, around $17, at Bloomingdale's. Wear with it, aloft your head, a fish-net with a haul of sea-shells.

Snug as a cashmere sweater: a wool-and-rabbit's-hair jersey chemise dress. In contrast to its woolliness (good for the seaside), its colour is the resort favourite: a dandelion-yellow. $25; B. H. Wragge design at Bonwit Teller; Marshall Field. With it, wear a marine-blue yarn-tied fish-net scarf.

weather....

Light woollens in resort colours for the breezy days which happen by the sea

Dandelion-yellow is a useful resort colour for a wool-jersey dress. It's cut like a sports shirt above—it's cut fully, with generous pie-wedge pockets below—a bright red, saddle-stitched leather belt. It's yours for $25. Young Timer's Shop at Bendel.

Bridging the miles between New York and points South: rabbit's-hair-and-wool jersey, in a colour for any geography: rosy-beige. Beneath the longish jacket is a jersey-skirted, rayon-bloused dress. Around $60: Altman; I. Magnin; Famous-Barr. The quilled beret is made of jersey to match.

Should that last dip leave you a little chill: warm up over cocktails in a sweater-topped dress of snug brushed rayon jersey. It's diagonally, brilliantly striped over white, and the skirt is wide-pleated rayon twill. About $20. De Pinna has this and the blue tortoise-pinned, wool jersey turban.

HONEYMAN

Mrs. Walter W. Reed

Mrs. Walter W. Reed, now one of New York's young-marrieds. Before her recent marriage, she was Miss Margarett McKean, of Boston. Her under-twenty suit is cocoa-brown Botany flannel; crocheted buttons. Dobbs winter-white ribbon cloche

Under Twenty

Pastel flannel suits under $20 - for you who are under 20 years

FOR the young, for the spring. Pretty enough for luncheons; tailored enough for war-work. Soft suits—all worn by Mrs. Walter W. Reed—all under $20—all very simple, except for a touch of hand-crocheting. Russeks; Jays, Boston; I. Magnin. All young hats by Dobbs

Hand-crocheted circles at the neck of this simple and classic suit of aquamarine Juilliard flannel. Belting-ribbon cloche, with pleated brim; $8.95

Hand-crocheted buttons and neck-trimming on this bolero-topped suit of lime-green Botany flannel. Young felt hat, with a down-curving brim; $7.95

Hand-crocheted buttons, crocheted edge on double-peplum and sleeves. Chinese-red suit of Juilliard flannel. Leather-trimmed navy-blue felt hat; $12.95

Time for Beauty

Now that time is on tight rations, here's how to make the most of the time which you spend on beauty

THE most precious commodity on your personal priority list these days is *time*. Time for work, time for all your new duties (and time, still, for the old ones); time for all the obligations and demands, great and small, which your new double-duty life will make upon you. And time, too, for beauty.

Because there *can* be time for beauty, time which needn't be "stolen," either. It's a question of expert organizing. And the place to start is right inside your own head. Sit down and think it through—your attitude, first; then your best routine.

Very well, then, your attitude, first—have it understood that your time is limited, that you will, to a certain extent, work for beauty, but that, in your newly organized scheme of things, *beauty must work for you.* Choose a single line of beauty preparations that offers you basic, sound, right-for-your-type skin treatments and make-up. You'll save time and disappointment, for you won't have to chase around trying to find products that *might* go well with each other—you'll know that all the products you use were especially designed for each other, to supplement and complement each other. You could very wisely, very happily, entrust all your beauty problems to Tone, for instance, which offers you a simple, straightforward, easy-to-remember-and-follow program for the care of your skin at home.

And now for your best routine. Consider some of these simplifying processes. Keep your beauty aids close at hand on a bedside table, accessible for first-thing-in-the-morning and last-thing-at-night treatments.

Let your creams and lotions do their work while you're having breakfast, during your bath, while you're brushing your hair...and while you sleep. As often as you can, go to bed terribly early—for sleep is still one of the best cure-all prescriptions for those little fatigue lines around your eyes, the tiny tension lines around your mouth. You'll Save Time and Save Face simultaneously, if you train yourself to combine rest *and* sleep *and* beauty care in mutually grateful proportions.

THERE are a few fundamental general-health rules you've got to make yourself follow. Go lightly on stimulants, which let you down a lot faster and harder than they can ever pick you up. Put rich foods out of your life; they're the implacable foe of face and figure and health alike. Drink great quantities of liquids—fruit- and vegetable-juices, milk, and eight glasses of water a day.

Try to do a few simple "maintenance" exercises really regularly. If, on occasion, you honestly feel you've no time for your exercises, here is a one-minute, emergency substitute which will do *almost* as much good.

Just before you dress, stand straight and tall before a full-length mirror—your middle held sharply in, your shoulders squared back, your throat held high and proud. Study yourself from the front and side. Get the *feeling* of erectness. Such simple movements as sitting down, climbing stairs, arranging flowers, can become exercises if they're performed in Perfect Posture. You can expect twenty-four-hour active service from beauty if *you* give *beauty* intelligent, steady support, and a few well-spent minutes, morning, noon, and night.

MORNING: While you're still in bed, smooth Tone Cleansing Cream on your face and neck. Then wipe it off with tissue. Briskly slap away the last traces of sleep with Tone Skin Freshener, a fine eye-opener, and a nice prelude to your make-up.

With your finger-tips, apply Complexion Tint in "Dahlia" or "Bittersweet"—it's a clear liquid that you apply *before* your foundation, to give you a rosy, or a bronze-ish, glowing-through look. If your skin is on the dry side, you'll then use the creamy Special Foundation, or the tinted Complexion Film. If oiliness is your problem, use instead the liquid Mat Foundation. (If you're a happy, non-problem type, you can choose either of the last two.) On goes your lipstick, applied with a brush—and, last of all, your powder.

NOON: Do a complete cleansing, and an entirely fresh new make-up; a patched job won't look right, and it's bad for your skin. And you might try, too, a colourless Foundation lipstick under the red one—especially fine if you're going to be outdoors, because it's chap-resistant.

NIGHT: Before dinner, Cleansing Cream, and Skin Exercise Lotion—and rest, if you possibly can. Then, softening cream, left on all through your bath. Tone makes three such creams: for normal skin, Regular Cream; for medium-dry, Special Cream; for very-dry, Extra Rich.

Just before going to bed, splash your face and neck with warm water, lather on lots of Cream Soap, and scrub, scrub, scrub with a Tone sponge. Rinse off with first warm, then cold water. Apply your softening cream; Eye Cream on, around, and below your lids; around your neck and shoulders, Throat Oil. And remember, the whole process—morning, noon, and night—will take scarcely more time to do than to say Yes indeed, there is *time* for *beauty*.

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Illusion Powder, 1.75 and 3.00; Cameo Powder, 1.75 and 3.00

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Elizabeth Arden

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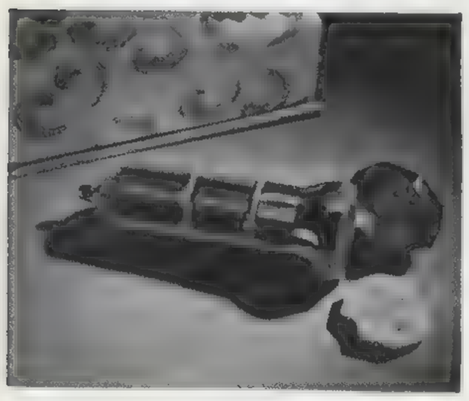
IVORY TIPS — PLAIN ENDS — BEAUTY TIPS (red).

DISCOVERIES IN BEAUTY



PRINCESS Pat's "Powder Dispenser" does Double Duty in a metal case, no bigger in size than the case of an ordinary lipstick. At one end, there's powder that pours onto your puff when you push in the little plunger; there's cake rouge at the other end with a tiny puff of its own and a snap-shut cap. (From Stern's.)

A sterling silver cigarette-case of Czarist Russia is the inspiration for Volupté's new set of vanity-case and cigarette-case to match, of black enamel. The crest of nobility on the original has become, in the modern version, a rhinestone scroll, and the blue tassel is now solely ornamental. (Bergdorf Goodman.)

Heads up: be on the alert for the first warning signal of an unwanted softness about your neck and throat where a nice, clean-cut chin-line should be. Before bedtime, stroke on "Chin-ep," a masque-like astringent which, when it dries, has a definite tightening effect on the skin. A little brush comes with it so you can paint it on, instead of rubbing it on. (Stern's.)

A different and amusing idea in sachets are these made by Orloff. Here you see a sweet-scented, silken apple and pear to hang in your closet. And to line your lingerie drawer, there's a pink sachet blanket. You might fold it into your bag when travelling (it won't take up any more room than a layer of tissue-paper). (Altman.)

If you ever loved seaside bathing in a pounding, white-capped surf, you'll find its winter counterpart in a frothing, Xandra "Sea Moss Foam Bath." In a set that includes a refreshing after-bath cologne, there are four cubes of compressed powder, each one a million potential bubbles. (Bergdorf Goodman.)

The house of Courtley, once entirely devoted to such masculine items as tonics and shaving lotions, slips into the distaff side with a new fragrance frankly called "For Her." In the same slim, porcelain flacons, there are three other "For Her" essences: one for "Morning," one for "Afternoon," and another for "Evening." All four at Saks-Fifth Avenue.

Chen Yu's "Chip Chek," a finishing coat of sealing nail lacquer, is just what its name implies. It will help prevent those irritating little chips of polish from flying off your nails at the first hard knock. "Chip Chek's" a special boon to those of you who paint your nails to the very tip. (Stern's.)

VOGUE STUDIOS

Sally Victor, of millinery fame, introduces her first cosmetics: bath essentials put up in Bluebonnet Blue. There's a fresh, floral "Essence," which, not quite as pungent as perfume, is stronger and more lasting than toilet-water. They're topped with a wooden hat block in miniature, each tied with a blue bow. (Bonwit Teller's.)

It's a fact that your costume will be not one whit smarter than the fabric that makes it. So if you fancy clothes with a dash of distinction and a special "yours alone" character, hurry right to McCutcheon's to see our wonderful new fabric collections.

1. LIBERTY OF LONDON PRINTED SILKS. A new shipment of these beautiful fabrics of dateless chic. Light and dark colorings in the combinations for which Liberty is famous. Three qualities of Chinese silk shantung—all 32 inches wide . . . . . GOLDEN BIRD, yard, **2.75** WANDEL, yard, **3.50** TYRIAN, yard, **4.50**

2. EXQUISITE SILK PRINTS—Some are imports, others are new Bianchini and Ducharne creations made in America, still others come from famous American houses. All have the beauty you expect of McCutcheon prints. 39 inches wide . . . . . Yard, **2.95** to **10.50**

3. WASHABLE SILK SHANTUNG—Slated for a big return engagement. Fifteen beautiful colors including black and white. 39 inches wide . . . . . Yard, **2.95**

4. PLAIN SILK CREPES—Semi-sheers, heavier weaves, and cantons in new fashion shades. 39 inches . Yd., **2.95** to **6.50**

5. YARROWVALE TWEEDS FROM SCOTLAND—Created by John Barr in exclusive overplaids, stripes, and novelty effects with companion plains. Some of the most original and beautiful colorings you've ever seen. All pure wool. 54 inches wide . . . . . Yard, **7.95** to **9.50**

6. SHEER VIRGIN WOOL DRESS CREPE by Orceyre. Wonderful crisp finish. Smart colors, black, and white. 54 inches wide . . . . . Yard, **5.50**

7. COMPANION TWEEDS AND CHECKS—From England, good sturdy fabrics with lots of character. For casual coats and suits. Pure wool. 54 inches wide . Yard, **5.50**

8. GABARTWILL—Medium weight, virgin wool gabardine in twenty new spring colors as well as black, navy, and white. 54 inches wide . . . . . Yard, **3.95**

Third Floor

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COLOUR—DECORATING SHORT CUT

(Continued from page 69)

white lamps and small objects, and use a lot of white flowers in the room. If, on the contrary, your furniture coverings and curtains are still in perfect condition, you can make them seem quite new by painting the walls this lovely soft orange, leaving the woodwork white.

Orange isn't a modern colour. Queen Catherine de' Medici travelled with her room hangings of orange leather tooled in gold. It was used in the time of Queen Anne, and later in the Georgian period. Even in American houses, coats of orange paint have been found covered up by dozens of other colours.

Everyone loves yellow, because it is the sunniest of all colours. Lee Cook, a New York decorator, has just refurnished his own living-room in various shades of yellow. The walls are painted a pale tone, which he calls a Dry Martini yellow. As he expressed it, he has used yellows that are not yellow and greens that are not green, to compose the room. While waiting for his new mantelpiece to arrive, he bought some chicken wire and made a wide, rounded moulding of it around the fireplace, and stuck it full of green laurel leaves. The effect is so enchanting that now he doesn't want to change it, but fears the upkeep would be more expensive than a marble mantel.

Another interesting use of yellow, which I saw recently, was in the bedroom of a woman who had just taken a new apartment and furnished it with things long in a storage warehouse. There were so many different colours that she was desperate in trying to pull them together. The old Venetian bed had a bedspread of an antique yellow brocade, and there were several pieces of furniture covered with a totally different lemon-yellow striped satin. The glass curtains were still another yellow. She asked my advice, and, after thinking over practically every colour in the world, I suggested that she paint the walls a strong chartreuse-green yellow. Somehow this picks up all the other colours in the room. The only thing that she had to buy for the room were new over-curtains, and these are the thin yellow silk exactly the colour of the paint. The effect is very successful.

The Stronger Greens

Green is one of the most usable of colours, but we will ignore its subtle variations and think of it in its stronger forms—strong olive-green, brilliant emerald-green, or dark hunter's-green. I should never advise doing an entire room in green because it would be too depressing, but strong green introduced into a lifeless room will give it tremendous interest. Suppose you are fixing up a house near your husband's new Post and you don't want to do a lot of painting or buy a lot of new furniture. Use your mahogany furniture, have the walls white, but get a new rug of the strongest green you can find, make new curtains of brilliant green felt or inexpensive satin, and hang your rather colourless pictures in groups on green velvet ribbons. This plan would be an ideal tonic for a drab dining-room, and it can be used with rather fine furniture. If you have one of those white, cottage-y, Victorian rooms of the same colourless type, you might buy Nottingham lace curtains and dye them a brilliant green instead of using the heavier ones.

Blue is the most beloved of all colours, and probably the most used. There are hundreds of tones of blues with definite associations. Somehow we associate faint grey-blues and muted tones of darker blues with fine French rooms. Green-blues in a range from robin's-egg to the deepest tones mean Georgian backgrounds. Sky-blues and royal-blues suggest the Victorian or Regency periods.

The Blue Range

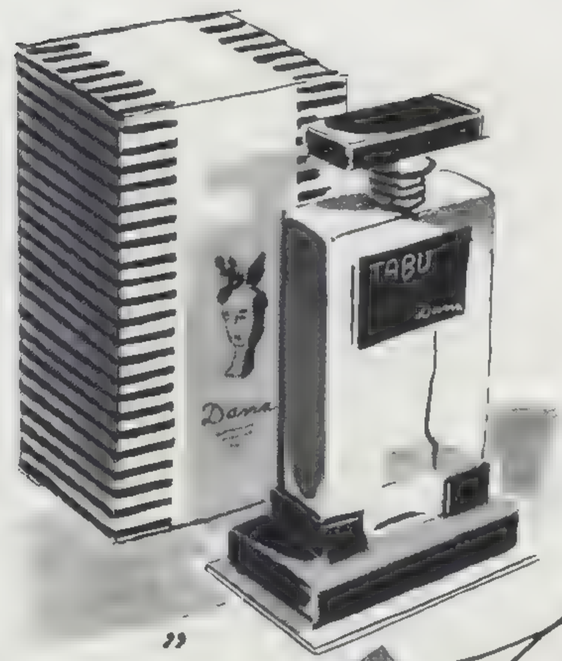
Turquoise-blue is difficult to use, but it can be very beautiful. In one of the handsomest houses in New York, the owner's bedroom was recently done over in order to use turquoise-blue. The *boiserie* was old French, Louis XVI., in a rather dark brown. It seemed a sacrilege to paint over that beautiful patine, but a pale grey wood colour was used so cleverly that the *boiserie* looks as old as ever. The old, cream-coloured brocade curtains were dyed a strong turquoise-blue, and the magnificent gilt bed was upholstered with the same stuff. The other furnishings are as they were, but the collection of turquoise porcelain now gleams in a new importance.

A pale grey-blue and several deeper tones were used to do over another French bedroom in a Long Island house. Here, too, the *boiserie* was dark, and it was painted that faint blue one finds in Nattier paintings, the carpet being a deeper tone. The carved oak bed was painted in the same blue, touched with white. The other furniture is of old wood. From being a dark, gloomy room, this room is now soft and lovely.

I know one very handsome New York drawing-room that is painted in dark blue, which is very beautiful. There are handsome gilt mirrors and shining old mahogany furniture to break the power of the blue. Another charming small living-room has dark blue walls with white Nottingham lace curtains, brass cornices and tiebacks, and a lot of beige in the furniture coverings. Sky-blue is a delicious background for a collection of Victorian prints or coarse needlework pictures. The coarse blue of old Bristol glass is enchanting in a room in white or grey.

Violet in its variations has come strongly into favour in the last few years. Just before the war began, the most beautiful fabrics in lilac and strange pinky-purple colours were sent over from Paris, but American manufacturers have not yet begun making these. In a remodeled stone house in New Jersey, there is a little violet-and-white boudoir which is fresh and commendable. The walls are papered with a white paper patterned with bunches of violets. The chintz was printed to go with the paper. Some of the furniture is slip-covered in the chintz. There is a dressing-table made of white muslin embroidered with little bunches of violets. Above this, a large mirror has a broad slit cut near the top through (Continued on page 87)

TABU



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Also Made in Canada

WOMEN OF TEHUANTEPEC

(Continued from page 53)

to tourists and will probably remain so for a long time to come. To reach it, you would have to ride for two long days and nights on rickety coaches that threaten to come apart at every curve, through interminable Rousseau jungles, broken only by occasional railway-junction-towns of corrugated tin or temporary lumber camps of thatch.

At the end of your Via Crucis, you arrive at Tehuantepec, a town of about 20,000 Zapotecs, with a great plaza over six hundred years old, on which all day long busy women of all ages parade in costumes so rich and brilliant, and with such spectacular loads of fruit and flowers on their heads, that you can not believe they are only going to the market, or to the river to bathe. Should a tourist be enterprising enough to undertake the journey, he would soon be turned back by the unbearable heat, the continual blast of sand that blows from the river shore, and by the total absence of plumbing, spring mattresses, and bacon for breakfast.

Tehuantepec is only one of two Zapotec strongholds—the other is Juchitán, "Place-of-Flowers," close by and nearly as large, but considerably purer and prouder of its Indian blood. Juchitán and Tehuantepec hate each other and have done so for the last hundred years—originally for political reasons, today just because it is in their destinies that they should hate one another. Each of the two towns, surrounded by satellite small villages that follow and obey the leader, participate in the feud as to which area has the bravest men, the most beautiful and best-dressed women. Consequently, not only do they not follow the same fashion rules, but what is law in styles in the Juchitán district, is taboo in Tehuantepec and vice versa.

The usual, every-day dress of *Tehuanas* consists of a full, white underskirt trimmed with lace—the only underwear—worn under a longer and fuller skirt reaching to the ground. The skirt is made of a brightly coloured cotton print edged at the bottom with a white ruffle about eight inches wide, that flutters gracefully as the woman walks, or rather glides, over the sandy roads. On the other hand, the *Tecas* (short for *Juchitecas*) deride the width of the *Tehuanas'* ruffle and wear theirs a full sixteen inches wide.

A modernized version of the traditional Indian *huipil* completes the dress. The *huipil* is a short, low-cut blouse or bodice—a yard and a half length of muslin folded over in half, with a hole for the neck and sewn at the sides, leaving two armholes in the exact measurements of the wearer's arms, to form abbreviated sleeves that fit closely over the shoulders. The colours of these *huipils* are traditional and have remained unchanged in the twenty-odd years we have known them: either dark purple, or red—deep crimson or vermilion.

It is the fashion of today to decorate the *huipils* with a wide band in an elaborate geometric design, in traditional colours—invariably lemon-yellow and red for the purple *huipils*, yellow and black for the red ones. But the designs are subject to changing fashions, growing more elaborate each season. During our last visit, only six months ago, the women of Juchitán had developed a fine, geometrical design of extremely complicated workmanship, which they called, for unexplainable reasons: *jaibera*, "crab-vendor." This design became so popular that all of Tehuantepec adopted it immediately, conveniently forgetting it had come from Juchitán.

Such is the every-day costume of Zapotec women under fifty. Conservative old ladies still cling to the ancient Indian skirt—two lengths of hand-woven cotton cloth in deep blue or bright red with a wide yellow, white, or indigo vertical stripe, sewn together to give the proper width, wrapped tight around the hips, and reaching nearly to the ground, held at the waist by a sash. The long, close-fitting lines of the wrapped skirt give the wearer a simple, archaic dignity that contrasts with the ample elegance and stateliness of younger women dressed in ruffled full skirt. For ceremonial occasions, however, old ladies indulge in expensive, almost precious skirts dyed a rich, absolutely permanent purple with the excretion of a rare sea snail—the Tyrian purple of old Rome.

The thread with which these skirts are woven is dyed by Indians who speak another tongue, the primitive Chontals, who live on the rocky and desolate coasts of the Pacific Ocean. Twice a year, when the moon is just right, these Indians wade out to sea, and, with the mazes of cotton thread about to be dyed wrapped around their forearms, they search the crevices and rocks for the minute snails. They pry the mollusks loose from the rocks with great care, so as not to injure them, blow hard on the animal to irritate it so that it will secrete the dye which they collect on the thread. This over, the animal is placed back unharmed on its rock, to be squeezed out again next time. Salt water and sun do the rest—the colour changes from lemon-yellow to chartreuse-green, and finally into a beautiful dark purple.

Thread thus dyed is naturally rare and expensive, and the weavers of Tehuantepec have long waiting lists of vain old ladies who are willing to spend the equivalent of the full month's wage of their husbands or sons for one of these purple skirts. The vile smell of rotten fish that clings to thread dyed with the snail, even after years of repeated washings, does not make the skirts any less desirable. In fact, old ladies have assured us that they like the smell, since it is final and conclusive proof of authenticity.

Like most natives of the tropics, the women of Tehuantepec are clean and fastidious about their persons. They go to bathe at the river at least twice a day and take good care of their shiny black hair with special herbs and homemade soaps. They wear the hair in two braids, which are interwoven with wide ribbons in red, shocking-pink, or blue silk. The braids are smartly wrapped around the head, and the ribbons are tied into a great bow at the top. A connoisseur can always tell from what village a girl comes from by the (Continued on page 87)

WOMEN OF TEHUANTEPEC

(Continued from page 86)

way in which this bow is tied. The skin of these women is generally a light shade of brown, and they are careful not to sunburn more than is necessary.

Rich and expensive as the daily costume is, it can not be compared with that worn for important, formal occasions, for their village festivals, balls, weddings, and so forth, when they can display their best embroidered silks, lace head-dresses, and gold jewellery. These festivals take place with amazing frequency, and hardly a week passes that there is not a parade, a private dance, or a great ball given by one of the local cooperative societies, maintained solely for this purpose.

These balls are held outdoors in the village square, or in a big canvas tent decorated with columns and arches of tissue-paper and tinsel, full-length mirrors, and lit by bright gasoline lamps. For more informal occasions, they erect a shed of thatch trimmed with palm fronds, bunches of coconuts and bananas. The Tehuantepec dances are the most democratic we ever saw. Here all classes mingle freely, and men of every economic and social level dance the latest swing, *danzones*, and stately native *sones*, with gold-bedecked matrons or barefoot young girls.

The dresses that the women wear at festivals are made of satin or velvet, and often they are worth hundreds of pesos. These consist of skirt and *huipil* that match, decorated with exceptionally fine, wide bands of embroidery. The ruffles that border the skirts are made of starched lace, but the edge drags on the ground, so the laboriously pleated ruffle can be worn only once. It takes a woman a full two days to wash, starch, and pleat the four or five yards of lace, using a heavy, old-fashioned, charcoal-heated flat-iron.

No party dress would be complete without a good display of gold jewellery. Like the gipsies or the Ouled-Nails of North Africa, the *Tehuanas* put their entire fortunes in heavy gold chains, necklaces, brooches, and ear-pendants of coins—five-, ten-, and twenty-dollar U. S. gold pieces, English guineas, and from the minute Guatemalan dollar-gold pieces to the enormous old Mexican fifty-pesos *centenarios*. Some of these date back to the days of the building of the Tehuantepec Railway, when gold flowed through the Isthmus, and, although gold-buyers have combed the region for the *Tehuanas'* famous gold, it is still not unusual to see the old necklaces. Women who have been compelled to sell, wear silver gilt, studded with Mexican silver pieces dipped in gold.

Most spectacular garment of the *Tehuanas* is a strange head-dress of starched, pleated lace, which used to be worn as headgear in the days before the introduction of the black shawls. It is called "head-huipil," or "great-huipil," and is in reality a little coat of silk mesh or lace, with collar, sleeves, and border of pleated lace, trimmed with silk ribbons.

This is worn in various ways, according to the occasion—for religious ceremonies, the ruffled collar frames the face, the rest covering the shoulders like a cape, and the sleeves hanging, one in front, the other in back. For other festival occasions, to promenade or go to market, always an important social event, the wide lace peplum is thrown back over the head, with the rest—collar and sleeves—hanging in back.

The women of the Isthmus of Tehuantepec place an unprecedented importance, considering the level of their material culture, upon their own appearance. This is partly due to the fact that they have seen days of great prosperity, which they translated into things to wear; to the fact that the *Tehuanas* are by nature laborious, progressive, and cooperative; that they have enough confidence in themselves to like their own customs better than those from the outside, and mainly, because of the innate love in all women for the new and the luxurious.

COLOUR—DECORATING SHORT CUT

(Continued from page 84)

which a huge bow of violet velvet seemingly holds it in place. This is the only touch of strong violet in the room. Watercolours and prints of violets with silver gilt frames hang in groups.

Lilac is one of the most usable of colours. It can be as austere and as refined as grey, or as warm and as feminine as pink. It is lovely combined with pale blue or with pale pink or with grey.

Here are a few colour tricks that I have seen recently. In an all-grey drawing-room which seemed to be too cold, sash curtains of pale pink China silk were used against the lower half of the windows. There are always a few vases of pale pink flowers in the room, and the gloom has completely disappeared.... In a stripped pine library which was too, too dull in its tan and beige furnishings, under-curtains of bright yellow China silk, and lampshades in the same colour.... In the small white drawing-room of a French refugee, long lengths of an inexpensive chartreuse satin looped around the windows, held up by enormous bouquets of artificial red roses, which had been waxed for cleanliness. A cheap metal chandelier was covered with the same waxed roses.... In a Long Island dining-room, bleak in its grey and black and white and mahogany perfection, a pair of enormous screens, dyed a strong coral colour.... In June and Joe Platt's new white living-room, two recesses painted a carnation-red, and one painted an almost black-blue, backgrounds to an enormous collection of that coarse, sky-blue Bristol glass.

The only thing to avoid, in using colour as a feature of your room, is to use it sparingly. Then it will only be spotty and confusing. Colour in decoration, like oil in a good salad, must be used with a sure, a confident, and, above all, a lavish hand.

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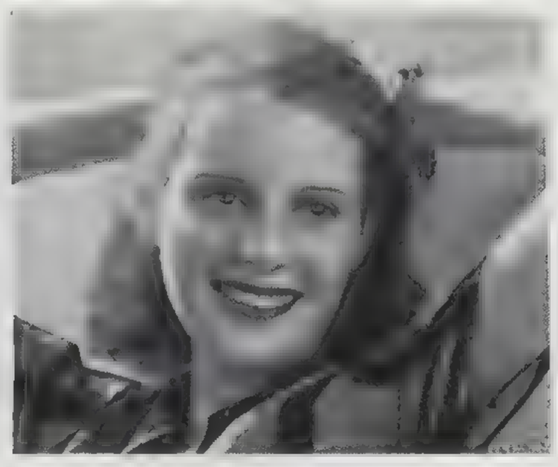

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society leaders say. "I'm excited about this new 1-Minute Mask," says lovely Mrs. Geraldine Spreckels (above). Miss Margaret Biddle and other society beauties are equally enthusiastic about this new 1-Minute Mask, and telling their friends to be sure to try it.

Powder Base

Before powdering, smooth on lightly. It gives your face a flattering mat finish that holds powder beautifully smooth for hours.

Get POND'S Vanishing Cream today! Try the new 1-Minute Mask yourself. Send coupon for generous free sample!

FREE! 1-MINUTE MASK

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I want to try the glamorizing new 1-Minute Mask with Pond's Vanishing Cream society beauties recommend. Please send me FREE—enough cream for one 1-Minute Mask.

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THE PROVINCE OF

YOUR holidays now are more important than ever. To you personally—they may well be shorter than usual. To your morale—all work and no play makes Jill a dull girl, even in wartimes. To your physical well-being—holidays are your time to build up new reserves.

Whether you profit most from brisk action, or need a good dose of indolence, you might head for the snowy country in the Province of Quebec. All through the Laurentians, there are practically numberless ski resorts, from farmhouses to elaborate establishments. If you're not an all-time skier, you'll find plenty to do besides: Almost all have skating, snowshoeing. Many have dog teams. All have those heights-of-indolence—horse-drawn sleighs for exploring the country; lounges and terraces for just sitting. Below are some of the best-known places, going north from Montreal. A week, American plan, costs from $20, up to $75 or more for pretty sybaritic living. The warm hospitality of French and British is unchanged. Canada requires no passports—the exchange is in your favour, too.

Nymark's Lodge, near Piedmont and Saint Sauveur, is a sprawling, Scandinavian log house, with a network of trails, a variety of open slopes. This is a stronghold of the young crowd. On Hill 70, the well-known downhill, there's the hundred-foot jump beloved of experts. Four ski-tows here.

The Marquise, at Saint Sauveur, you may remember as the former very-private Mont Gabriel Club. Despite thatched roof and Austrian peasant furniture, it keeps much of its luxury —fireplaces in all rooms, bob-sleigh, flood-lighted skating-rink. Six downhill ski runs and a ski school under George Jacobsen.

Sainte Adèle Lodge, at Sainte Adèle en Haut, has three main buildings for guests, as well as cottages. All kinds of skiing—gentle slopes of Hill 40; experts-only Hill 80. A fine open-air skating-rink—and the famous Red Room. Jack Miller, President of the Ski Professionals Alliance, heads the school.

The Chantecler, at Sainte Adèle, has added a new tower wing to its stone lodge. (Cottages here, too.) High elevation means snow unfailingly—sleighing, as well as skiing. Nearby are Hill 80, Goodeve and McTaggart downhill runs, and the Maple Leaf Trail. The practice slope is close. Sun terraces and a new bar. The end of January, there's the *"Fête de Nuit,"* all costumes and fireworks.

Alpine Inn, at Sainte Marguerite, on North River, is a Norwegian log chalet, with great fire-placed lounges. This is a favourite with Canadians from Montreal. Hill 60 is close; so are the slaloms and downhills of Mount Baldy and Mount Fitzgerald. Good skating, ski-joring; wonderful hot buttered rum.

Chalet Cochand, at Sainte Marguerite, is about the oldest ski resort. Sixty miles of trails for novices and experts. A cable-chair takes you up Twin Mountain. At the Alpine Hut, have lunch or tea before starting down. (The championship jump is here, too.) There's night skiing. Mario Gabriel is head instructor.

Domaine D'Esterel, at Sainte Marguerite, has the big Hôtel de la Pointe Bleue; also two less lavish lodges, and log cabins; shops, a movie theatre, a restaurant. Try Hill 60 with its ski tow; Mount Baldy for racing. Besides the ski school, there are skating instructors, hockey teams.

SKIING — QUEBEC

Far Hills Inn, on Mount Gilbert, is a little way from Val Morin station. The atmosphere is quiet and very relaxing—one great contributor is the wide stone terrace overlooking the peaceful hills, where you'll probably take your tea. The lodge is 1,500 feet high—good-weather insurance. Nice thought-for-your-convenience note: There's a special room in which you can leave your ski clothes to be dried. There's especially fine snowshoeing here, besides two hundred acres of skiing terrain, including very speedy Hill J. C.

Chalet La Sapinière, at Val David, is a great log building a thousand feet up. Trails range from the easy one-mile for beginners to the six-mile fast hill for the most expert. Open slopes are many and near. Alex Gillespie is the pro.

Laurentide Inn, at Sainte Agathe des Monts. Hill 100; Baumgarten's Hill; Cross Hill; Little Alp practice slope, illuminated at night; David downhill for the brave. Bowling, skating, hockey in the nearby village. Sulky races on the frozen lake; dog teams; the February Ice Carnival are added attractions.

Gray Rocks Inn, at Saint Jovite, famous for fast downhill races, the ale in its Tap Room, and its Snow Eagle Ski School, under Hermann Gadner. There's the slope of Sugar Hill; the thirty-five metre jumping hill; Seppala dog teams; Gray Rocks' own plane service to and from Montreal.

Manoir Pinoteau, at Mont Tremblant, is a small, typically French inn, with a nearly world-wide reputation for onion soup. One of the original French Canadian inns in the section, it's outstanding as the location of the Kandahar Ski Race—with other downhill trails not so difficult.

Mont Tremblant Lodge, at Mont Tremblant station (formerly the "Lac Mercier" station), is the luxurious modern-provincial resort built by Joseph Ryan. There's a huge hotel, less costly cottages. Hans Falkner and Erling Strom are in charge of the school. A hoist eases you up Mont Tremblant.

Quebec City. For skiing tempered with luxury, turn out of Montreal towards Quebec City and the Château Frontenac. In a fur-blanketed sleigh, spend hours in the fascinating quarters of the old French city. By day or night, take to the mile-a-minute toboggan from the Citadel, or the glass-smooth skating-rink of the Château. As to the skiing itself: Buses go out to the Beauport Snow Bowl, with its miles of trails, including the fabulous Sky Line Trail. At the Ski Hawk School, try Fritz Loosli's much-discussed parallel technique. While at Beauport, stop at the comfortable Manoir St. Castin for lunch or a drink.

For more details about the Province or particular resorts, write to Vogue's Travel Department, or the Province of Quebec Tourist Bureau, at 48 Rockefeller Plaza, New York.

How to Get There: For the Laurentians, you can go very comfortably by several daily trains on the New York Central. Or take the sleeper from Grand Central, arriving in Montreal next morning in time to take a train for your resort. Or go by Canadian Colonial Airways to Montreal; thence by connecting bus.

For Quebec City: Go by train or plane to Montreal; on to Quebec by train.

BOOKLETS
for the asking

To simplify your shopping and learn more about many products advertised in Vogue, write to the addresses listed below for these booklets. All are free unless otherwise indicated.

ENTERTAINING

YOUR GUESTS DESERVE THE BEST

is the title of Jacquin's new booklet, dedicated to "those who enjoy the finer things of living" and featuring Jacquin's famous liqueurs. The booklet includes party hints, recipes, canapes and dinner pointers. Charles Jacquin et Cie, Dept. V, 350 N. 16th St., Philadelphia, Penna.

RECIPES

featuring the popular Myers's "Million" Cocktail—gives you the ingredients of more than eighty good drinks to be made with Myers's fine Old Jamaica Rum . . . mixed as they mix them in Jamaica. It also suggests uses of rum in coffee, tea or desserts. R. U. Delapenha & Co., Dept. V, 57 Laight St., N. Y.

BEFORE DINNER AND AFTER,

an attractive, colourful booklet, describes the double life of Hiram Walker's fine, domestic liqueurs—as ingredients in cocktails, and as after-dinner cordials. Hiram Walker & Sons, Inc., Dept. V, 630 5th Ave.

MANY, BLANC

has a new booklet of cocktail recipes that begins with a list of what to serve on different occasions, and ends with a section on hors d'oeuvres. In between you'll find a complete recipe list of cocktails, concoctions, coolers and so on. Many, Blanc, Dept. V, 34-16 West 48th Pl., Chicago, Ill.

THE CLUB COCKTAIL PARTY BOOK

shows you how to serve professional cocktails in your home, and satisfy the tastes of all your guests with the assistance of Heublein's Club Cocktails. Pages of interesting and unusual canape recipes make the book even more useful. G. F. Heublein & Bro., Dept. V, Hartford, Conn.

DE KUYPER LIQUEURS

come into their own in this booklet. If you have never realized the uses of fruit brandies and liqueurs in cocktails and desserts, this will come as a revelation. Several of the dessert recipes allow for variations, according to individual tastes, and should go far toward making your reputation as a hostess. National Distillers Products Corp., Dept. V, 120 B'way, N. Y.

LEROUX'S

new booklet is called "The Best of Two Worlds" and describes how Leroux liqueurs combine the traditional quality of imported liqueurs with domestic prices. All the Leroux liqueurs are illustrated with recipes to go with each. Leroux & Co., Dept. V, 347 5th Avenue, New York City.

THE WINE ADVISORY BOARD

has three informative booklets on California wines: The Wine Handbook, which gives general information about the different types of wine; The Wine Cookbook, which contains fifty-seven tested, economical recipes using wine; and How to Enjoy the Wines of California, an illustrated story of the wine industry in California. Wine Advisory Board, Dept. V, 85 Second Street, San Francisco, California.

SCHOOLS

VOGUE'S SCHOOL DIRECTORY

offers a selective list of private schools for boys and girls and vocational schools for adults, together with a page of helpful suggestions on how to go about choosing a school which will meet individual requirements. Vogue's School Bureau, Dept. 1, 420 Lexington Avenue, New York, N. Y.

HOUSEHOLD

HOW TO JUDGE BLANKETS

is the title of the St. Mary's Woolen Company's useful little booklet on what to look for when purchasing blankets, illustrated with pictures of their own beautiful ones. The laundering instructions in the back are unusually complete. St. Mary's Woolen Mfg. Co., Dept. W-8, St. Mary's, Ohio.

BEAUTY

BEAUTIFUL HANDS

outlines the authentic Peggy Sage manicure method that you may follow at home. Peggy Sage, Inc., Department V, 50 East 57th Street, New York, New York.

MILKMAID BEAUTY PREPARATIONS,

made of 80% milk, are described in a charming little booklet which explains why milk has always been a complexion aid, and how the Milkmaid preparations should be used. Write to: Milkmaid, Inc., Dept. V, 630 5th Ave., New York City.

ANY WOMAN CAN LOOK LOVELIER

gives Barbara Gould's simplified treatments for making your skin lovelier and for applying make-up correctly. Barbara Gould, Dept. V, 35 West 34 Street, New York City.

ARRID

has a little booklet on personal daintiness, with helpful hints about how to be a social success. Write to Arrid, Carter Products, Inc., 53 Park Place, New York City.

DETECTO

has a new "Diet and Charm Book", full of sensible advice on dieting without losing health. There are general rules on reducing, special diets to meet individual requirements, and a useful weight chart in the back. There are also rules for gaining weight, gaining diets, and illustrated exercises to improve the figure. Please send 10c. Detecto Scales, Inc., 1 Main St., Brooklyn, New York.

GUIDEPOSTS TO SKIN BEAUTY

is Pond's handbook of skin care based on good health, daily skin care, careful make-up and a home beauty ritual. A brief history of Pond's preparations and a description of what each will do for you add interest. Pond's Extract Co., Dept. V, Clinton, Conn.

TRAVEL

THIS IS MIAMI BEACH

is a beautiful booklet of colored pictures depicting all the numerous attractions of Miami—its natural beauties, homes, people, hotels and recreations. General information about accommodations is included. Miami Beach Chamber of Commerce, Dept. 8, Miami Beach, Florida.

THE BARBIZON

for young women is attractively described in a new booklet that shows its library, recital room, swimming pool and terrace. A map in the front demonstrates its convenient location. The Barbizon, Booklet V, Lexington Ave. at 63, N. Y. C.

EL MIRADOR

offers you "the ultimate in sophisticated living" combined with the informality and fun of a dude ranch. The new booklet lists sixteen sports that you can play or watch at El Mirador, and pictures of some of the other activities. El Mirador, Dept. V-1, Palm Springs, California.

THE CLOISTER

at Sea Island, Georgia, has a handsome, colourful, new booklet which gives you a feeling of the personality of this gracious hotel. A page of general information is included. The Cloister, Sea Island, Georgia.

THE VALLEY OF THE SUN

in Phoenix, Arizona, is the perfect spot for a desert vacation. The illustrated folder from the Valley of the Sun Club will give you some idea of its varied charms. Write to 1015 Chamber of Commerce, Phoenix.

SANDS OF TIME

is the title of the Desert Inn's impressive booklet on Palm Springs, profusely illustrated. The sections on geography and desert civilization are of especial interest, but ample space is devoted to later developments and present day personalities. Desert Inn, Dept. A, Palm Springs, Calif.

TO WEAR SOUTH

Six good fellow-travellers

FOR NIGHT AND DAY

The ingenious thing to do whenever you travel is to build your wardrobe around one Match-Everything piece. Here it's a blue Stroock's camel's-hair cape, with a hood. You can wear it by day or night, and it will blend with each dress here. $45. Saks-Fifth Avenue

FOR SIGHTSEEING

A suit intended to survive the buffetings of travel. A dust-defying copper-brown, it makes a happy contrast under the blue cape. It is of Crown tested spun rayon, in a linen-like weave, and is trimmed with saddle-stitching. $14.95. Franklin Simon. Harzfeld's, Kansas City

FOR COOLER DAYS

For the trip down, or when sea winds veer inshore and backgammon has more appeal than the beach, this one-piece dress will be pleasantly warm. Of delft-blue rayon-and-wool, it is tailored with unfussy lines that look well with any accessories. $19.95. Bloomingdale's

ANY MINUTE NOW

for your trip South

FOR THE CASUAL LIFE

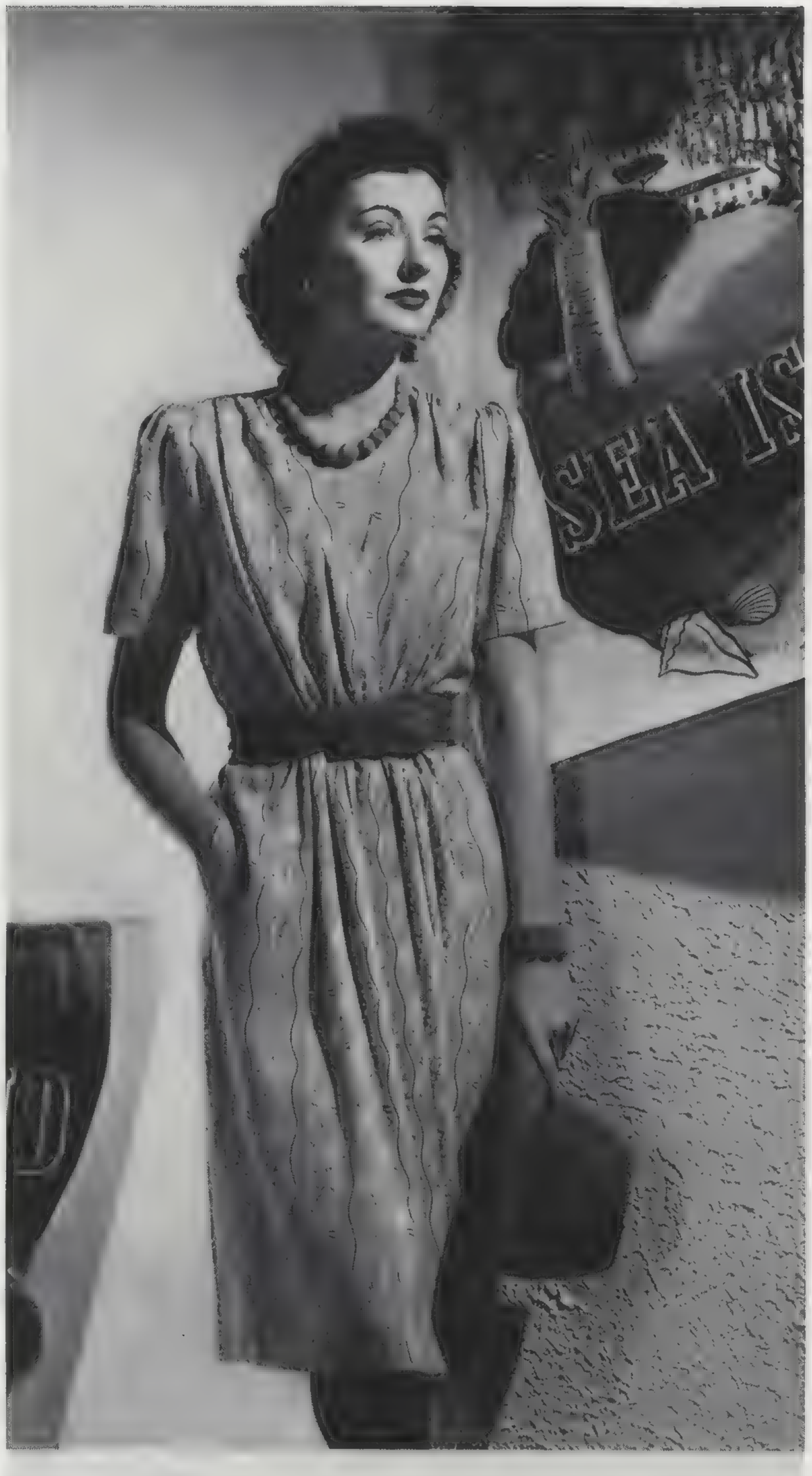
For that little-boy look—if you have the figure for it—a jacket and shorts of cool striped cotton ticking. Beige-and-white stripes, effective with your tan. With them, a short-sleeved shirt of bright tangerine cotton sailcloth. All three are yours for about $13; at Lord and Taylor

FOR THE SAND OR THE SEA

A three-piece outfit consisting of shorts, a bra, and a sleeveless coat—of Everfast cotton gabardine, checked in black and white, with stripes of black gabardine. Wear bra and shorts as play-suit or bathing-suit. All three; about $18. Lord and Taylor; Bullock's-Wilshire

FOR SWIMMING OR SUNNING

A bathing-suit of the same Little-Orphan-Annie checked gabardine as that three-piece outfit sketched above. It's a perfect alternate to the bra-and-shorts team, for swimming; equally compatible with that sleeveless coat, on the beach. About $9. Lord and Taylor; Bullock's-Wilshire



Everfast* BLOOMS WITH Sea Island Beauty

John Burton Brimer, the eminent artist, planned the prints from Sea Island's native gardens. Everfast has printed them on a new spun rayon fabric, crease resisting and, of course, fast color. The dress illustrated is in a camellia and oleander print. 29.95

Available at BONWIT TELLER, New York; NEIMAN-MARCUS, Dallas; CARSON PIRIE SCOTT & CO., Chicago

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*Reg. U. S. Pat. Off.

Build a clever wine cellar—out of a chest of drawers, a small closet, or maybe in a niche under the stairs!

People started doing it "on their own." Now we have "how to go about it" details to send you free. Just write the Wine Advisory Board, Wells Fargo Building, San Francisco.

A real place to keep wines is a satisfying thing. It enables you to have on hand excellent wines for whatever turn your entertaining may take. It permits you to *collect* wines and champagnes like a connoisseur.

You'll find your dealer has sound, well-developed wines from California—wines good by any standard in the world. That's why good judges of wine, nowadays, say things like the following:

"California is sending us some great wines these days."
—Lucius Beebe

"California vintners . . . are well on the road to distinguished achievement in wine making."
—Charles Codman in Atlantic Monthly

EXECUTIVE'S APARTMENT

(Continued from page 65)

On pages 64 and 65, we photograph the delightful New York apartment of Mrs. Benson Chatfield-Taylor, young executive of a great department store. Because we think that many of Mrs. Chatfield-Taylor's decorating ideas will be of interest to other small-apartment-dwellers, we asked her to tell us about them. Her description follows:

"In doing my apartment, I hadn't much space (two rooms), much time, or a great deal of money to work with. But I had travelled a good deal, and I've never come back from a trip—even a week-end in New Jersey—without some kind of bundle, however modest, because I'm a terrible jackdaw.

"The chief reason I like my apartment is that almost every object reminds me of places and times and people I've known. To live surrounded by things all *new* would be awful.

"There isn't a single pattern in either room, for two reasons: it's restful, and it makes a better background for pictures and figures. The paintings are good, and I have a passion for china figures, especially Portuguese majolica, which I've found in Paris, the South of France, Williamsburg, Virginia, and around the corner on Third Avenue.

"In the big room, the walls are soft, but quite strong pink, the ceiling sky-blue, and the woodwork, blinds, big couch, curtains, and rugs are all faded cream-white.

"George Grosz's still life in oil, 'A Study in Textures,' of a woman's hat, girdle, stockings, et cetera, really established the colour scheme for the room. It hangs over a 'bird mansion,' a six-cage affair in sombre Hudson River architecture that came from Third Avenue. Over at the left is a beautiful little oil of Montmartre, by Utrillo.

"The mantelpiece is flanked by frames I got in the country in Pennsylvania for practically nothing. They're painted to imitate tortoise-shell and marble, each a little different from the others. I matted them in black spotty paper, and they hold some old 'island' costume prints I found in Italy years ago. The top of the mirror needed something, and I couldn't find the right fabric, so I painted a fabric myself to match the Pennsylvania frames, and made a swag and fan centre of it. The big figures that hold leaves are a peasant boy and girl of Portuguese majolica on painted marble columns. The other things are a mixture: a gold fish from India, a Dresden mandolin, an Admiral Dewey pitcher, English china lamps, an Empire table and fender, and a fur rug, probably from Mongolia.

"At the opposite end of the room is Great-Grandmother's Sheraton sideboard, holding more majolica figures. The bookcases on either side of it were made by the local carpenter, and finished off with wooden urns that you buy on Second Avenue for a few cents apiece. The reading-table opens up for dining.

"The bedroom (one corner of which is photographed) is something of a jumble, too, but it's more or less Empire. The huge bed is one I brought over from France, and is both a comfort and a trouble—it takes outsize everything. The bedroom walls are pale greyish-blue, the curtains brilliant red, and the bed-cover and bolster are of dark blue corduroy.

"In the reading corner, in the bedroom, one entire wall is plastered solidly with pictures. The oval frames contain photostats of daguerreotypes and old photographs of all my grandparents and great-grandparents; then there are Daumier prints, and sundry other things that have some meaning for me. This gallery idea is kind of fun, and a good place for pictures one is sentimental about.

"In this corner, the day-bed is used instead of a *chaise longue*; it is covered in dark-blue-and-white-striped chintz, with black, red, and blue pillows, and bolsters I made myself. Beside it is a place for newspapers, magazines, cigarettes, a good reading-light, and everything for comfort. One of these days, I'm going to cover that pipe in the corner with a fancy bell-pull."

THE INVISIBLE FRONT

(Continued from page 50)

and ruthlessly destroyed by similar methods, but far more drastic ones, to those which sought to destroy the Austrian spirit and the Austrian economic system in 1934. I do not say that France can or will be destroyed by it, but I do say that as a result of it France's real war with Germany is just beginning to be fought.

I have seen this process of incredible destruction taking place in France. I know what it is to live in a city such as Marseilles with young children and, in the comparatively good months of last spring, to stand two or three hours in line for tomatoes or carrots or bananas—potatoes had vanished long since from the scene—and then fight for them when one's turn finally came. People who have not been there have said to me that at least the farmers, the peasants, people who own their own gardens can not be too badly off, overlooking the fact that all food supplies are controlled at the source. A fisherman has not the right to the fish which he brings in any more than a farmer in France now has the right to his own cow's milk, nor to his livestock, nor the eggs his hens lay. These, we are told, are the first measures taken in the prevention of a national famine; perhaps they are likewise the first indications that it will not be one nation, or any coalition of nations, but hunger which shall designate its own macabre victory.

I have eaten cat; and it is expensive; I have eaten sausage, of a kind that could be procured without ration tickets and was, therefore, probably dog. On the sidewalk stalls of the Cannebière, I have eaten the so-called cakes whose content would not bear analysis, and I ate them eagerly because I was hungry, although I knew what they contained was horse manure swept up (Continued on page 93)

COME TO
LA PROVINCE
DE
QUÉBEC
CANADA

Here are sunny, rolling, snow-capped hills to bid you welcome . . . two weeks of skiing . . . to a healthy brown ski-tan . . . to cosy rides to the villages in snug French Canadian sleighs . . . winter sports aplenty. And remember . . . Canada's French province is only an overnight trip from most Eastern centres. Rates of exchange make dollars go farther, too. Make your holiday a winter vacation in La Province de Québec!

NO PASSPORTS REQUIRED BY U. S. CITIZENS

For further information, or free booklet on skiing, official weather forecasts, snow conditions, etc., ask your local tourist agency or write to La Province de Québec Tourist Bureau, 48 Rockefeller Plaza, New York City, or direct to:

LA PROVINCE DE Québec TOURIST BUREAU
QUÉBEC CANADA

THE INVISIBLE FRONT

(Continued from page 92)

from the streets of Marseilles by shopkeepers, not by street cleaners, which was then purified by sterilization and combined with "*sucre de raisin*" before being offered in edible form.

There are enough clandestinely passed letters, and enough said on the authorized printed cards which come out of Paris and from other parts of the occupied zone to attest that the invisible front is still holding there. To hold that front in France today is certainly one of the bitterest and most honourable tasks that has ever been asked of individual man. In the controlled French press and on the controlled French radio, a relentless effort is being made to persuade the people of France that it has lost the friendship of the rest of the world.

And it is the simulated, as effectively as the actual, loss of this friendship which the conquerors count on to make collaboration complete. But in spite of it we know that painters in Paris who, because of their race, have been forbidden to exhibit or sell privately their paintings, are continuing to paint. We know that through the courage of one Paris art dealer, the sculpture of Jacques Lipschitz may still be bought, and that there are still individuals who seek to buy it. We know that Picasso is still painting; and that the courage of one Paris bookshop dealer was responsible for the placing of two large photographs on each side of his show-window in the Avenue de l'Opéra: one photograph was of Hitler, and the other of Mussolini, and between them, in the centre, there was placed one small volume entitled "*Les Miserables.*"

The rôle of the creative artist is to create an adequate vehicle for what Blake called visionary speculation, but I know it is now as well his rôle to take his place in that invisible front and to uphold it unceasingly and fearlessly. André Maurois has recently composed a poem to that front. Perhaps he did not intend it to be a poem, but I do not see what else it can be called. It begins: "Yesterday I read a very moving thing. It was an account of the defense of Dunkirk," and later on in the poem, he says: "Read the story of the Saumur cadets, that handful of children, who for honour's sake alone, kept two divisions from crossing the Loire."

Here is a story (it is Charles Boyer's story), and it is as loud and clear a salvo to the possibilities of contemporary history as any I have heard. It is about an RAF Wing Commander, a young man who had brought down two dozens or more Messerschmidts, who was visiting in California a month or so ago. He and Boyer were listening to the news' broadcast when a statement made in France against England came to them across the air. The English flyer got to his feet and turned the radio off, and he said: "To the liberation of your country, sir," as he raised his glass.

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LIGHT COLORS SLIGHTLY HIGHER
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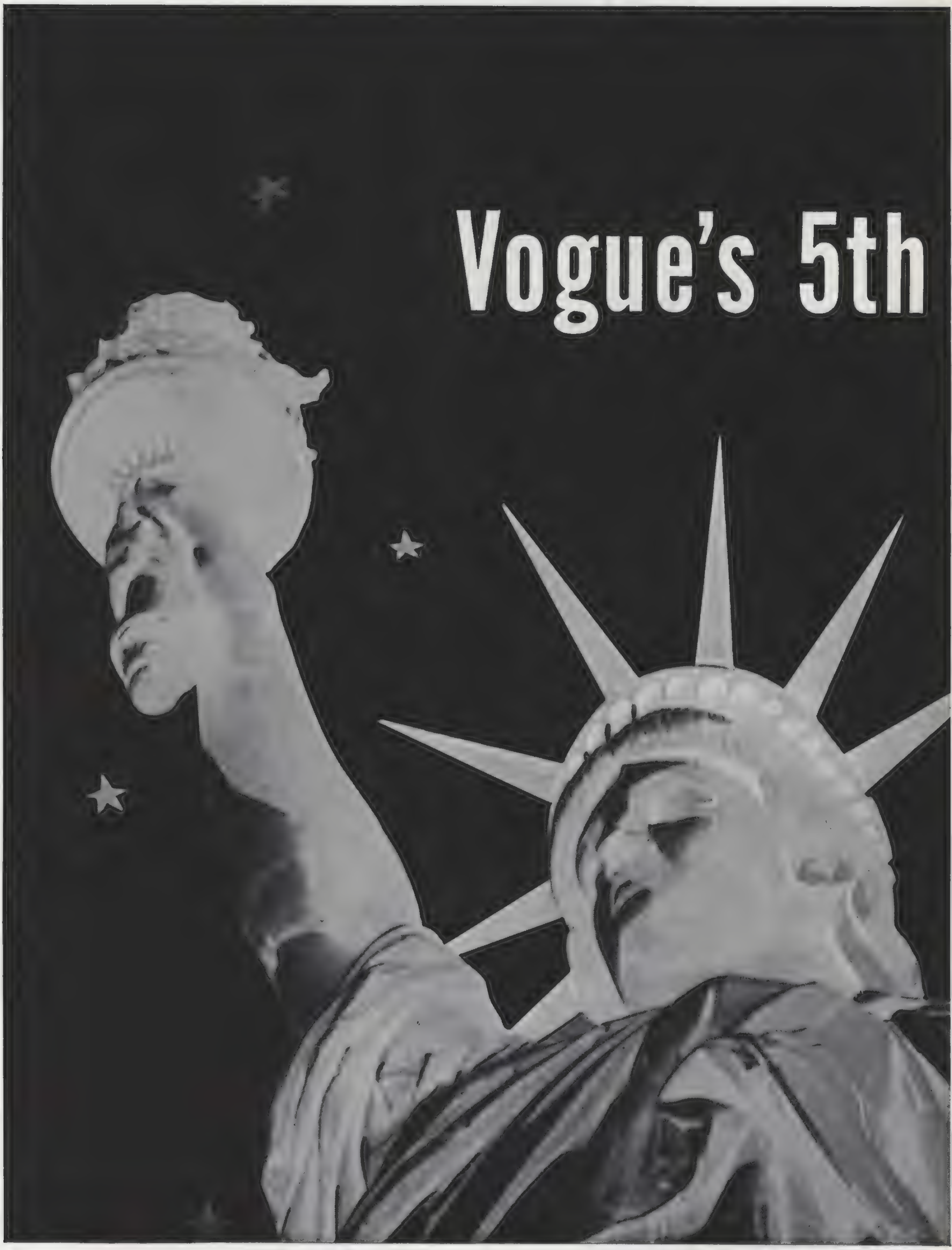
Vogue's 5th

A SALUTE TO AMERICA'S WOMEN AT WAR...

Americana Number

How will this war re-cut the pattern of our lives...our homes...our clothes...our manners and our morale? How will it change our spending habits?

Vogue's fifth Americana Number is a reassuring (if tentative) answer to these questions that are uppermost in the minds of everyone. It is a heartening picture of America and American women, making a split-second shift from a precarious peace to an all-out war. It is a clarification of Vogue's own niche of service in the daily life of women-at-war.

In these strange and dissonant new times, Vogue will point the way...as it has for fifty years past. Vogue will help you to live and dress with taste and beauty, in spite of low-ceiling budgets, priorities, multiple-duty lives. For Vogue, in war or in peace, recognizes no ceiling on ingenuity...resourcefulness...penny-stretching strategy.

Vogue's fifth Americana Number shows American women armed with the weapons needed for their own part in the war: A cool head, a steady hand...and a gallant spirit.

IN THIS ISSUE:

WOMEN IN WAR WORK. Rallying to the war crisis, trained American women are already at work in important war jobs. Vogue reports on what they are doing to help defend America's home front.

FREE VOICE OF A FREE PEOPLE. Steichen gives his photographic impression of the American ideal of Freedom of Speech, Press, and Assembly. Mary Ellen Chase, author of "Windswept", writes of the non-political issues in this war.

PORTFOLIO OF AMERICAN LITHOGRAPHS. Here is a composite picture of America—eight documentary lithographs by eight contemporary Americans—interpreted by Frank Crowninshield. These are printed on special paper suitable for framing.

FOLK HUMOUR OF AMERICA. Keith Jennison (beloved for his salty "Vermont Is Where You Find It") sets down funny colloquialisms from many regions of America. Among the photographs illustrating this feature is a rare one of Sitting Bull, taken by Frank Currier of Currier and Ives.

YOUR MONEY'S WORTH IN FASHIONS. Vogue's Americana issue brings you a super-group of American-made clothes...clothes that give you your money's worth in taste and quality whether you shop with a canny eye fixed on the price-tag...or need not make price your primary shopping consideration.

AMERICAN ORIGINAL DESIGNS. A Vogue's Eye pre-view of brilliant new fashions-that-will-make-fashion...fresh from the workrooms of the leading creative designers of America.

AN ADVENTURE IN AMERICANA. The story of Chicago's Albert Lasker, who spent years creating his Lake Forest estate, then deeded it to the University of Chicago for horticultural experiments. Views, in colour, of the French manor house, now a museum.

THE THEATRE THROUGH FOUR WARS. Vogue takes a look at the theatre, past and present, in a lively commentary on ten American plays that have held their own on the stage (despite four American wars) for runs of seven to fifty years.

ON SALE AT YOUR NEWSSTAND, JANUARY 23

Miami Beach

You'll enjoy this diet!

Here's the best diet of them all . . . for nine or ninety days, or the whole sunny season. The heady beauty of the tropics, the hearty fun of sports to see, and play . . . glamour, from smartest shops to gayest diversions . . . luxury, fun, health. Everything that's good for you in vacation living is yours at Miami Beach . . . fascinating, stimulating, more alluring than ever.

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OUR DOUBLE-DUTY LIVES

War Work + Home Work

Now our lives are no longer confined to the circle of home, husband, children, parents, friends, and fun into which we fitted some charity work, some community do-good. The tables are turned—it is that life which must fit into the chinks that are left over from our new wartime jobs. And here are some of the ways to help the war work and the home work fit together.

Home Work

Household. The first rule is the same as that in an office. Organization. Plan out the children's meals on a two-week basis, allowing yourself just enough leeway to switch a vegetable or fruit to swing in with the rest of the family meals. Plan out skeleton meals for guests; good casserole dishes, perhaps, with simple desserts listed to enable you to make up your mind quickly.

Have all the air-raid materials in one place. Have lists of telephone numbers posted. Have your house systematized the way hundreds of women, who have professions and houses to run, have always done. If you have comprehensive lists, maids can change without completely disrupting matters.

Children. If you have children, do not take on a full-time job, unless you can afford a competent maid, who can also take over your small personal duties (but not your marketing necessarily). Train her to do those matters which are important to you, but realize that she can not do everything—that some matters will have to be slighted, but not the children.

The vital point with most women who have jobs and children is to see that the children have a free and relaxed mother who will play with them after office hours. It means no cocktail parties, but it does allow time for listening to music practice, for reading aloud, for sitting with them at supper. (And you need to line up a possible spare maid who can help out in distress.) The Doctor's telephone number should be posted. Make a rule that you are to be interrupted at whatever you are doing if school or the maid telephones—but don't let them phone unless the call is serious. You can work without worry—no news is good news.

Your Clothes. Your Face. Your Hair. Keep them up. Buying your clothes when you have a job means less shopping, firmer decisions, and practically no sending back. Lunch-hour appointments for your hair and nails. Swifter, neater, and more proficient make-up.

Entertaining and Amusement. One of the charms of working is the pleasure it gives to off-duty hours. Don't fall into the easy trap that work is an excuse for not entertaining. You can invite your friends for dinner before leaving for work. You can invite them at night. You can drop notes. You can have your maid telephone, explaining that you have left for the office.

One of the most difficult things to learn in starting on a double-duty life is to run it in compartments—to shut out your private life at the office—to change from a concentrated worker into a relaxed woman at home. It's not easy to learn, but it's an essential trick for a double-duty woman.

War Work

Where to find the jobs. Now that the demand for volunteers has grown into the hundreds of thousands, organizations prefer full-time workers—it means greater responsibility, greater efficiency. To find these full-time jobs, register at your nearest Civilian Defense Volunteer Office. Many districts have complete lists of every defense and welfare opening in the community, with information on where to train for these jobs. Take up the work needed in your district.

What To Do in General. Defense work is roughly divided into two categories: 1. Strengthening community welfare programs. 2. New Protective Services. The first group ranges from clerical jobs to nursing, nutrition, etc. The second group, which has been given the greater publicity, means air wardens, spotters, nurses' aides, motor corps, etc.

What To Do Specifically. You can be a nurses' aide to help in hospitals. In New York alone, 100,000 aides are needed. The aides do clinic service, take case records, work as occupational and recreational therapists. The Red Cross and Office of Civilian Defense give training courses.

Placement interviewers are badly needed by the Office of Civilian Defense itself. The Office even has a training course for this.

Clerks are needed by the Red Cross, and so are sewing-machine operators.

Telephone operators are needed for the Army. The tests are rigid, but the American Women's Voluntary Service gives the proper training.

Home economists and nutrition experts are needed to direct the feeding of civilians in case of evacuation. Courses are given by the O. C. D.

What You Can Do on Your Own. Leaders are badly needed to help straighten local affairs. The first step, if you have training for the job, is to check carefully with the Office of Civilian Defense to see just what is needed and how matters should be run.

Start Civilian Defense Volunteer Offices in your own town to serve as a clearing-house between volunteers and the welfare organizations that need them.

Emergency first-aid stations need to be set up in vulnerable places, *under hospital sponsorship.*

Start Day Nurseries, especially in districts where many mothers are working in war industries. (In England, 1,000,000 women are working in munition factories.) Write to the National Association of Day Nurseries at 122 East Twenty-Second Street, New York City. They have announced that there is a definite need. Raise money.

For Defense

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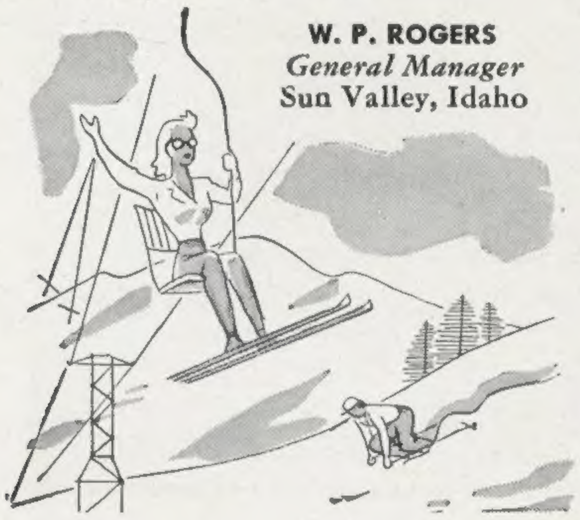

SHEETS AND SENSE

START the New Year off right with an intelligent survey of your linen-closet. This year, you'll be more practical than ever about buying sheets. You may choose gay, light-hearted pastels—pale pinks and blues—to complement your bedroom colour scheme, and you. You may decide on stark white—still the most popular of all—with bright contrasting colour in scalloped borders or hemstitching. You may be lavish about your guest-room with one luxuriously lovely embroidered set. But however fanciful or colourful your choice, this year, more than ever before, you'll want to know just what you're buying.

Cotton has gone to war. Although there will be enough for your needs, there will not be enough to waste. It's needed for all kinds of defense materials. Cotton doesn't just help clothe the Army, Navy, and Air Force, and their beds (last year the Army bought more than ten million sheets). It helps make the machinery run. And you can help make that machinery run by buying carefully and well—by choosing sheets that will stand up sturdily for years to come.

PERHAPS you have never thought before about the different kinds of percale sheets. You may have just thought "percale" and stopped there. But now you'll want to know more. You'll want to know what makes for quality in a percale sheet—what makes it last. You'll want to know that all percale sheets are carded, that combing is an extra operation—one that removes most of the short fibres and makes the finished sheet much stronger, as well as much smoother. You'll decide that although combed percale sheets are more expensive than carded ones, they're worth the difference—if you can afford it—in quality and durability. You'll love their luxurious, silky feeling...but what will matter even more to you will be that they'll last—from six to eight years if you take care of them properly.

When you hear about such things as the number of threads to the inch, you won't blench and just dismiss them as dull, statistical facts. You'll realize these are facts that are important to you. You'll think, "*Of course*, a sheet with more threads to the inch will wear better than one with less." You'll want to find out that combed percale sheets not only have more threads, but that the individual threads are stronger.

TESTS have proved that washing a sheet two hundred and sixty times is equivalent to ten years of service at home. You'll realize the importance of this—that it means you should have enough sheets to be able to rotate them—to save them from being washed every week. And a finely woven percale sheet weighs less—is lighter to handle—will save laundering costs if you pay for it by the pound. You won't wait until all your sheets wear out before you buy new ones. You'll decide that it isn't a real economy in the long run to buy only a few sheets. And you'll figure it out to the point where you know you'll need *at least* six sheets for each bed in the house—two on the bed, two in the laundry, two on your linen-closet shelf.

You'll want to be sure that you're getting a sheet that's long enough. The longer it is, the smoother your bed will be—with a nice generous amount to tuck in around your mattress. You'll find out whether the sheet length quoted is the "torn" length—the size of the sheet before it is hemmed. You'll realize that when you buy a sheet 108 inches long, you have to allow about five inches for the hemming and, unless pre-shrunk, the sheet may shrink as much as five inches—so the finished length will be about 98 inches. Nowadays, there's a growing tendency towards buying longer and longer sheets. You'll find some that are 113 inches long before hemming.

You'll be practical about hemming. You'll choose hemstitched sheets for occasional use. You'll decide on plain hemmed sheets or sheets with scalloped borders for every-day wear. And when you do buy hemstitched sheets, you'll remember that tests have proved machine hemstitching wears longer than hand. You won't overlook the number of spokes in the hemstitching—you'll realize that the more there are to the inch, and the closer they are together, the less likely they'll be to break apart.

And once you've bought your sheets, you won't think your work stops there. You'll realize that the better care you take of them, the longer they'll last. You'll have them washed at home or at a good laundry. You'll notice that when sheets go, they usually rip right down the middle. So you'll make them last longer by not always folding them in the same place.

YOU'LL be practical—you'll be knowing—about your sheets. But you'll also discover what delightful fun your linen-closet can be. You'll take the trouble to organize it carefully. But you'll be light-hearted about it, too. You'll decorate it—with starchy little frills of eyelet embroidery perhaps. Or, if you keep it severely plain, you'll paint it in brightly coloured enamel paint that can be scrubbed and scrubbed.

You'll put away your sheets so that you can easily turn up each corner. You'll mark a large "D" or "S" in India ink on the corner so that you can readily identify your double and your single sheets.

You'll keep careful track of your sheets by marking in each corner the day you bought it and started using it.

If you have enough room in your linen-closet, you'll keep your double and single sheets on separate shelves. You'll set aside a special shelf for sets that match—sheets and pillowcases that are embroidered or hemstitched in decorative designs.

You'll tuck little pine pillows or veti-vert among your sheets to give them a cool, fresh fragrance. Or—if for a faint flavour of lavender—little cakes of lavender soap still in their paper wrappings. For a lovely, illusive fragrance, when you open your linen-closet door, you'll keep an open jar of potpourri on the top shelf.

You'll paste a little dated inventory on your linen-closet door, and, as your sheets wear out, you can cross them off.

You'll want to be knowledgeable about these things—for they are all part of your job of running a house economically, comfortably, well. K. B.

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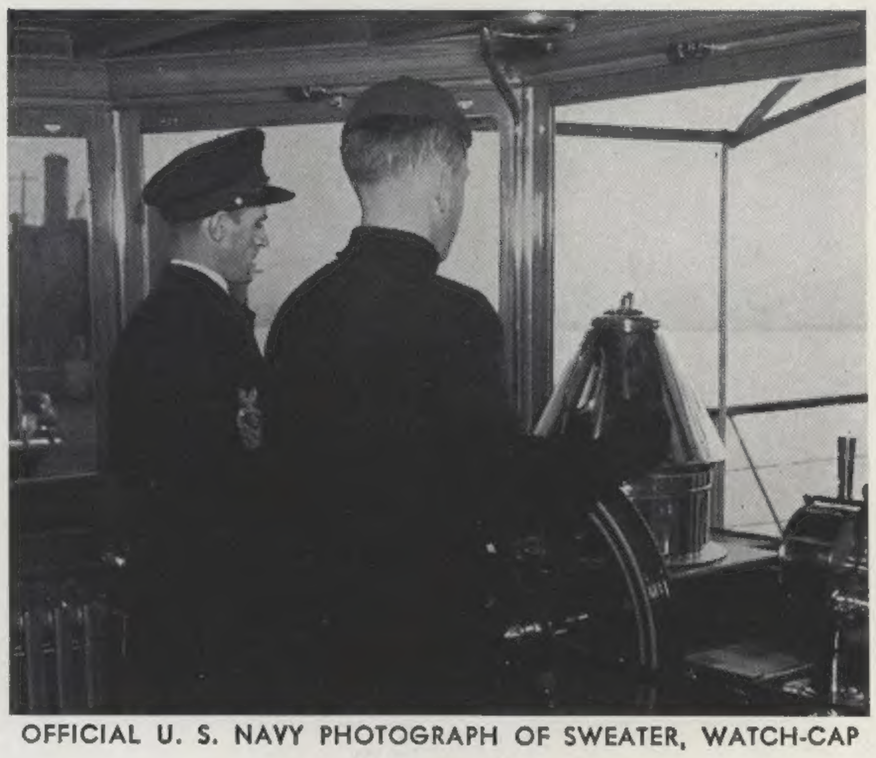
TO KNIT FOR THE NAVY



OFFICIAL U. S. NAVY PHOTOGRAPH OF SWEATER, WATCH-CAP

OFFICIALLY approved—a turtle-neck sweater, a small watch-cap that you might knit for a Navy man. Send them to the Citizens Committee for the Army and Navy, Inc., at 36 East Thirty-Sixth Street, New York.

Write to them or to Vogue, for exact directions for official scarf and gloves, also much needed by the Navy.

MATERIALS FOR CAP: 4 ounces of 4-ply dark navy-blue wool. No. 3 sock needles.

Cast on 140 stitches. Do ribbing of K 1, P 1, for 6 rows. Put stitches on three needles, 46 stitches on the first two, 48 stitches on the third. K 1, P 1 for 12 inches. Knit every row for 1 inch. Break yarn, leaving about 12 inches; draw this through all stitches, removing needles.

Gather as tightly as possible; then sew very firmly together to close opening completely. Press with damp cloth and warm iron. Sew together strip at border.

MATERIALS FOR SWEATER: 16 ounces of 4-ply dark navy-blue wool. 1 pair No. 4, 1 pair No. 6, and 1 pair No. 4 double-point needles.

BACK: On No. 4 needles, cast on 96 stitches. K 2, P 2 to make three inches of ribbing. Change to No. 6 needles and K 1 row, P 1 row for 14 inches.

ARMHOLES: Bind off 8 stitches at start of knit row. Bind off 8 stitches at start of purl row (80 stitches left). Work until armhole measures 7 inches straight up from bound-off stitches. Slip stitches to stitch-holder.

FRONT: On No. 4 needles, cast on 96 stitches. Work as for back until armhole measures 4½ inches. To shape neck: Knit 28 stitches, slip the other 52 stitches to stitch-holder. On the first 28 stitches, decrease 1 stitch at neck edge every knit row five times (23 stitches left). Work until armhole measures 7 inches; slip stitches to holder.

Take 28 stitches from holder (leaving 24 stitches in centre for front of neck). Work, decreasing 1 stitch at neck edge every knit row 5 times (23 stitches left). Work until armhole measures 7 inches. Slip on holder. Join shoulders.

SLEEVES: On No. 6 needles, pick up 70 stitches around armhole. Work K 1 row, P 1 row for 2 inches. Decrease 1 stitch both ends of needle every two inches 9 times (52 stitches left). Work until 19 inches from beginning. Decrease in one row to 48 stitches, by knitting together every twelfth and thirteenth stitches. Change to No. 4 needles; K 2, P 2 for 3 inches. Bind off VERY LOOSELY.

NECK BAND: On No. 4 double-point needles, pick up 88 stitches around neck; K 2, P 2 for 2 inches. Bind off VERY LOOSELY.

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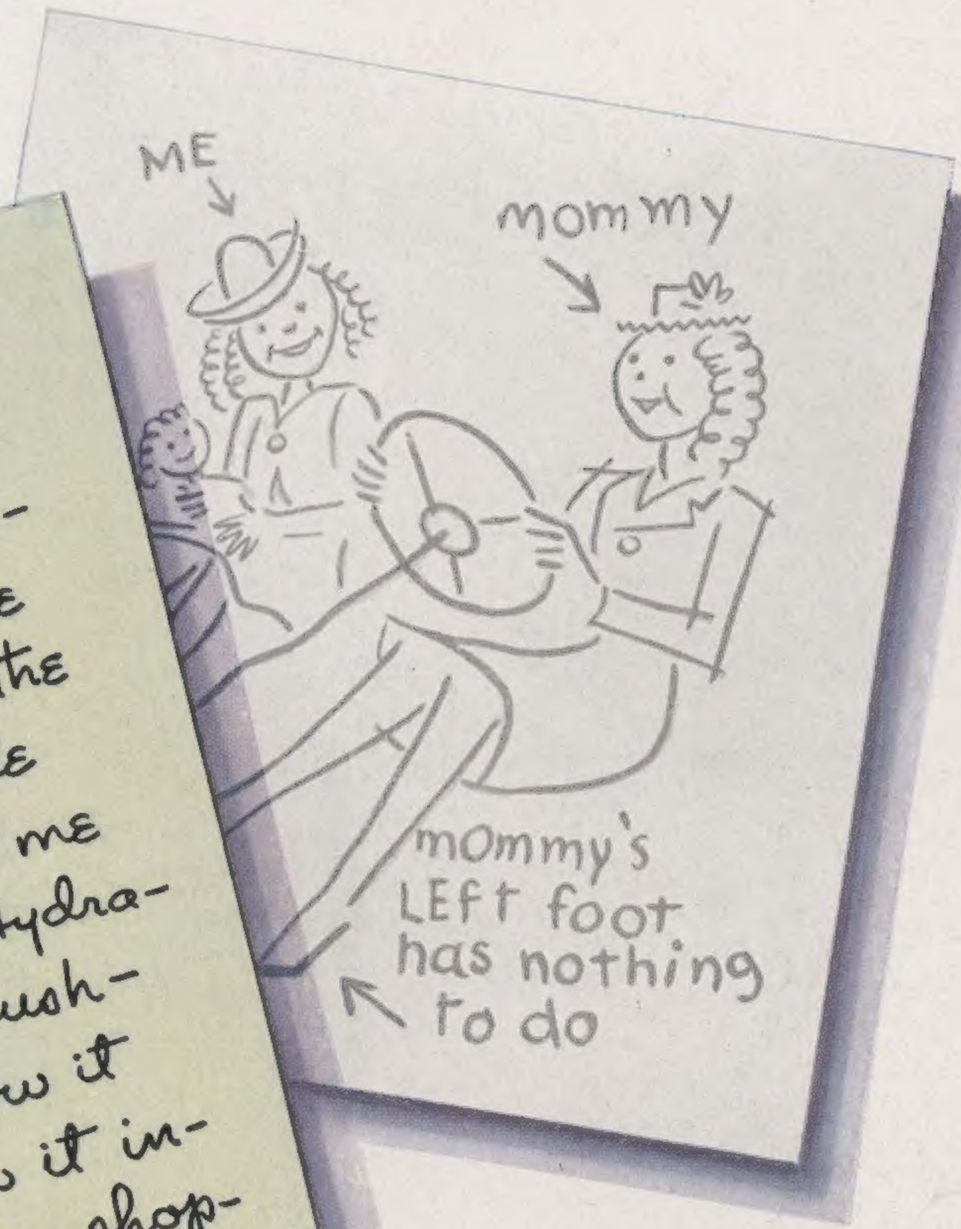
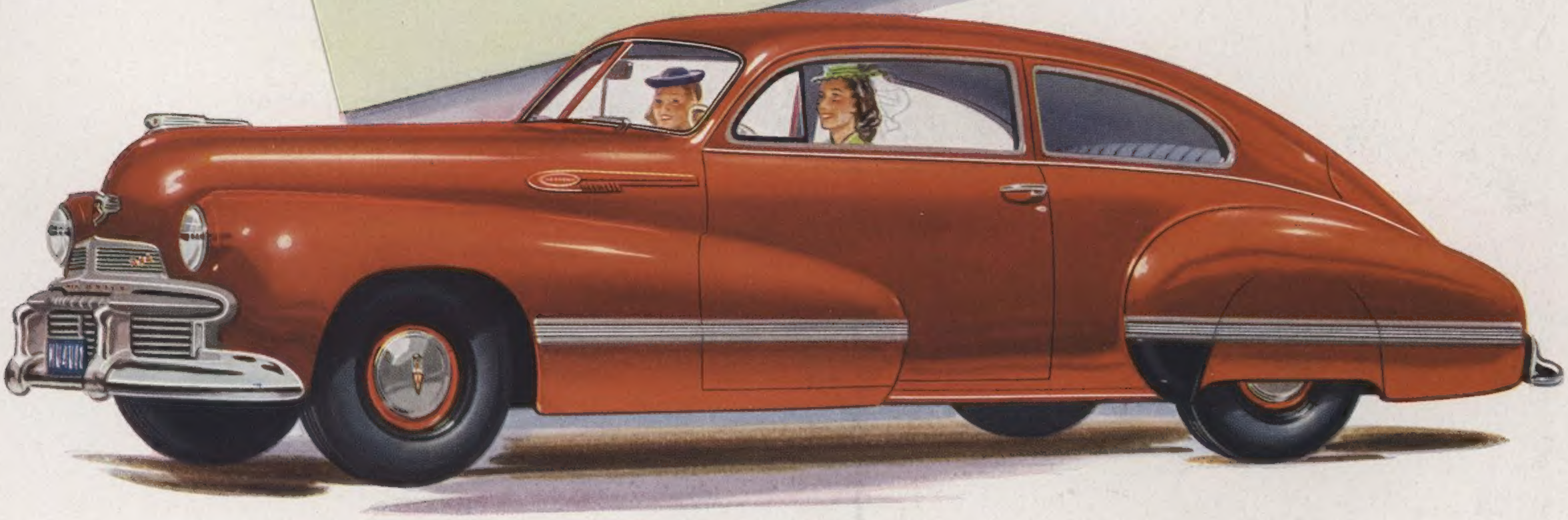


JRJ

Bill dear,

You may be pretty swell as a designer of bombers, but you're not the only artist in the family - and not the only Hydra-Matic fan! Yep - little Sue did the enclosed! She heard me raving about our Oldsmobile Hydra-Matic, how there's no clutch pushing and no gear shifting, how it uses hardly any gas, and how it increases my "cruising range" for shopping expeditions. There's no doubt about it, our Hydra-Matic "B-44" is not only easier to drive than any car we ever owned, but it's safer and more economical, too!

Love - Jane



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